

# REID-NEWFOUNDLAND CO.

## Labrador Service!

The S.S. "Sagona" will sail from St. John's on Saturday, July 24th, at 6 p.m., for usual Labrador ports.

### READY MIXED PAINTS!



**SHERWIN-WILLIAMS ROOF AND BRIDGE PAINT**

is an economical paint for use on roofs, bridges, barns, fences, etc. It is durable and works freely and easily under the brush. Has good covering capacity. Made in strong red and brown colors.

English Paints, B. S. Co. Blue Label, in 1 lbs., pts., qrts., ½ gals. and gals.  
 English Paint, B. S. Co. White Label, in ½ pts., qrts., ½ gals. and gals.  
 Sherwin-Williams Paints in qrts., ½ gals. and gals.  
 Stains, Varnishes, Enamels, Cabot Shingle Stain, Roof and Bridge Paints, Raw and Boiled Linseed Oil, Turpentine and Kerosene.  
 A large assortment of Sash, Paint, Wall and Kalsomine Brushes to select from. Color cards and prices on application.

**Martin Hardware Comp'y, Ltd.**  
 WHOLESALE & RETAIL.

### O'Sullivan's Heels

—AND—  
**O'SULLIVAN'S Rubber Cement**  
 —ARE—  
**The Strongest and Best.**

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### The Maritime Dental Parlors,

THE HOME OF GOOD DENTISTRY.  
 Expert work in all branches. Extraction absolutely painless by our improved method.  
 Teeth Extracted free of pain. 25c.  
 Best fitting and most natural looking Artificial Sets . . . \$12.00  
 Crown and Bridge Work and Filling reasonable.  
**M. S. POWER, D.D.S.**  
 (Graduate of the Philadelphia Dental College, Garrison Hospital of Oral Surgery and Philadelphia General Hospital)  
**176 Water St.**  
 (opp. M. Chaplin's.)



### If You are Hat Particular!

We are showing some noteworthy Straws, mostly fitted with that easy Ban Tan Ivy Band, as worn by King George V.

Prices: \$1.20 to \$2.50.

### SMYTH'S,

Estab. 1875. Smyth Building.  
 Phone 726. P. O. Box 701.

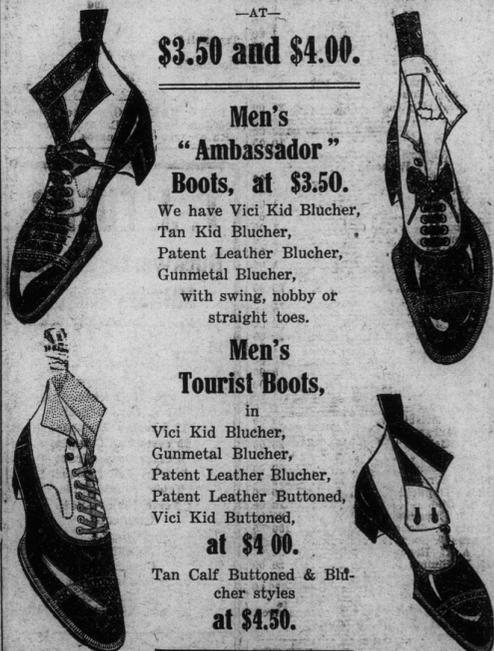
### New Cabbage! New Potatoes!

We are booking orders for NEW CABBAGE and NEW POTATOES to arrive to-morrow ex POMERANIAN from Philadelphia. We made arrangements to have this shipment STOWED ON DECK—packed in VENTILATED BARRELS, and can assure our customers FANCY PENNSYLVANIA CABBAGE in perfect condition.

NEW POTATOES—Guaranteed strictly fancy stock at lowest prices.

**F. McNAMARA, Queen Street.**

### WE LEAD IN MEN'S BOOTS



—AT—  
**\$3.50 and \$4.00.**

**Men's "Ambassador" Boots, at \$3.50.**  
 We have Vici Kid Blucher, Tan Kid Blucher, Patent Leather Blucher, Gunmetal Blucher, with swing, nobby or straight toes.

**Men's Tourist Boots, in**  
 Vici Kid Blucher, Gunmetal Blucher, Patent Leather Blucher, Patent Leather Buttoned, Vici Kid Buttoned, at \$4.00.  
 Tan Calf Buttoned & Blucher styles at \$4.50.

**PARKER & MONROE, LTD., The Shoe Men.**

### BASEBALL and TENNIS SUPPLIES

A. G. Spalding & Bros.  
 BASE BALLS  
 MITTS  
 GLOVES  
 BATS  
 MASKS  
 1915 GUIDES, etc.  
 TENNIS RACQUETS  
 BALLS  
 NETS  
 FOOTBALLS.  
 All New Stock selling cheap for Cash only.

**P. E. OUTERBRIDGE,**  
 New Address,  
 180 WATER STREET.  
 (Telephone 60.)  
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### FIGURES DO LIE.

REGAL ENGINES are the highest priced engines, yet they are the cheapest.  
 They are the highest priced engines because they cost more to build.  
 They are the cheapest engines, because they will last twice as long as any other engine.  
 They are also the cheapest engines because they save your time, and "Time is money."  
 If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.  
 You will lose more money than you can afford to lose, and your oil bills will be twice as large.  
 REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.  
 We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.  
 We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.  
 REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.  
 WRITE FOR A CATALOGUE TODAY.  
**FRANKLIN'S AGENCIES, Ltd.,**  
 St. John's, Nfld.

### FOR SALE!

## White Ends,

\$2.20 a Load delivered.

Clean and dry.

**ROBERT TEMPLETON.**

### FREW'S! FREW'S!

SEE OUR IMMENSE STOCK OF  
**Ladies' CORSETS.**  
 We have just opened another shipment of the celebrated P. C. Brand. This lot embraces the latest summer styles and every pair is guaranteed rust-proof. Prices 45c. to \$1.00 a pair.

**Wm. Frew.**

Advertise in the TELEGRAM

### Furniture for the Home. The Big Furniture Store.

Spring Goods Have Arrived.  
**LINOLEUMS, CANVAS, CARPETS and RUGS** in all the latest designs.  
**BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBORDS, DESKS, OFFICE CHAIRS, BOOK-CASES.**  
 A great saving on all you buy at this store.

**CALLAHAN, GLASS & CO.,**  
 DUCKWORTH & GOWER STREETS.

Housekeepers who know how to get best value for their money buy only well-known brands of flour.

### Windsor Patent

—AND—

### Royal Household Flour

are sold by all leading dealers, and competition keeps the price as low as possible. There is nothing better milled.

If any brand costs you more, you are not getting value for the extra money.

WINDSOR and ROYAL HOUSEHOLD are Standards of Value.

In barrels and 14 pound bags.

## Gasolene

On Spot and to Arrive.

Prices are  
**Away Down.**

**T. A. MACNAB & COMPANY,**

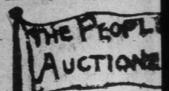
Telephone 444. P. O. Box 785.

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EIGHT PAGES  
 WEATHER FORECAST  
 TORONTO, Midnight to moderate winds, with local showers, but for part fair with stationary lower temperature.

VOLUME XX  
**REID**  
 THE  
 24th

### Auction Sale



### A GOOD BUSINESS PROPOSITION

I am instructed by James Vey to sell outright trade consisting of Cameras and all equipment in connection with his Photo Studio, Picture Framing, Scenery Screens, etc. first-class Magic Lanterns, together with a big stock of Slides, including view parts of the world. The going has not been done by Private Sale, I will Public Auction on the 29th day of July, at the Studio. Prospective purchasers can inspect at any time by applying to James Vey, or

P. C. O'DRISCOLL  
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### Laundry

when next you require done.

EXPERT WORK  
 LATEST MACHINERY  
 PROMPT SERVICE

### Globe Steam Laundry Co., Limited

Phone 148. P. O. Box 1313.

### CARD

During my absence I foundland my practice attended to by Mr. Blackwood, Solicitor, Building, or Mr. S. J. Lictor, Commercial as suits the convenient clients.  
 J. A. W. W. M.  
 Temple Building, Duckworth Street, St. John's.

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### BOSTON

### CHOCOLATE

The most delicious town.

Sold at the Pharm Druggists and

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### CHESLEY W

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