

# Electric Lighting for Everybody.

No. 1.—1 3-Light Fixture, complete with lamps and shades, oxidized copper or brass. Price . . . . .	\$10.00
No. 2.—1 2-Light Fixture, complete with lamps and shades, etc., oxidized copper or brass. Price . . . . .	8.00
No. 3.—1 Pendant, fitted with shade lamp and dim-a-lite, oxidized copper or brass. Price . . . . .	4.00
No. 4.—1 Cord Drop, with lamp and shade. Price . . . . .	2.50
No. 5.—1 Cord Drop, with lamp and shade. Price . . . . .	2.50
No. 8.—3 Bedrooms fitted with brackets, pull chain sockets, shades and lamps. Price . . . . .	12.00
No. 9.—Bathroom Bracket, with pull chain socket. Price . . . . .	4.00
No. 10.—Hall, 1 Bracket, with pull chain socket. Price . . . . .	4.00
Service charge . . . . .	3.00
Total . . . . .	\$50.00

20 Candle Power Tungsten Lamp will cost you a 1-4 of a cent per hour.

**Time Payments Over Twelve Months if you desire.**

**Handsome Shades a great variety**

## SIX MONTHS

### First-Class Fittings.

# FREE LIGHT

That's what you get when accepting Our Special Wiring and Fitting Offer, you save money enough to light your house for SIX months.

Ring Up 240.

Reid-Newfoundland Company., Electrical Department.



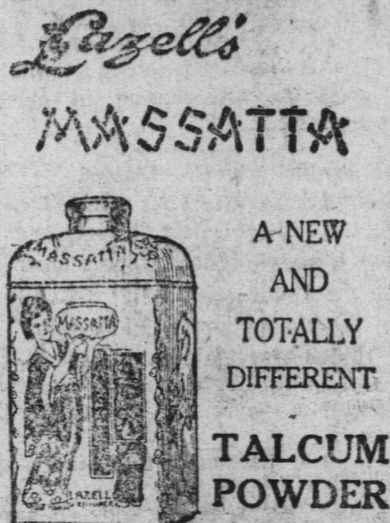
## FALL OVERCOATINGS

in the season's most approved fabrics are ready for your inspection.

The High Standard, which we have set in past seasons, combined with recently added facilities, enable us to pronounce our Fall Showing

**SUPERIOR TO ANYTHING SHOWN ELSEWHERE.**

**CHAPLIN,**  
The Store that Pleases.



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Mazetta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, soaps, Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

## COAL! Sent Home \$7.20

A Small Cargo Screened North Sydney Coal, due in a few days.

**A. H. MURRAY,**  
O'DWYER'S COVE.

## Change in Tariff.

NOW IS THE TIME TO

## Buy Your Tea.

Try our 35c. and 45c. They will be worth 50c. and 60c. ere long.

10 lb. tin of real good Tea for \$2.00.

Don't miss this chance.

**JAMES C. BAIRD,**  
WATER STREET.

## PALATINE

INSURANCE COMPANY, LIMITED, OF LONDON, ENGLAND.

Capital . . . . . \$ 500,000.00  
Total Income . . . . . 2,549,095.00  
Funds . . . . . 4,000,000.00

In addition to the above there is the further guarantee of the Commercial Union Assurance Co., Ltd., whose funds exceed \$118,000,000.00.

Policies issued against loss by fire at moderate rates.

**HENRY J. STABB & CO.,**  
Water Street East, St. John's, Agents.  
Jan 19, 1914.

**FOR SALE or TO LET** — Freehold Land, with Dwelling, Barn and Woodhouse, No. 21 Monkstown Road. Hot Water Heating, electric light. Particulars on application to Miss Halleran, on the premises, or to **FURBER & CONROY,** Jan 21, 14

## IF YOUR WATCH IS NOT RIGHT

we can make it right and guarantee you to get the best service possible for your timepieces.

Let us examine your watch—we make no charge for this. We will tell you if it needs attention or not.

**T. J. DULEY & Co.**

The Reliable Jewellers and Opticians.



## HAVE YOU EVER

stopped to think what you would do if you suddenly lost your eyesight? You can't possibly conceive of a greater misfortune, can you? While it isn't likely you will lose your eyesight, still you are impairing it every day you neglect Nature's warnings in the form of headaches, blurred vision, etc. Don't neglect it. If you want comfort to displace misery, call on

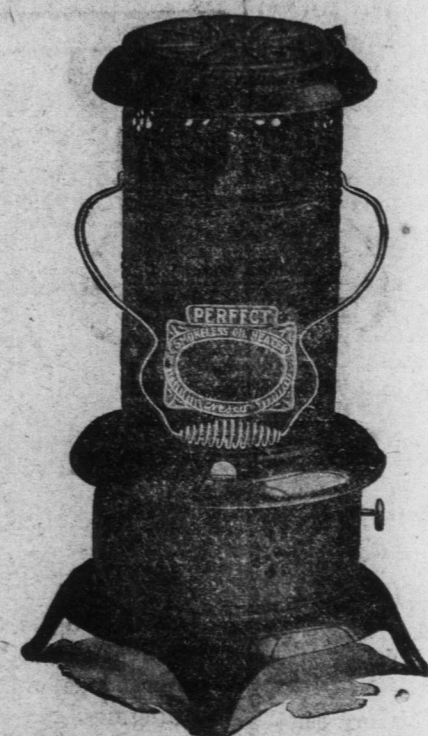
**R. H. TRAPNELL, Eyesight Specialist**

Advertise in THE EVENING TELEGRAM

## "BARLER" OIL HEATERS

ARE BEST

Safe, Odorless,



Reliable, Ornamental.

**BOWRING BROS., LTD.,** Sole Agents.

Telephone 332. Hardware Dept.

## Furness Line Sailings.

From Liverpool. St. John's Halifax to St. John's  
to Halifax. St. John's Liverpool.

S. S. "Digby" — Jan. 26th. Jan. 29th.  
S. S. "Almeriana" — Jan. 24th. Feb. 3rd. Feb. 10th. Feb. 18th.  
"KANAWHA" sails from London to St. John's on or about February 25th.

For freight and passenger rates apply to

**FURNESS WITHEY & Co., Ltd.,**  
Jan 24, 1914. City Chambers, Water St.



## SCHOONERS FOR SALE.

Name.	Where Built.	When.	Tonnage
Effie M. . . . .	Pool's Cove, F.B. . . . .	1904	44
Lilla B. Hirtle . . . . .	Lunenburg . . . . .	1899	99
T. J. Layman . . . . .	Fortune Bay . . . . .	1909	44
Loch Lomond . . . . .	Pool's Cove, F.B. . . . .	1903	63
Mystical Rose . . . . .	Codroy . . . . .	1905	35
Cayuga . . . . .	La Havre . . . . .	1898	71
Morning Bloom . . . . .	Little Bay, F.B. . . . .	1908	38
Monie & Memmie . . . . .	Belleoram, F.B. . . . .	1906	44

All above schooners are in good order, well found in sails and gear. All have been docked and painted this Fall.

**HARVEY & Co.,**  
Agents.

## OR NGES, ONIONS, ETC.

We have now in stock good and sound

**VALENCIA ORANGES.**  
VALENCIA ONIONS—5's & 6's.  
DIGBY HERRING.  
CANADIAN APPLES.  
PARSNIPS, TURNIPS, etc.  
PRICES RIGHT.

**BURT & LAWRENCE,** 14 New Gower Street  
Box 245. Telephone 759.

TEN PAGES

TORONTO, Noon, secret snow flurries fine and cold to-day. WEDNESDAY. ROOPER'S, Noon, Feb. 23.

VOLUME X

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Service charge . . . . .  
Total . . . . .

20 Candle will cost you a 1-4 of a cent per hour.

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The balance of Coats, Newfoundland Men's Fur Coats with Buttons Tomorrow, at the British Hall, advantage of this stock is being offered.

P. C. O'

Feb 2, 14

AUCTION

At the S

J. W. CAMP

Robinson

Thursday, 3

Covered Delivery

Covered Ice Delivery

Light Express.

Sloven

Oil Delivery

Delivery Sleigh

Mill Slide.

2 sets Harness.

1 Mare, 4 years old

M. A.

Feb 2, 14

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FOR SALE BY

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At 12 o'clock, no

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Jan 31, 14

TO LET

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