

Small Profits

That help Our Patrons to Help Themselves.
THEY KNOW
by experience gained at our store.

THREE BIG BARGAINS IN LADIES' BLOUSES

Consisting of
White and Khaki Colored Lawns, Fawn Crepes,
Stripe Delaines, Canary Color Muslins,
Navy and Black Sateens, etc.
60, 75, and 90c. each.

LADIES AM. NECKWEAR,
17 to 50c. Brassieres,
The very latest creations. **25c. to 75c. each.**

THE MONEY-SAVING STORE.



WHY OUR STORE
Fully Satisfies
the people who visit it, is because it affords many
opportunities of securing absolute necessities
at unprecedentedly low prices.

SPECIAL VALUES IN LADIES' ONE-PIECE DRESSES

In White Pique, White and Fancy Colored
Muslins and Delaines.

\$1.65 to \$4.40.

CHILDREN'S
Lightweight Flannelette
UNDERSKIRTS
37c. each.

CHILDREN'S
White Muslin
NIGHT DRESSES
40c. each.

Lace Curtain Bargains

In White, Ecru and Lemon Shades.

Sale Price **\$1.80 to \$5.00** per pair.

RATTAN CLOTH

In Light and Dark Fawn
and Brown Colors,
At 20c. a yard.

Ladies' White Embroidered Underskirts, From 55c. to \$1.30.

LADIES' WHITE MERCERIZED UNDERSKIRTS
With Fancy Figured Tucked Flouncings, \$1.50 each.
WHITE WASHING CREPE UNDERSKIRTS,
With Tucked Flouncings, 90c. each.

FISHERMEN'S UNION TRADING COMPANY, LIMITED.

Deeds That Thrill the Empire

Official Records of Glorious Deeds of
Individual Bravery on the
Battlefield.

All the war stories ever written by novelists of great imagination and renown seem very feeble stuff when compared with those in the London Gazette.

In dry official language the Gazette contains records of such glorious deeds of individual bravery and devotion that if a writer of fiction had dared to use some of the episodes for his novel he would have been derided for making his heroes perform impossible feats.

Man Who Caught a Colonel.
Supposing a writer had written a story in which he made the hero, a British Tommy, penetrate the German trenches and unarmed capture a German colonel, a captain, and five privates, and bring them back as prisoners to the British lines!

And yet this has actually happened in real life! A British Tommy has done it. This is what the Gazette says about him:—

106289 Corporal F. G. Cousins, 187 Co., R.E. D.C.M. for conspicuous gallantry. Immediately after an attack Corporal Cousins followed the assaulting infantry into the enemy lines. Hearing some of the enemy talking, he entered a deep dug-out and, although quite unarmed, took prisoners and brought back to our line one German colonel, one captain, and five privates.

And the corporal was not the only soldier who so distinguished himself. Private J. Carrick, 14 Battalion Royal Lancaster Regiment (T.F.), is to receive a D.C.M.—

For conspicuous gallantry. While on listening post duty with another man he observed an enemy patrol in front of our wire and challenged and halted them when some yards distant. He compelled the officer to call up the remainder of his patrol, disarmed them, and brought

them into our lines. He exhibited great coolness and presence of mind at a moment of emergency.

The Three Who Were Many.
Here is a case in which three men bluffed the enemy into thinking they were a regiment:—

8078, Acting-Corporal J. Ellingham, 5th Battalion Rifle Brigade, D.C.M. for conspicuous bravery. When everyone in his trench on a front of some hundred yards had been killed or wounded except himself and an officer and two other men, and the enemy were within 200 yards in force, Corporal Ellingham and his companions, by moving up and down the trench and firing rapidly, bluffed the enemy into believing the trench was strongly occupied, and they held it until retirement that night. By their bravery and intrepidity they saved a break in the line, which would have prevented the safety of the subsequent withdrawal.

At least two men have been awarded D.C.M.'s for, among other feats, keeping cheerful. One is the case of:—

14045 Sergeant A. F. Gowers, 2d Battalion Royal Fusiliers, for conspicuous gallantry. When in charge of a platoon he showed great ability in taking command of men without leaders, keeping them in good spirits, and making fire positions in the trench. On another occasion he supported bombers with his platoon, hanging on to the last, and never losing heart.

Another case is that of Private W. Coleman, 6th Battalion Rifle Brigade. This is what the Gazette says of him:—

His courage and cheerfulness was invaluable in inspiring all ranks of his company. On one occasion when his company had had many casualties under terrific bombardment he set a fine example in going

up and down continually assisting and cheering the wounded.

One Man Captured 15.
Here, too, is another example of remarkable heroism, which requires some effort to believe if it were not vouched for by the Government.

The hero is Corporal H. W. Oakhill, A Battery, 71st Brigade, R.F.A.

On one occasion, single-handed and unarmed, he captured an enemy sniper, and learning from him that some of the enemy were in a house near he went to it and ordered them to surrender. Fifteen at once gave themselves up, and later, with the assistance of some infantry, he captured 25 more men in the cellar of the same house.

For gallantry of the good old-fashioned sort the adventure of Private G. Ingle, of the 4th Hussars, will appeal to the popular mind. This is how his heroism is described:—

During the attack, when advancing with his troops, he was badly wounded in the head from shell fire. Seeing his troop leader, Lieutenant Radcliffe, severely wounded and unable to move, he, with the assistance of a non-commissioned officer, procured a wheelbarrow from a farm, and in turn they wheeled the officer back to Brigade Headquarters under a heavy shell fire the whole time. On reaching there Private Ingle collapsed from loss of blood.

ECONOMY.
A Gas Cooker saves time and temper. Where Gas Fires and Cookers are installed, it has been found that one servant can do the work of two as compared with a house where coal is used.

With a Gas Cooker the heat is utilised and directed just where and when it is wanted. There need be no waste. There is less loss of weight in food cooked by Gas than by old methods; meat Cooked in a Gas Cooker loses one ninth of its weight; in a coal range it loses one third, thus the saving in 9 lbs. of meat is 2 lbs. when Gas is used. This more than pays for the Gas used.

St. John's Gas Light Co.

Just Arrived:
PATRIOTIC MATCH BOX HOLDERS. . .
The very latest
10c each.
Also a large shipment of
PETERSON'S PATENT IPES
All prices.
Always in stock a full line of
Smokers' Requisites.
S. G. Faour
378 WATER STREET.

OBITUARY
CATHERINE E. GILL.
(Editor Mail and Advocate)
Dear Sir,—Will you please allow me space in your paper to say a few words about the death of our dear friend, Catherine E. Gill who passed peacefully away on May 28th, 1916.

She was one of our Sunday School girls who will be missed by all the school children. She was only sick one week and was taken away right in her full bloom and was 18½ years old. May she rest in peace until that great day when we all shall meet again. The last words she said was: "Oft in danger, oft in woe," and we sang that hymn in her house. All the Sunday School girls walked and as we marched into her house we sang "Nearer my God to Thee." She was then carried to the church from thence to the C. of E. cemetery.

She leaves to mourn her a mother, six sisters, two brothers and three step brothers, besides a lot of friends. She had a very nice coffin given by her friends

and companions, covered with lots of wreaths.

Thou art gone, but not forgotten; Your dear face we'll see no more, Till we meet you in His presence, Over on the Golden Shore.

ONE OF HER COMRADES.
Pinchard's Isld., B.B.,
June 4th, 1916.

Also Important.
"That girl puts on a good many airs just, because she was a May queen. She ain't such a much."
"Think not?"
"No, I'm to be a June bride."

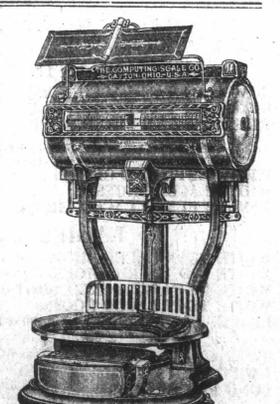
MORE FISHERY REPORTS
Yesterday there was posted at the Board of Trade Rooms the following fishery reported dated the 10th inst: From T. Fitzpatrick, (Placentia to Branch).—The total catch is 740 qtls with 290 for last week. No traps but 100 dories and skiffs and 6 boats are fishing. Prospects are good and there is a small quantity of caplin for bait. Indications of a good fishery here are much stronger than last year as caplin is likely to strike solid this week and the Cape Shore has now a better sign of codfish than for many years.

GOOD BASEBALL PROCEEDS
The proceeds of the baseball game yesterday amounted to some \$300. About \$230 of this resulted from the sale of tickets and \$70 from the refreshments sales. These latter were not up to expectations owing to the very cold weather prevailing; however, all things considered Mrs. Browning and her fair help did extremely well and are to be congratulated. Mr. T. Hartnett acted as treasurer and the proceeds go to the Soldiers and Sailors' Club.

Another Popular Experienced Business Firm Appreciates

DAYTON MONEYWEIGHT SCALES.

THE ROYAL STORES have ordered Two "DAYTON MONEYWEIGHT SCALES" for their Grocery Department. When these Scales arrive THE ROYAL STORES will have the most up to date Grocery Department in Newfoundland. This is another evidence that the management of THE ROYAL STORES is determined to protect its Customers and assist its Employees by using the best appliances for securing absolute accuracy in Weights and Measures.



"DAYTON MONEYWEIGHT SCALES" together, with "Dayton Meat Slicers" and "Cheese Cutters," may be obtained from the

Nfld. Specialty Company,
RENOUF BUILDING,
SOLE AGENTS FOR NEWFOUNDLAND.