## CANADA MUST BE SAVED

War's Cost to the Dominion May Be \$50 Per Capita--- Utmost Thrift Necessary to Avert Economic Tragedy

> BY BERNARDK. SANWELL. Editor of the Financial Times.

of us can engage in the honorable and on the newly-added borrowings. splendid task of saving the Empire | Canadians have gazed at this situ- per drives the husband back to seek trenches. But the task of saving Can- because they did not understand its the wasting of good Canadian money Big Doorman With Huge alertness of the mind, the powers of ada, in a slightly less spectacular and magnitude, partly because they re- upon catchpenny schemes of get-richheroic, but just as important way, is flected that whatever we might be quick sharpers—a stoppage which can some reason or other we do not seem tions were bearing a great deal more the police, but can be completed only

the Teutonic enemy-for although cency is ill-timed. Great Britain is huge profits without exertions and there is an undeniable possibility that an enormously wealthy nation—the begin to see the supreme value of he may yet succeed in inflicting some greatest creditor nation of the world, small savings well invested. measure of destruction upon us, we receiving each year untold sums of all hope that that danger is practical- money simply as interest upon the should not spend money. They should ly negligible-but from the burden of funds which her people have sent to whenever the spending of it is likely a crushing load of debt, an impossible the four quarters of the globe. Can- to save more money in other ways and overwhelming annual charge for ada, as we have seen, is in the exact- It is quite legitimate to buy an auto-

ready, in less than a year of war, ex- ed over her economic prospects, as all one to live in a place where the rent pended well over one hundred million idea of an 'indemnity' from conquer- is lower. It is quite legitimate to go dollars upon military operations, the ed Germany fades away with the pro- away for a holiday-if one's health British exchequer. The future liabil- special reason, apart from our debtor impaired bynot doing so. It is most ity which it has incurred as a result position, why Canada should take legitimate to read good books and inwhere near its termination, and may are the United States and certain read a score of magazines a month very well run on for the full three South American republics. One of the because they only cost fifteen cents night, when the electric lights are on, years predicted by Lord Kitchener, inevitablbe effects of this war is to each and you have "got the habit"-The effort made by Canada will go on improve the wealth and economic po- these things are always bad, and in fully arranged that not a single light increasing with every month that the sition of the neutral nations as com- the present situation are liable to be can be discovered. war lasts, and while the whole of the pared with the impoverished belliger- the ruin of Canada. And when you expenditures already incurred will con ents. Our competitors, therefore, are do buy, buy something that was made tinue to the bitter end, other and per- continually improving their status, in Canada—unless you are quite sat- in the building itself. There are peohaps greater expenditures will be ad- while ours is going the other way. is fied that the Canadian maker is not ple here who are a real study. As ded from time to time. Altogether it The United States, from being a debt- turning out a good article, in which one walks up the three or four stone is hardly conceivable that the Domin- or nation a few years ago, is now on case it is patriotism to help put him steps and passes in through the ion of Canada can emerge from the the high road to becoming a creditor out of business; when you travel, heavy doors with their glass panels, conflict without having spent at least one, and just in time to profit by the travel in Canada; when you read, read three hundred million dollars, and change in the interest rate by which | Canadian and British literature. The more probably four or five hundred we must lose. The South American United States is rich enough, and is million dollars, upon war alone. It states are certainly reducing their inmust be borne in mind that the cost debtedness and enlarging their proof equipment of troops is being con- ductive plant. Their burden of taxa- a great and splendid country, and I sible, unless they have real business tinuously increased as we learn more tion will be lightened while ours is am the last person in the world to to transact. While he rarely needs to of the enemy which we have to fight-increased. All this enhances their suggest boycotting it; but it is far use his pedal extremities for such a a fact of which the immense provision ability to compete with us, not merely of machine guns now being made for as sellers on the international mar- by selling too much of its produce to the Canadian contingents is a striking ket, but as bidders for new capital foreigners than by selling too little. example. To the government expen- and new population. ditures must be added the huge sums | Taken by themselves, these various which are being raised by various publadverse conditions may perhaps lic authorities and private benevolence sound rather alarming. They need

for the support of the families of not be alarming at all, if they are those who are fighting abroad or guard faced and understood and we govern ing communications at home; the vast ourselves accordingly. But if we go expenditure of the Red Cross; the ahead, as too many of us are doing, contributions for the relief of war acting in just the same extravagant victims in Europe; and may other ex- and reckless way as we did when new penditures wholly non-productive and capital was pouring into our country wholly attributable to the war. Alto- and making everybody rich, then we gether it would seem that a total war shall certainly run both our country expenditure of three hundred and and ourselves into a very bad positwenty million dollars, or forty dol- tion. There is the more reason for lars for every man, woman and child preaching this Cassandra doctrine (as in the Dominion, is an absurdly low many people will assuredly term it) estimate, and four hundred millions, because there is very visible at the or fifty dollars per head, a safe and moment a sort of fictitious prosperity due to the immense activity on war

But this is not the only loss which munitions throughout Canada, the rewe shall suffer as a result of the lief of surplus labor by enlistment, war. Most of the money for this and the fact that we have not even expenditure is, of course, borrowed, begun to think about paying the bill and practically all borrowed from or our war expenditures (any taxaabroad. The Canadian nation is necessarily a debtor nation, having has carcely sufficient to keep up with our own, or even to reduce to salable form wealth which it possesses in such profusion. The question of the rate of

no time to accumulate wealth of its fordinary peace outgo. any large portion of the natural interest on money is therefore of the used to be a very saving people; a highest importance to us. Now, as a result first of all of the expectation lived next door to the most extravaof this war (widely entertained among gant people in the world, and have financial magnates) and later of its shared the rapid development which actual occurrence and its devastating caused that extravagance, for so long extent, the rate of interest on money that we have become almost worse has risen with gigantic strides. The than our neighbors. And we must Dominion government, accustomed for stop. I do not mean that we must many years to paying well below 4 per | stop spending money that we are no cent., is now borrowing at 5 per cent. longer getting; that is easy, and is aland slightly higher, with the option ready being done. One does not see to the lenders to call in their funds groups of real estate agents having at the end of one or two years if they thirty-dollar suppers in the swell do not consider the 5 per cent rate cases, for instance, but there is no high enough. Other Canadian bord virtue in their absence. What we rewers, of whom there always have want is economy by people who are been and always will be plenty, will receiving money which they might have to raise their rates proportion- spend. We want our people to work ately, and it looks as if a 6 per cent. hard, and to make all that they can rate may become the normal thing get, and then to have the courage and for cities even of large size and long-, the foresight to put aside a very large standing stability. This does not mean proportion of what they get, and inthat we have to pay more for the vest it. We want an immense inmoney already borrowed; but loans crease in the savings, not of the rich, of past years are continually falling but of the moderately comfortable due and must either be repaid out of and the poor. We want the cutting our own money or reborrowed at the out of all silly and wasteful luxuries. new rate so that the sum of money We want workingmen to give up that which Canadians annually have to pay deplorable habit, so common among to outsiders for the use of capital will a certain type, of working just long steadily rise until it is 30 or 40 per enough to accumulate a few dollars cent. greater even upon the old loans, and pay the grocer and the rent, and

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Only a small and select proportion without considering what we must pay then quitting until creditors again become intolerable, and the wife's temand Civilization by fighting in the ation complacently up to now, partly another job. And we want to stop pressing upon every Canadian of us bearing in the way of war burdens, be partly effected by more activity all, man, woman, boy and girl; and for Great Britain and the European na- on the part of the government and and therefore we must remain com- by a change in the minds of Cana-Canada needs to be saved, not from paratively well-to-do. Such compla- dians, which must cease to dream of

This is not to say that Canadians

ly opposite position. And even Great mobile-if the purchase is going to The government of Canada has al- Britain is beginning to become alarm- reduce one's doctor's bill or enable any need for your assistance. It is pose of them as pleasantly as pos-

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ion expedients now in force being

All that is needed for Canada to

emerge from this crucial period of

world history with her economic posi-

tion unimpaired is saving. Canadians

few of them still are. But we have

dozen in a Box,

AN IMPRESSION OF THE MORGAN FIRM

Heads in the Majority

money having been advanced by the longation of the war. And there is a or that of one's family is going to be be only two storeys in height: in real-make any reasonable sacrifice in order

of these operations, in the shape of heed where she stands. Canada lives telligent periodicals—for without lar supports the ceiling. The conpension charges, hospital maintenance, as a nation among nations, by the them one becomes a fool, and folly is struction is as impressive as it is lives for King and country. We beand so forth, is difficult to estimate, business of selling certain products, the most expensive thing in life. But novel. In the centre of the ceiling is lieve the country is ready for the but must represent a present capital chief among which are the products to buy an automobile merely because a large dome, of colored glass around sacrifices and that it only waits a value of from ten to twenty millions of the farm and the cattle-range. In Jones has one, or take a long trip be- which offices are arranged on the two strong and courageous lead on the more. The war is apparently no that business her chief competitors cause Mrs. Smith went last year, or upper storeys. Artificial lighting is part of the Government.—Good Health. not necessary during the day time. At the indirect lighting system is so skil

But the principal interest is not Secretary Daniels and one encounters a huge but kindly doorman. Well over six feet tall he stands, and built in proportion. His growing richer fast enough, without duty is to intercept visitors and dismore likely just now to be damaged purpose, the doorman's feet look as if they were especially constructed for repelling intruders. To him you state your place of birth, citizenship, family history and other more or less irrelvant details of your life record. He looks you up or down and decides whether you are friend or foe. Having made up his mind on this point, he makes it up again on whether he will tell you that the person you want to see is out, in, busy, or disengaged. Should his decision be that the object of your visit is in, the doorman will use a telephone to find out.

> Plenty of Detectives Meanwhile you wait. Close to you stands an innocent-looking young man, conservatively dressed and wearing a panama hat. He is not disposed to conversation. He looks to be only a 'waiter,' like yourself. In reality he is a private detective. The place is full of them. The moment you enter the door you are under the eye of the watchful. Unless you are kknow and your identity established you cannot hope to pass the portals of that building, either entering or

Mr. J. P. Morgan is very democratic, more so than his late father and much more so than the sphinx-like detective or the big doorman.

There are other interesting individuals in the offices of this big financial house. Besides the doorman and the detectives, and Mr. J. P. Morgan and his confidential man, there are certain lesser dignitaries of greater or lesser dignity-mostly greater. But-well, remarks about individuals must be avoided. It is an interesting and charming building, with many interesting and charming men, a large larger and more heavily armed dreadproportion of them with bald heads, naughts than ever. as becometh a financial man.

A QUESTION OF EFFICIENCY

that the use of alcoholic beverages Department, and accounts for the fact es limits efficiency and makes them for swift battle-cruisers. less fit for the daily task, whatever | With fleets of submarines stationed tram conductor, and the professional dare approach a coast well mined or clergyman, one and all reduce in as submarines.

measurable degree their efficiency for their particular duties by indulging in strong drink. Vitality is diminished, physical endurance is limited, and Boots Guards Entrance concentration and memory, are all weakened by imbibing the alcohol While Detective Stands poison just in proportion to the quan-Easily at One Side—Bald tity taken. . . . How long are we going to allow this state of affairs to persist? The insignificent measurers that have already been taken against New York, Aug. 5.—On a corner the use of intoxicants have miserably which is the very heart of New failed and there is only one possible York's financial district, is the mag-solution, and that is total prohibition nificent building of J. P. Morgan and of intoxicants, at least for the period Co. Its white lime-stone exterior of the war. The problem is far more gives immediately an impression of urgent and vital than the man in the solidity and confidence. The building street recognizes, and therefore we is artistic without, in pleasing contrast say again that the time has come for to the neighbouring tall structures the Government to take a bold stand which poke their Nth storeys into the and to call for total prohibition. We sky and remind one of the efforts of have no doubt as to the answer to the families of the sons of Noah in such a call, for we believe the people the building is deceptive. It looks to of this nation are ready and willing to to better second and support the hun-The interior is unusual. Not a pil-dreds of thousands of heroic men at

> U.S. NAVY SEEKS ANTIDOTE FOR THE SUBMARINE

His Advisers Working on Program For Next Congress

Washington Aug 7 .- The submarine's power as the supreme factor in modern sea warfare is fully recognized in the naval program which Secretary Daniels and his advisers are pre-

paring for the next Congress. Navy engineers are deeply engaged with experiments looking to the discovery of some practical defence against submarine attack. While nothing has been revealed of their experiments, it is assumed that questions of greater subdivision of hulls and stronger bulkheads of armour to extend about the midship sections battleships below the waterline capable of resisting the blow of modern torpedo, and also the location of submarines at a considerable distance and their pursuit by swift, light, easily handled craft, such as destroy-

ers, are being considered. Defence Is Inadequate

The latter defence is the only practical one which seems to have met with any success abroad, yet officers here point out that the destroyer defence does not meet the problem in anything like an adequate way. Location and destruction of sub-

marines by aeroplanes also is considered impractical. Similarly, submarine against sub-

marine is not considered a possible development of undersea warfare unless some new and startling device to give submarine commanders the power of underwater vision is discov-

The result of the development of the submarine, with widening range of action, mounting disappearing guns for surface action, and with increasing numbers of torpedo tubes- as shown by reports from Europe-has been to create a school of navy officers here who are said to be urging the abandonment of dreadnaught building in favor of a huge submarine fleet. Other officers declare the backbone of a navy must always be in first-line battleships and are urging

Mission of the Navy

Officers who advocate the submarine navy say it is thoroughly practicable for the United States, because the mission of the American navy is to defend the United States from in-The question of drink or abstinence vasion, not to prepare the way for from drink is essentially one of effi- an American invasion of any enemy ciency, physical, mental, and moral. country. That, they declare has al-When people really begin to realize ways been the theory of the Navy invariably and under all circumstanc- that no great efforts have been made

it may be, they will undoubtedly along both coasts and with navy turn from it. The navvy going to his yards equipped to care for them, work in the street, the miner going to those officers argue that even the the bowels of the earth, the mason, battleships could be spared from the the carpenter, the engine driver, the defense line and that no enemy would man whether he is a doctor, lawyer, and defended with land guns as well

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