

Borden's Products—
 Eagle Brand Milk
 St. Charles Milk
 Reindeer Coffee
 Reindeer Cocoa
 Malted Milk



The Milk That Is Safe, Sweet and Pure Always



—A size for every need

RICH, pure, wholesome, hygienic milk from healthy cows pastured on the green meadows of Canada's finest dairying districts. Milk that's rigidly inspected and scientifically processed by the proven methods of over a half-century's experience. That is the sort of milk contained in every tin bearing the Borden label. It is the sort of milk you should want to use on your own table—the sort you can with confidence recommend to every good housewife. She knows Borden's—everybody does. And a suggestion from you will mean good sales and better profits.

The Borden Co., Limited
 Montreal