



A Victory Bond Salesman

Your continued good business depends upon Canada's prosperity.

The sale of our grain, beef, bacon, munitions and manufactured articles to the Mother Country and our Allies is what is making Canada prosperous.

But our Government must assist in financing these purchases, and at the same time provide funds amounting to one million dollars a day to meet our own War obligations.

To get money for these purposes Canada is now offering Victory Bonds for sale.

It is your duty, therefore, first of all, to

Buy Victory Bonds



CANADA'S VICTORY LOAN
1917

Daily Capacity
27,400 Bags of 98 lbs.

Yourself—just as many as you possibly can. Then BOOST VICTORY BONDS—explain to your customers why they must buy them.

A VICTORY BOND is the safest investment in the World for you, and yields $5\frac{1}{2}\%$.

Space contributed by

LAKE OF THE WOODS MILLING CO.,
LIMITED

Montreal

"The House of Character"

Winnipeg

Offices in 16 Canadian Cities