

FIVE ROSES FLOUR

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DON'T MERELY SAY "FLOUR"
SAY
"FIVE ROSES FLOUR"



The only flour publicly and unreservedly guaranteed not bleached--not blonded.

OVER a quarter century's successful trading proves that the first FIVE ROSES order means established trade. It is these first orders and their offspring that constitute the enormous FIVE ROSES Goodwill, which we would not dispose of to-day for over a million. Why not add the FIVE ROSES Goodwill to your own? You can fill the FIVE ROSES demand in barrels and halves.

ALSO PACKED IN BAGS OF SUITABLE SIZES

BREAD CAKES

OUR various offices throughout Canada are maintained for the purpose of closer co-operation with our distributors. Uniformity of quality and service is the distinctive policy of this company in its relations with the trade. Let us help you in filling the FIVE ROSES demand.

LAKE OF THE WOODS MILLING CO., LIMITED
MONTREAL

"The House of Character"

WINNIPEG

Toronto Ottawa London Sudbury
Quebec St. John, N.B. Calgary Keewatin
Fort William Medicine Hat Vancouver
Portage La Prairie

Daily capacity—27,400 bags of 98 lbs.