

It Costs Thousands of Dollars a Year

To Publish "The Farmer's Advocate and Home Journal" and Every Year the Expense Increases

Because we are continually improving the paper, paying large sums for articles on matters of vital interest and importance to farmers, thereby increasing its usefulness.

The present year will see still greater improvements, and its value to the up-to-date, progressive farmer will be greater than ever. No good farmer can afford to be without it.

WILL YOU HELP to increase the Big Family of FARMER'S ADVOCATE readers? Help to make your favorite paper still more valuable?

If your neighbor is not a subscriber induce him to become one. The FARMER'S ADVOCATE is a friend that is always working for your interests. It will do the same for your neighbor.

No other paper in Western Canada covers the ground so thoroughly. The FARMER'S ADVOCATE pays more for articles and contributions of practical worth than all its competitors combined. Point out this fact to your neighbor.

It is issued every week. It costs \$1.50 a Year or 3c. a week

See this list of Premiums and secure one or all of them by sending us one or more NEW subscriptions

Your Choice of Two Knives

(For ONE NEW Subscription in addition to your own.)

These are the genuine Joseph Roger, two bladed. The large one measures, with large blade open, 6½ inches. The smaller one measures 5¼ inches. This is an extra quality penknife, suitable for either lady or gentlemen. Both these knives, are splendid value.

A Razor

(For THREE NEW subscribers and your own renewal.)

A Carbo-Magnetic razor of the best steel; costs in the ordinary way, \$2.50. A delighted subscriber in Alberta says: "I have a good razor that I have used for 22 years, and thought I had the best in the market, but the FARMER'S ADVOCATE razor is a little the smoothest I ever used, and I take pleasure in recommending it to others."

Choice of Two Watches

(For THREE NEW Subscribers.)

Nickel case, open face, seven jewel, stem wind, stem set watch, gentleman's size.

(For FOUR NEW subscribers.)

A lady's silver watch, handsomely engraved, open face, fancy illuminated dial, stem wind, pendant set, a splendid timekeeper.

"Carmichael"

(For TWO NEW subscribers and your own renewal.)

A Canadian Farm Story, by Anson North, bound in cloth and finely illustrated. The story is a real picture of Canadian rural life. No other writer of Canadian fiction has ever drawn so true a pen picture. The Toronto World says: "It is a book that should be in the homes of all the people."

An Atlas

(For ONE NEW subscriber and your own renewal.)

Contains 16 maps of the greatest divisions in the world, with names of cities and their population. Map of Western Canada showing new railway lines. Should be in every home where there are school children.

The Blue Ribbon Cook Book

(For ONE NEW subscriber and your own renewal.)

This book is the best of the kind ever published. 154 pages, 850 valuable recipes, 6 pages of useful tables. Every recipe is of practical value, and the cook's convenience has been kept in mind throughout the book. Ingredients are given by measure, the cup being the standard instead of by weight, as many housekeepers do not possess accurate scales. The time needed to cook the different dishes is given, also a number of convenient tables and other useful general information will be found in its pages.

Just the book for the bachelor homesteader.

If you want the cook book for your own renewal only, send \$1.75

Microscope

With strong magnifying lens Useful for examining weed and other seeds, insects or other small objects. TWO MICROSCOPES for ONE NEW SUBSCRIBER AND YOUR OWN RENEWAL.

Bibles

(Bagster's) one of the best of our premiums. Handsomely and well bound; convenient size. For TWO NEW SUBSCRIBERS AND YOUR OWN RENEWAL.

Baron's Pride

(For ONE NEW subscriber and your own renewal.)

A handsome picture of the champion Clydesdale sire, size 17 x 13. Suitable for framing Regular sale price of this picture, 50 cents Hundreds have been mailed to subscribers during the past couple of months.

Your Own Subscription Free

IF YOU SEND US TWO NEW NAMES AND \$3.00 TO COVER SAME (EACH NEW SUBSCRIBER PAYING \$1.50), WE WILL MARK DATE ON YOUR PAPER FORWARD ONE YEAR AS REMUNERATION TO YOU; OR, FOR EACH SINGLE NEW NAME, ACCOMPANIED BY \$1.50, WE WILL ADVANCE THE DATE OF YOUR ADDRESS LABEL SIX MONTHS. CASH COMMISSIONS OR PREMIUMS, AS PREFERRED, FOR LARGER LISTS OF NEW NAMES.

IN CLUBS OF FOUR RENEWALS OR OVER WE WILL ACCEPT \$1.25 EACH. NO PREMIUMS INCLUDED IN CLUB OFFERS.

Remember

These premiums are given only to our present subscribers for sending us bona-fide new yearly subscribers at \$1.50 each.

Good terms to a few good agents.

Farmer's Advocate of Winnipeg Ltd.
Winnipeg, Manitoba