ter is moist but healthful, trosts seldom and rare-

ly of sufficient severity to give ice for skating. The summer is

the most glorious on the continent. If gardens

are not actually blooming the year round, the

grass is always green, violets are usually in bloom during the en-tire winter, and

primroses, doffo-dils and other earlyflowers are

early nowers are not uncommon in February. Plants and shrubs which in other parts of Canada are to be found only in bothouses and

hothouses and conserva ories, live and flourish

The Royal City of British Columbia, New Westminster.

A regular movement towards the Pacific Coast having set in of persons seeking homes, farms, busine-sopenings and industrial opportunities, we desire to draw attention to a few of the alvantages offered by the City of New Westminster.

The climate is the mildest and most equable in British Colum-bia, always free from extremes of both heat and cold. The winJust a word about the location and industries of the city. Situated on the north bank of the Frager, fifteen miles f om the Gulf of Grorgia, i occupies a beautiful and commanding position, the magnificent mountains of the Coast and Olympian ranges looming up in the distance to the north, east and south.

south.

The Fraser
River, which is
spanned opposite the city by
a million-dollar
bridge, is the
greatest salmon
river in the
world, and has
yielded as high
as \$5,000,000
worth of caned
salmon in a good salmon in a good year, giving profitable employment to thousands of fishermen and cannery operators. Numerous steamers having their headquarters at New Westminster give daily communication salmon in a good m unication with the farming districts above and below the city.

the winter through in the open air. Peach trees bloom to wards the end of March, and plums, cherries and apples early in April. Thunder and lightning—the terror of so many people—are here almost unknown, and so very mild and harmless when they do occur as to cause little alarm even to the most timid. The climate conditions are, therefore, almost ideal; certainly unequaled in our great Daminion.

so very find and mathematical street and states are, therefore, almost ideal; certainly unequated in our great Dominion.

New Westminster has frequently been referred to as the "City of Homes" from the fact that more than seventy percent of its inhabitants own their homes. While individual cases of great wealth are few, poverty is still more rare. The great bulk of the population are simply prosperous, comfortable and happy. Charity cases at the present time can be counted on the fingers of one hand—and this in a population of over 8,000.

If you want a comfortable no ns in a prosperous city, equipped with all modern facilities, such as electric street railways, electric light, perfect water supply, public schools, high schools colleges, seminaries, churches of all denominations, etc., etc., we invite you to have a look at New Westminster and study its advantages. We do not fear the verdict.

There being no inflation of values, we believe you can get more for a dollar here than in many other places not a bit more desirable. City lots are of generous size—66x132—not the little puny strips of 25 feet frontage so common in the West. You can buy lumber direct from the mills, and other building material as chean as anywhere on the Coast. Or if you want the ready-made article, no doubt the real estate dealers have some bargains to offer.

low the city.
Other industries are saw and shingle mills, woodworking factories, car-building works, distillery, roller there are openings for many other industries, electric power for which is available at a very low price. The city has water front and lands reserved for factory sites. Terms, very reasonable. Railway and shipping facilities are equal to those of any city in the Province.

If it is a farm you want, remember that New Westmin ter is the market center of the far-famed great and fertile Fra-er Valley, to reach which you must come here anyway. So why not come direct, where you can get your information at first hand from prople who are in daily touch with all the farming settlements. The farmers' market in New Westminster is the only one in British Columbia. Come and have a look at the farmers on market day, talk with them, note the prices they get, and then you will realize how truly this is a farmer's paracise.

As further proof of the importance in which New Westminster is regarded as the farming center of British Columbia, it is only necessary to mention that the Federal Government made a grant of \$50,000 in aid of the Annual Exhibition of the Royal Agricultural Society this year.

This advertisement is published by authority of the New Westminster City Council and Board of Trade.

For fuller or special information and maps, address

W. A. DUNCAN, City Clerk, New Westminster.

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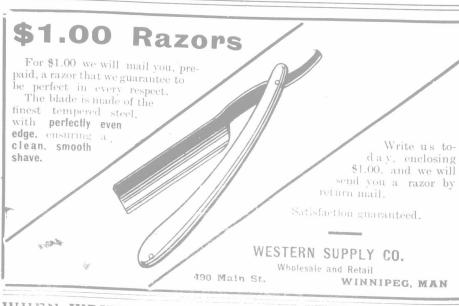
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