

WELLS, RICHARDSON & CO.'S IMPROVED



BUTTER COLOR

WILL NOT COLOR THE BUTTERMILK.

WILL NOT TURN RANCID.

GIVES THE BRIGHTEST COLOR.

IS THE CHEAPEST COLOR MADE.

It has these qualities because it is the strongest and brightest color, and because it is prepared in a specially refined oil, by a process which makes it impossible for it to become rancid.

Thousands of tests have been made, and they always proved ours the best. Remember, it is not our old Perfected Butter Color, but an entirely new one, greatly superior, and warranted better than any other.

Beware of all imitations, and of all other oil colors, for every other one is liable to become rancid and spoil the butter into which it is put. Ask for WELLS, RICHARDSON & CO.'S IMPROVED COLOR, and take no other. If you cannot get it, write to us to know where and how to get it, without extra expense.

PRICE-LIST.

| | | | |
|-----------------|---------------------------|----|--------|
| Sample Bottles, | 1½ ozs. to color 175 lbs. | .. | \$0.15 |
| Small Size, | 4 " " 500 " | .. | 0.25 |
| Medium Size, | 10 " " 1250 " | .. | 0.50 |
| Large Size, | 24 " " 2900 " | .. | 1.00 |

For Sale by Druggists and Merchants generally.

If they do not have it, ask them to order it from their Wholesale Druggists or Grocers.

WELLS, RICHARDSON & CO.,

Sole Proprietors,

BURLINGTON, VT.
AND MONTREAL, P. Q.

WELLS, RICHARDSON & CO.'S Improved Butter Color.

The immense sales of this unequaled preparation in all the best dairy sections of the country, from Maine to California, shows plainly that the enterprising farmers of the land appreciate the facts. From every part of the country its praises come, and its use is now well nigh universal. Of the scores of imitations that have sprung up in the last few years nearly all have died an early and natural death, for even low prices could not induce dairymen to use them in competition with WELLS, RICHARDSON & CO.'S IMPROVED COLOR. Every year adds fresh proof of the truth of our claim.

TESTED SIDE BY SIDE with other colors, IT ALWAYS PROVES ITS SUPERIORITY. If you wish to use the best, do not fail to give it a trial.

EMPHATIC ENDORSEMENTS

come from prominent butter makers in all parts of the country. Dairymen should pay heed to what these men say.

Recommends It to All Intending to make First Class Butter.

FRONTIER, P. Q., 13th February, 1886.

WELLS & RICHARDSON CO., DEAR SIRS,—You wanted to know how I liked your Butter Color after having used it the past season. I like it well, as it gives a bright June color to winter butter, and is as harmless as salt, and I would not be without it as my butter sold for the highest market price last year. I would strongly recommend it to all intending to make first-class butter.

Yours truly, F. CLELAND,
Butter Maker, Hemmingford Creamery.

"I shall use it from This Time Forward."

THAMESVILLE, ONT., March 12th, 1886.

WELLS & RICHARDSON CO., ESQs.—Yours of the 16th January came duly to hand. I got the Butter Color from C. M. Edington, and after giving a good trial must say that it is all you claim for it. I think it is the best I have ever used yet, and as you have paid your footing by sending me a bottle free, I shall use your Color from this time forward, and I hereby recommend it to all that may use a Butter Color.

Yours with respect, JAS. CRUICKSHANK,
Reeve of Township.

WATFORD, March 23rd, 1886.

WELLS & RICHARDSON CO., GENTLEMEN,—I have received the bottle of "Improved Butter Color" which you deposited for me at McLaren's Drug Store, Watford, and after having used it and given it a fair trial, can most heartily recommend it to others. It possesses every quality claimed for it by the manufacturers.

Respectfully yours, JOHN LOGAN.

Does Not Leave the Butter in Streaks.

HEMMINGFORD, 22nd February, 1886.

WELLS & RICHARDSON CO., DEAR SIRS,—I have tried your Butter Color and find it the best I have ever used. It does not color the buttermilk nor does it leave the butter in streaks but gives it a beautiful even color. I would not be without it for anything.

Yours truly
JOHN MERLIN.

Successful dairymen use Wells, Richardson & Co.'s Improved Butter Color,