

Christmas Number, December, 1903.

Christmas Gifts at McCall's Drug Stores

Why not select your gifts from our immense stock of beautiful goods. Why not give a gift that will for many years be serviceable to the recipient. We do not handle cheap or trashy goods, but we want the trade of people who give good goods. We have such a variety that such people can be suited at any price from 25c. to \$50.00.

CHOOSE FROM THIS PAGE'S LIST

Ebony Goods

All new goods and at very reasonable prices:

Ebony Hair Brushes 50c to \$4.00
Ebony Hat Brushes 50c to \$1.25
Ebony Cloth Brushes \$1.25 to \$3.00
Ebony Military Brushes \$2.00 to \$6.00
Ebony Bonnet Brushes 75c to \$1.00
Ebony Manicure Pieces 50c to \$1.00
Ebony Mirrors \$1.50 to \$5.00
Ebony Manicure Sets \$4.00 to \$8.00
Ebony Toilet Sets \$5.00 to \$18.00

Nothing could be nicer for a lady or gentlemen than a piece or set of Ebony Goods.

Perfumes

A bottle of perfume makes a very suitable gift for anyone. It is a very nice thing to give with anything else. No matter what you give, it is not complete without a small neat bottle of Christmas perfume. We have a special line at 25c and 50 which are exceptional value—good odors and neat packages.

The day before Christmas is Perfume Day in our stores.

Both our Dresden and Chatham stores are filled with fine, choice perfumes from all the best makers in the world, such as:

Roger & Gallet, Paris, France.
Piver, Paris, France.
Guerlain, Paris, France.
Golgate, New York.
Seely, Detroit.

And many others.

Perfumed Soaps

We have a small assortment of choice Christmas Soaps at 35c, \$1.00 and \$3.25 a box. Ask to see them when you are in the store.

Brushes—Every year sees our Christmas Trade in Brushes increase more and more. This year we bought ten times as many Brushes for our Christmas Trade as we would think of doing five years ago. We have over 300 Ebony Brushes alone at prices from 50c to \$5.00 each, and we have a variety of over 500 Hair Brushes in Rosewood and ordinary wood at prices from 15c upwards.

OUR BRUSH STOCK consists of Hair Brushes, Cloth Brushes, Hat Brushes, Shaving Brushes, Face Brushes, Military Brushes, Tooth Brushes, Nail Brushes, etc.

Give your Boy a Good Hair Brush for Christmas



"I'LL CATCH SANTA CLAUS."

Leather Goods

Goods made of Leather are very popular gifts and are serviceable. Here is our list:—

Men's Bill Folds and Bill Books.
Men's Wallets.
Music Rolls.
Collar and Cuff Cases.
Traveling Companions.
Writing Tablets.
Toilet Cases.
Playing Card Cases.
Ladies' Calling Card Cases.
Cigar Cases.
Ladies' Pocket Books and Change Purses.
Wrist Bags in all the popular shades.

We have a grand assortment of Leather Goods and can give you better value than ever before.

Lowney's Chocolates

This is a new line with us. We have just received direct from Boston about \$200.00 worth of these celebrated Chocolates. They sell in packages only, at prices from

10c. to
\$4 a Box

Our Optical Department--

and properly fit any glasses purchased.

We sell many Spectacles and Eye Glasses for gifts at this time of the year. Nothing could be better for Father or Mother! Prices range from \$1.25 to \$10.00. We will test the eyes FREE

Kodaks--

In connection with our Optical Department we carry a nice line of Kodaks and Cameras with a complete supply for them. THEY ARE POPULAR HOLIDAY GIFTS. Your Boy or Girl would enjoy a Brownie Kodak, \$1.00 or \$2.00.

The Flexo Kodak sells at \$5.00, the Bulls Eye at \$8.00. The No. 1 Folding Pocket Kodak sells at \$10.00 and the No. 3 at \$17.50.

We have Cameras in stock from \$1.00 to \$35.00 each.

We Wish all Readers of the Christmas Planet a Merry Christmas



"HERE, MAMMA, IS A PRESENT FROM PAPA."

A. I. McCALL & CO.,

LIMITED

TWO STORES
Chatham and Dresden

Druggists and Opticians

VOL. XII

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Ladies' regular 75c.
Ladies' regular 50c.

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