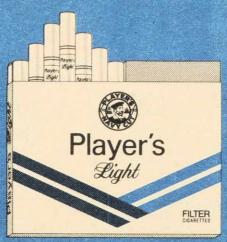


## Player's A taste you can call your own.





Warning: Health and Welfare Canada advises that danger to health increases with amount smoked — avoid inhaling. Average per cigarette: Player's Light: Regular-13 mg "tar", 1.0 mg nicotine: King Size-14 mg "tar", 1.1 mg nicotine.