

Electrical Heating Devices FOR THE HOUSEHOLD



3-pound Flat Iron for
Sewing Room or Nursery

RELIABILITY AND ECONOMY

The heating and cooking appliances designed and manufactured by the Canadian General Electric Company mark a new epoch in domestic science in that they employ electricity to generate heat with absolute reliability and (when properly used) with excellent economy. They are SAFE even in the hands of the unskillful, and are practically INDESTRUCTIBLE.

Serviceability has been a SINE QUA NON in the design of these appliances, and they may be expected to withstand about the same treatment that ordinary household utensils receive. They will not "burn out" when the current is thoughtlessly left "on," although such practise is, of course, not recommended. The dishes are made without solder, and the heating unit has remarkably LONG LIFE.



6-inch Stove

The Canadian General Electric Co'y, Limited

14-16 East King Street, TORONTO, Ont.

Art Electric Fixtures



THE cheapness of electric light in Toronto makes it possible to do away with old methods of lighting for the home.

☪ The cheapness of our art electric fixtures enables you to get the artistic effect you want at small cost.

☪ A visit to our art show rooms will repay you.

The Toronto Electric Light Co'y Limited

12 Adelaide Street East TORONTO

The Sovereign Bank of Canada

Head Office - TORONTO
Executive Office, MONTREAL

Capital Paid up, 3,000,000.00
Reserve Fund, 1,255,000.00

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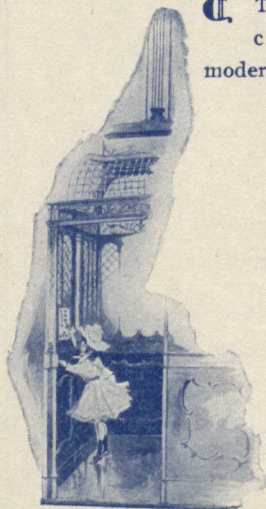
Interest paid 4 times a year

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"OTIS"

Automatic Electric

House Elevator



☪ The luxury and comfort of a modern automatic house elevator can hardly be over-estimated. Absolute safety and the highest degree of refinement are found in the "OTIS." Enquire of us about them.

Otis-Fensom Elevator Co. Limited

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"STERLING"

PURE PREPARED PAINTS



For the beautifying of your homes.
Made of best materials—elastic and durable.
For sale by the best hardware stores.
STERLING in name; STERLING in quality.

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