



Escape the Frost!  
In Victoria or Vancouver, B.C.

Canada's Own Winter Resorts, and Spend Your Money at Home

Average Sunshine  
5½ Hours Daily

Splendid Roads for Motoring—Golf the Year Round—Fishing, Hunting and Shooting

Three Superb Trains Leave Toronto Each Week

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CANADIAN NORTHERN  
ALL THE WAY

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Means comfort, convenience, economy, and safety.

The home that is completely equipped with electrical devices is a happy one.

All the drudgery of housekeeping is eliminated by electricity.

You can wash, iron, sew, sweep, cook, keep cool in summer and warm in winter, by means of electrical apparatus designed especially to relieve you of unnecessary and fatiguing labor.

At our showrooms all these devices are ready for your inspection. Competent demonstrators will operate and explain them for you.

The Toronto Electric Light  
Company, Limited

"AT YOUR SERVICE"

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"On  
Guard"



By all means let the children have O'Keefe's—O.K. beverages with their meals, in place of tea or coffee. The children will need no persuading, and the purest of healthful ingredients will be good for them.

O'Keefe's  
SPECIAL PALE DRY  
GINGER ALE

There is something about the flavour of our Special Pale Dry Ginger Ale that distinguishes it from ordinary soft drinks. Have you discovered it? Order a case to-day from your dealer or phone Main 4203.

Other O.K. Brands:

BELFAST STYLE GINGER ALE	SPECIAL SODA
GINGER BEER	CREAM SODA
LEMONADE	COLA
LEMON SOUR	SARSAPARILLA
ORANGEADE	APPLE JUICE (Carbonated)

O'KEEFE'S, Toronto

523

## CANADIAN PACIFIC

FLORIDA Via DETROIT  
and CINCINNATI

WHY NOT FLORIDA FOR YOUR WINTER TOUR?  
THE ATTRACTIONS ARE UNSURPASSED.

Beautiful Palm Trees—Warm Sea Bathing—Orange and Banana Groves—Golf—Tarpon Fishing—Luxurious Hotels for all Pockets.

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WINTER TOURIST TICKETS NOW ON SALE.

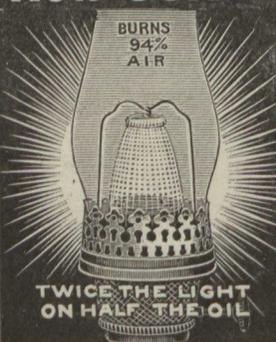
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We don't ask you to pay us a cent until you have used this wonderful modern white light in your own home ten days, then you may return it at our expense if not perfectly satisfied. You can't possibly lose a cent. We want to prove to you that it makes an ordinary oil lamp look like a candle; beats electric, gasoline or acetylene. Lights and is put out like old oil lamp. Tests by Government and 34 leading Universities show that it

**Burns 70 Hours on One Gallon**

common coal oil (kerosene), no odor, smoke or noise, simple, clean, won't explode. Three million people already enjoying this powerful, white, steady light, nearest to sunlight. **Won Gold Medal** at Panama Exposition. Greatest invention of the age. **Guaranteed.** \$1000 Reward will be given to the person who shows us an oil lamp equal to the new Aladdin in every way (details of offer given in our circular). We want one user in each locality to whom we can refer customers. To that person we have a special introductory offer to make. **Yours FREE** under which one lamp is given free. Write quick for our 10-Day Absolutely Free Trial Proposition and learn how to get one free. **MANTLE LAMP COMPANY, 554 Aladdin Building, MONTREAL**

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