

Just  
**WHY**



**Woodenware**

(Bread Boards,  
Rolling Pins,  
Chopping-  
Bowls, etc.)

Is Kept  
Sweet  
& Clean  
By  
Scrubbing  
With

**Old  
Dutch  
Cleanser**

Because this pure  
Cleanser is absolutely  
hygienic. There is no  
caustic, acid or alkali  
in it. Avoid dangerous  
chemical cleansers in  
the kitchen.

Sprinkle a little Cleanser  
on a brush, and scrub the  
utensil carefully. Then  
wash in clean water. This  
removes every trace of stale  
dough or meat juices and  
leaves the woodenware  
clean and sweet-smelling.

Many Other Uses and  
Full Directions on  
Large Sifter-Can, 10c.

**THE WESTERN HOME MONTHLY**

Vol. XII. Published Monthly No. 10  
By the Home Publishing Co., McDermot and Arthur Sts., Winnipeg, Canada.

THE SUBSCRIPTION PRICE of the Western Home Monthly is \$1 per annum to any address in Canada, or British Isles. The subscription price to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

REMITTANCES of small sums may be made with safety in ordinary letters. Sums of one dollar or more (it would be well to send by registered letter or Money Order).

POSTAGE STAMPS will be received the same as cash for the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills. We prefer those of the one cent or two cent denomination.

WE ALWAYS STOP THE PAPER at the expiration of the time paid for unless a renewal of subscription is received. Those whose subscriptions have expired must not expect to continue to receive the paper unless they send the money to pay for it another year.

CHANGE OF ADDRESS.—Subscribers wishing their addresses changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 5th of the preceding month.

WHEN YOU RENEW be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

**A Chat with our Readers.**

August is a busy month for most of our readers—possibly the busiest of the whole year—and it, therefore, came as a very agreeable surprise to us that even while in the throes of work, many subscribers had snatched a few minutes in order to pen us a few words of appreciation. We are always glad to receive letters from our friends, and all suggestions made are carefully considered and if deemed of general interest are given immediate trial. Then, of course, there is the other kind of letter, the one from the incessant grumbler who pleases nobody and whom nobody pleases. We are glad to say that we are very seldom troubled with effusions from this individual—in fact, although we welcome critical letters, very few come to hand, and so we are inclined to believe that we are succeeding in moulding "THE WESTERN HOME MONTHLY" to the individual tastes of its readers. Below are a few selections from our mail during the last few days:—

"Find enclosed one dollar for renewal for your paper, as I would not like you to stop it, it being the best paper I get."  
John Jones, Iron Springs, Alta.

"Please find enclosed one dollar for renewed subscription to "THE WESTERN HOME MONTHLY," and let me add a word of appreciation to that splendid magazine. It certainly is a credit to the great West, and is inspiring and helpful from cover to cover."  
M. Caywood, Sandwith, Sask.

"Please find enclosed one dollar for renewal of subscription. I am very much pleased with your magazine, as it is nearer my idea of a family periodical than anything else I have been getting."  
Thomas Robinson,  
263 Westmoreland Av., Toronto.

"Enclosed find a dollar, for which please renew my subscription to the W.H.M. for one year. We find your magazine very entertaining and instructive."  
Jessie M. Stuart, Hillier, Ont.

"Enclosed please find money order for \$2.25 in payment for three subscriptions as per attached instructions. The above subscriptions are in the names of two sisters—the first mentioned having greatly enjoyed your magazine for the past year, and the second I am having you send it to as a pleasurable and acceptable surprise from me. The kind and encouraging letters you frequently acknowledge receipt of in your Monthly, are all deservedly coming to you. I consider the W.H.M. by all odds the best family magazine published in Canada, and it ought to have a place in the home of every father and townsman in the West. Good luck and all prosperity to you."  
K. D. McLean, Pincher Creek, Alta.

"I have just received the July, and also the August issue in quick succession, and was very glad to see the Western Home Monthly again, having missed it very much since we left Rosthern, Sask. We certainly appreciate the W.H.M., with its variety and interesting reading."  
J. Knechtel, Golden, Colorado.

"Kindly send me a sample copy of "THE WESTERN HOME MONTHLY," as I have heard that it is the best magazine of its kind in Canada."  
Chester Hicks, Bone Creek, Sask.

"Your magazine is one of the best."  
S. G. Harris, Gobles, Ont.

We believe the Western Home Monthly is to-day the most widely circulating magazine in Canada, but we are not satisfied to leave it at this, it is our hope to greatly increase the number of our readers before the close of 1911. No effort or expense will be spared to make each issue of the magazine a distinct improvement on its predecessors and we expect every reader whom we succeed in pleasing to pass on to his neighbor something of the merits of the W.H.M. Look over the many interesting premiums and clubbing offers announced elsewhere in this number and you are sure to come across something to interest you.

We wish to thank our friends for their quick response to the King George premium offer. Just as soon as the number left our presses, our readers got interested in what is, undoubtedly, the most generous premium offer we have yet made. While our subscribers are made up of many nationalities it is evident that they are one in their respect and regard for British Institutions. From every corner of the West new subscribers are being added, both old and new are thus fulfilling the easy conditions on which a beautiful portrait of His Majesty King George can be secured. The King appears in full Coronation robes. The picture is 10 in. by 13 in., printed on fine art paper in six colors, giving splendid effect to the gorgeous robes, and a life-like expression to the whole picture. It is arranged for framing, and will add beauty and dignity to any room. In the years to come it will be highly valued as commemorative of what is believed will prove the most splendid event of the century. We may add that we secured our supply at very heavy cost, but we ourselves take such pride in the picture that we would like to see it in every Western home, and are offering it free to our readers—the only condition being that one new subscription for one or two years be sent with the application. Further particulars will be found in our advertising columns.

**Wrinkle Don'ts.**

Don't start nervously if a child makes a noise or breaks a dish—keep your worry for broken bones.

Don't put too much of yourself into the ordering of the household, or the management of servants, or the care of the ornaments. Let the ornaments of the house be the friends who frequent it.

Don't let insomnia get the upper hand. By all means in your power try to break up the habit; sleeplessness is sometimes caused by unconscious hunger, and a cup of water or hot milk or a biscuit will induce sleep. Go to bed later—some people need but six hours rest.

**MURRAY & LANMAN'S  
Florida Water**

"The Universal Perfume"

No lady's dressing table, no gentleman's shaving stand, no club-man's locker, no traveller's satchel, no bathroom or household, fully equipped with the latest of this century, MURRAY & LANMAN'S FLORIDA WATER. There is nothing so add to the many varied, elegant uses in the daily care of the person.



Accept No Substitutes  
Sold by all Leading Druggists

**LANMAN & KEMP**  
135 Water Street, New York

**Have You Seen  
SANITAS**

Reproduction of a Sanitas design  
Before you select a wall covering—for any room

**SANITAS**

Sanitas exactly reproduces the finishes, designs and effects of the finest wall papers and fabrics, but in a far more serviceable material of moderate cost.

Sanitas is fade-proof, stain-proof, dust- and dirt-proof, never cracks, never tears, is instantly cleaned with a damp cloth.

All the handsomest glazed tile effects are also made in Sanitas, for bathrooms, kitchens and pantries.

Sanitas is sold by all reliable dry goods and wall paper jobbers in Canada.

Write us your needs fully, and we will send you samples and sketches and tell you how to be quickly, satisfactorily supplied.

**STANDARD OIL CLOTH CO.**  
320 Broadway, New York City

Stamped on **USE MERITAS**—the guaranteed table oil cloth. For the name of any dealer not handling Meritas we will send you a dozen handsome Every Yard Meritas dollar.

**SANITAS**  
THE WASHABLE  
WALL COVERING