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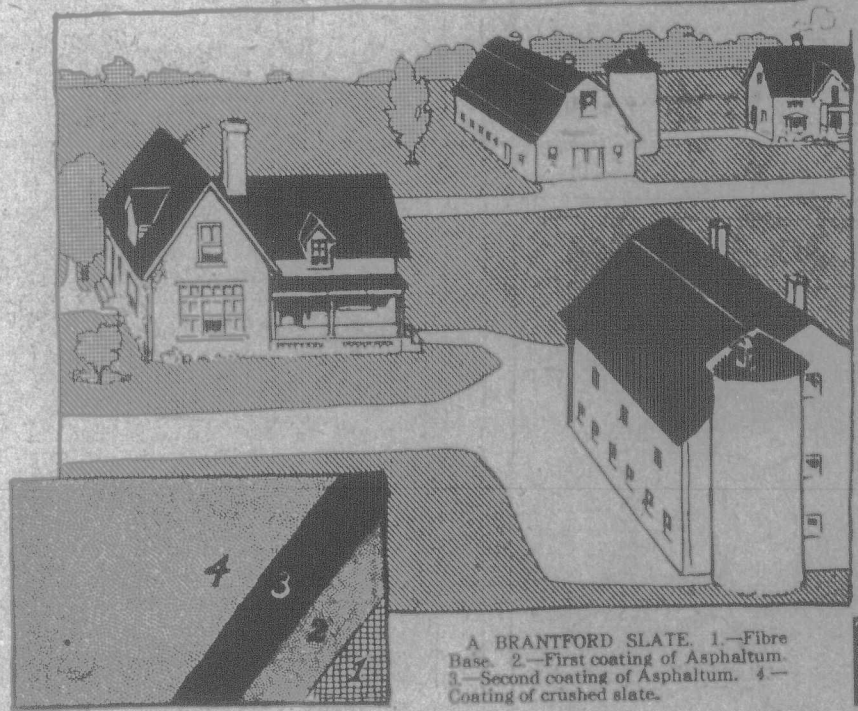
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## First cost last cost

Once on Brantford Roofing will last as long as the building. To learn why, we have only to examine a section of it. First of all, we notice its pure, long-fibred felt base, which is the center of the roofing sheet. Next we note on either side of this, and thoroughly saturating it, a layer of asphaltum or mineral pitch. Then deeply and firmly embedded in these layers of asphaltum is a coating of fine silicate particles. This completes the sheet of Brantford Roofing. There are three distinct grades of



A BRANTFORD SLATE. 1.—Fibre Base. 2.—First coating of Asphaltum. 3.—Second coating of Asphaltum. 4.—Coating of crushed slate.

# Brantford Roofing

*"Nature's Waterproofing"*

**1 BRANTFORD ASPHALT ROOFING** which has an upper coating of silicate particles, a lower coating of silicate particles, and two layers of asphaltum on a base of long-fibred wool felt.

**2 BRANTFORD RUBBER ROOFING** which is made on the same pure wool felt base, and then saturated with asphaltum. Then it is coated on both sides with mineral rubber; this gives it a smooth, rubber-like surface which is very pliable and durable. It is also made in three thicknesses.

**3 BRANTFORD CRYSTAL ROOFING** which goes through the same process as the former, but is made in

heavy weight only. It is coated with quartz crystals and may be had in the natural, fadeless rock colors of red and green.

Take the trouble to examine carefully the roofing you buy. A soft, thin roofing indicates how it is made as well as of what it is made. Brantford Roofing is made of undiluted asphaltum by a slow patient process, because a durable, dependable roofing cannot be made by running it through fast or by thinning the asphaltum with oils or other similar material.

Brantford Roofing is ready for immediate use. It requires no painting

or tarring. It is easily and quickly laid on either flat or steep roofs. It is not affected by heat or cold, and permanently resists the action of condensation, water and live sparks. Cover your buildings with Brantford Roofing, and your first cost will be the last cost. You will also have a better looking roof than can be obtained at anything like the same price—one which will add dollars to the value of the building it protects.

Send for samples of roofing materials and booklet, or give us the dimensions of your building, and we will gladly submit estimates without charge or obligation.

N. B.—Tenders submitted on plans and specifications for laying of roofing contracts by our own staff of experienced roofers.

**Brantford Roofing Company, Limited, Brantford, Canada**

Branch Warehouses: Montreal, Quebec, and Toronto, Ontario