



"Commercial Capital of Western Ontario"

POPULATION—Over 72,000.
AREA—Over 10 square miles. In acres 6,423.
TOTAL ASSESSMENT—Over \$86,600,000.
TOTAL BUILDING PERMITS—\$3,000,000.
ANNUAL BANK CLEARINGS—\$183,000,000.
ANNUAL CUSTOMS RECEIPTS—Over \$3,000,000.
ANNUAL POSTAL REVENUE—Over \$500,000.
REAL ESTATE TRANSFERS—\$5,600,000 yearly.
SIXTH CANADIAN MANUFACTURING CITY.
MANUFACTURING PLANTS—Over 225.
CAPITAL INVESTED IN INDUSTRIES—Over \$45,123,000.
ANNUAL INDUSTRIAL PRODUCTION—Over \$48,337,000.
NUMBER OF PEOPLE EMPLOYED IN INDUSTRIES—Over 9,700.
ANNUAL INDUSTRIAL PAY ROLL—Over \$11,425,000.
FOURTH BANKING CENTRE OF ONTARIO.
SEVEN CHARTERED BANKS, NINETEEN BRANCHES.
EIGHT LOAN, SAVINGS AND TRUST COMPANIES.
HEAD OFFICES TWO LARGE INSURANCE COMPANIES.
SECOND WHOLESALE DISTRIBUTING CENTRE OF ONTARIO.
LONDON POST OFFICE, TENTH IN DOMINION.
EXCELLENT HOTEL ACCOMMODATION.
CANADA'S CHOICE CONVENTION CITY.

IMPORTANT EDUCATIONAL AND ECCLESIASTICAL CENTRE.

SEAT OF UNIVERSITY OF WESTERN ONTARIO.
TWENTY-TWO PUBLIC SCHOOLS, NINE SEPARATE SCHOOLS, THREE COLLEGIATE INSTITUTES, NORMAL SCHOOL, TECHNICAL AND COMMERCIAL HIGH SCHOOL.

CANADA'S CATHEDRAL CITY—ST. PAUL'S (Anglican), ST. PETER'S (Roman Catholic).

SEVENTY-SEVEN OTHER CHURCHES.

WIDE STREETS—BEAUTIFUL HOMES—HIGH PERCENTAGE OF HOMES OWNED BY THEIR OCCUPANTS.

FIVE LARGE PARKS, THREE GOLF COURSES, TENNIS CLUBS, ETC.

SUPERIOR RECREATIONAL AND AMUSEMENT CENTRE
HISTORIC AND SCENIC TOURIST CENTRE.

IDEAL SUMMER RESORT AT PORT STANLEY—EXCELLENT BATHING BEACH.

UNEXCELLED TRANSPORTATION FACILITIES—AIRWAY—HIGHWAY—RAILWAY—WATERWAY.

CENTRE OF MAIN PROVINCIAL AND INTERNATIONAL HIGHWAYS. APPROVED AIRPORT.

**A Fine City in which to Live, Establish a Business or
Spend a Vacation**