

POOR DOCUMENT

MC 2034

ST. JOHN, N. B.

**Conditions and General Information
of the Contest!**

THE CONTEST IS OPEN TO EVERYONE

Any person residing in the territory in which The Sun or the The St. John Star or Weekly News circulates is eligible to enter the contest.

The contest manager reserves the right to reject any nominations.

Votes will be issued on paid-in-Advance subscriptions to The Sun, Star, and Weekly News.

A coupon will also be published in The Sun and Star, which, when neatly cut out, name filled in, and brought, or mailed to the Contest Department within ten days, will count as votes.

The first thing to do is to enter your name as a candidate, then either call, write or phone, The Sun office for a receipt book with which to secure subscriptions. Then let all your friends know you are in the contest and request them to save their votes for you.

Candidates may nominate themselves or may be nominated by their friends.

No employe or member of employe's family of The Sun Printing Co. can enter the contest.

All special vote ballots issued on subscriptions are good until the end of the contest, and they may be voted at the discretion of the candidate or subscriber.

Votes are not transferable.

Votes will be allowed on subscriptions secured anywhere in Canada. But subscriptions must be paid in advance to secure votes.

The votes will be counted and canvassed by a committee of prominent citizens.

In case of a tie the prize will be divided between the contestants tying.

Any questions which may arise will be settled by The Sun Printing Co., and its decisions will be absolute and final. Nominations must have the address of the candidates.

How to Win a Valuable Prize

Send in your nomination. You will find a nomination blank printed on another page. The nomination blank is good for 1,000 votes, which gives you a fine start.

Then enlist the aid of your friends and neighbors. Use your telephone. Let everyone know that you are a candidate before they promise their help to a more enterprising candidate.

Be ambitious and determined to win. If you have friends you cannot see at once, write to them.

You can get votes and subscriptions anywhere, from the other districts as well as your own.

Votes will be given on new subscriptions and renewals of old subscriptions that are paid to you in advance.

Call or send to The Sun and Star office for a receipt book. The Contest Manager will be glad to have you call so that he can explain anything you do not understand. Telephone or write to him if you cannot call, and a representative will give you full details.

Secure every Daily Vote Coupon possible. But work for the Special Ballots. They count the most.

Ask your friends to help you. If you belong to a church, society or any organization, let your fellow members know that you expect their help. It will be freely given if you only ask before it is given to some other candidate.

Don't forget that the children can do the most effective work in collecting Daily Coupons, as well as secure you many paid-in-advance subscriptions.

Should your father, brother, mother, sister or friends belong to any organization, get them to secure the votes and assistance of the members of the organization.

Do not let a day pass without securing some subscriptions and votes. The steady, persistent work is what will make you the winner of a valuable prize. Keeping everlastingly at it always brings success.

Any one, anywhere, can vote for any candidate. Candidates can secure votes and subscriptions anywhere.

It is easier to ask questions than to correct mistakes. Do not hesitate to ask questions. The Contest Manager is at The Sun office to help you.

Do not get discouraged. Once nominated do not drop out. You can win. These valuable prizes will be won by some one. Why not by you?

Your Friends Will Help You

Hundreds of people will have no personal friends in the contest. You can secure their friendship and subscriptions if you only ask them. They will also secure votes for you from their friend.

A little organization among your friends for systematic work in your interest will go a long way toward making you the winner of the Grand Prize.

Increase Your Vote Each Day

For further information phone or ask for Contest Manager who will be glad to answer any questions.

Vote Value of Subscriptions

The St. John Sun

| | New | Renewals | Price By Carrier | Price By Mail |
|------------------|-------|----------|------------------|---------------|
| Six Months..... | 1200 | 600 | \$2.00 | \$1.00 |
| One Year..... | 4000 | 2000 | 4.00 | 2.00 |
| Two Years..... | 10000 | 5000 | 8.00 | 4.00 |
| Three Years..... | 20000 | 10000 | 12.00 | 6.00 |
| Five Years..... | 40000 | 20000 | 20.00 | 10.00 |

The St. John Star

| | New | Renewals | Price By Carrier | Price By Mail |
|------------------|-------|----------|------------------|---------------|
| Six Months..... | 800 | 400 | \$1.50 | \$1.00 |
| One Year..... | 2000 | 1000 | 3.00 | 2.00 |
| Two Years..... | 6000 | 3000 | 6.00 | 4.00 |
| Three Years..... | 10000 | 5000 | 9.00 | 6.00 |
| Five Years..... | 20000 | 10000 | 15.00 | 10.00 |

The Weekly News

| | New | Renewals | Price |
|------------------|-------|----------|--------|
| One Year..... | 1000 | 500 | \$1.00 |
| Two Years..... | 3000 | 1500 | 2.00 |
| Three Years..... | 6000 | 3000 | 3.00 |
| Five Years..... | 10000 | 5000 | 5.00 |

CUT THIS OUT

The Great Prize Contest

— OF THE —

St. John Sun and Star.

10 VOTES

Candidate.....

Address.....

This coupon, when neatly clipped out, name, address properly filled in and brought or sent to contest department of The Sun will count as 10 votes.

THIS COUPON NOT GOOD AFTER JULY 17.

CUT THIS OUT