

## Governor and Premier of New Brunswick Send Forth Merry Christmas Greetings

BY LIEUT.-GOVERNOR TODD

St. Stephen, Dec. 11.—Another Christmas season is near us with its festivities and cheer and hope. To the people of the province of New Brunswick I would especially ask the privilege of extending to one and all the kindest greetings and thoughts for their Christmas season.

The year just closing has brought to our people, as must ever be, joy and sorrow, success and failure, but true courage and faith in our work and heritage will bring prosperity to our people and accord a bright destiny to our province.

We have in our resources, our climate, our advanced civilization and education and our enjoyment of religious liberty much to be thankful for. Let our thoughts for the New Year be upwards and onward. Let our work be to make our firesides bright and cheerful to those who gather about them and give to children and others the radiance of Yuletide, generosity and cheer.

Let us not forget the calls of humanity and in the dark days that are now upon a part of the world let us ever remember that our duty to Dominion and Empire will help to bring the ordered peace and destiny. I wish all happiness and prosperity.

BY PREMIER VENIOT.

Bathurst, Dec. 11.—Through the columns of The Telegraph-Journal I desire to extend to the people of New Brunswick sincere and hearty Christmas greetings and express the wish that the year 1924 will see our province on the road to that progress and contentment which we enjoyed to such a large degree before the war.

In viewing the situation in our province I feel I have every reason to be hopeful, for the future business in general is good. The unemployment conditions of the past two years are rapidly disappearing and our working classes will be able to meet the Christmas season with greater cheer and comfort than at any period since 1920.

Let our slogan for 1924 be "Every man and woman must do his or her part in boosting our province." We have sound business men at the head of our industries, coupled with honest labor, and why should we not succeed in bringing New Brunswick back to its own? Optimism and faith in our province should be the twin-guiding stars of every one. A Merry Christmas and a Prosperous New Year to all our people.

## LUDLOW ST. CHURCH SALE YESTERDAY

The afternoon tea and sale held in Ludlow street Baptist church school room yesterday afternoon was a great success. The affair was under the auspices of the Church Relief Society and was organized to raise funds for the poor among the congregations of all the churches. An innovation was introduced in the presentation of a fine literary and musical programme. Those taking part were: Miss Hilda Beatty, the ladies' quartette from Carlton Methodist church, Miss M. Robins, Miss D. Rupert, Mrs. Clyde Parsons, Miss Pearl Wayne, Master W. Kierstead, Miss G. Betts, Edwin Rupert, Master W. Punter, F. J. Punter and a chorus of children.

Those who took part in the sale and tea were: Mrs. C. E. Belyea, general convener; Mrs. Wilbert Christopher, Mrs. John Hamm, who poured; Mrs. J. P. Brittain, Mrs. E. S. Boxborough, Mrs. A. E. Murray, Mrs. Alexander Stinson, Mrs. Clara Peet, Mrs. J. Doody, Mrs. George Clark, Mrs. E. Clark, Mrs. William Harned, Mrs. Rupert and Mrs. L. W. Makenney. Mrs. Hilton Belyea, Mrs. B. C. Reads and Mrs. Frank Cheyne sold fancy work and candy.

## MAJESTIC MAKES REMARKABLE TRIP

The steamer Majestic left St. John on Monday morning for Fredericton in command of Capt. O. A. Flewelling, (not in charge of Capt. John Gilchrist as was reported.) The trip up on Monday was greatly enjoyed by those who took the opportunity of a sail at this late date. The morning broke clear and with a nice gentle breeze from the north that was most refreshing, and by noon the sun had beamed forth its rays until one had forgotten that the date was December 10. At several places through the Long Reach, patches of cultivated strawberry plants radiant in their coat of green leaves had defied the weather so far. People who had gathered at the several wharves where the steamer made stops to discharge freight, gave her a warm welcome. A resident of Lower Gagetown reports picking Mayflowers and dandelions on Sunday last, and also of seeing a large snake by the roadside basking in the sun. The low water, the result of the very heavy rains of last week, Fredericton was reached at 5:45 o'clock. The return trip was made yesterday and a large amount of freight was brought down. The Majestic left again this morning at 8 o'clock for Fredericton.

**THE OVERSEAS MAILS.**  
A direct French and Belgian parcels post will close here at 11 a. m., Dec. 14, for the steamship Melita, from this port. A British letter and parcels mail will also close here shortly for the Montcalm. A British newspaper mail will close here at 11 a. m., Dec. 14, for the Canada, via Halifax. An Irish letter and newspaper mail will close here at 11 a. m., Dec. 15, for the steamship Marloch, from this port.



"The last drop is as good as the first."  
The delicious fragrance of  
**Baker's  
Breakfast  
Cocoa**

Its unquestioned purity, uniformity and palatability make constant users of all who try it; it is the cocoa of high quality.

Made in Canada By  
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Established 1780  
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BOOKLET OF CHOICE RECIPES SENT FREE

## WILL ASSIST THE GARAGE WORKERS

Retail Merchants' Association Auto-Motive Section Provides Course

The auto-motive section of the Retail Merchants' Association has been instrumental in securing for St. John a special course of study for garage workers. This course has been held under the vocational education board for the last two years and conducted in Fredericton. This year by the special request of the towns of St. John and Edmundston the course will be given in those two centres instead of in the capital. The dates fixed for the courses are January 2 to February 12 in St. John and Feb. 13 to March 26 in Edmundston. The aim of the courses is to serve the garage workers by giving them a thorough knowledge of the field covered in each course so that they may better serve the motoring public.

W. B. Main, who is to be the supervisor for the classes, is in the city at present and last night addressed a special meeting of the auto-motive section of the Retail Merchants' Association, at which J. Royden Foley, the chairman, presided. Mr. Main spent one month in England this year studying methods in the English vocational schools and since his return he has been studying auto-motive conditions in Detroit, Windsor, Ont., and other centres in Michigan and Ontario. He is a native of St. Stephen and a graduate of the U. N. B. and the Michigan State Auto School. Last night he explained the scope of the courses which will be given and which cover, storage batteries, auto-motive electricity, oxy-acetylene welding and cutting, and motor mechanics. Those who are eligible to attend are men with shop experience and they may come from any part of the province. Already 28 applications have been received from those wishing to take the course in St. John.

John although no public announcement of it has been made. Applications are to be received by the Retail Merchants' Association in St. John or by the Vocational Education Department in Fredericton.

The present cereal crops in French North Africa amount to 4,000,000 tons.

## SALVATION ARMY POTS.

The Salvation Army pots on tripods will be placed at the usual locations in the city streets tomorrow and will remain until the 24th to give all who will an opportunity to help, through this means, to contribute to the Christmas cheer of some unfortunate.

# KODAKS

You have the Gift List problem. We have the answer. Just come to our Kodak counter.

BROWNIES	\$2.00 to \$5.00
KODAKS	\$6.50 Up
SPECIAL IAKODAK	\$15.00

## Roche's Kodak Store

King Street

## MRS. COLWELL IS AGAIN PRESIDENT

W. C. T. U. of County Addressed by Rev. H. A. Goodwin

Mrs. George Colwell was re-elected president of the St. John County W. C. T. U. at its annual meeting held yesterday afternoon in Orange Hall. In the absence of Mrs. Colwell who was detained by sickness Mrs. Hope Thomson presided. Mrs. Mary Seymour led the devotional service reading from St. John 15:1 to 17. Mrs. Seymour read a paper entitled, "Service through Love," of which the thought was "In all thy way acknowledge Him and He shall direct thy paths." Mrs. O. D. Hanson, Mrs. J. W. Stevens and Mrs. Seymour offered prayer. All unite to sing the verses which recall the noon tide hour of prayer.

Rev. H. A. Goodwin commended the W. C. T. U. for its determined efforts and good judgment in the cause of prohibition. He referred to the prediction of President Harding that in fifty years prohibition would be an accomplished fact. During the last few months, Mr. Goodwin said, it had appeared that the New Brunswick Temperance Alliance was inactive but this was accounted for by the retirement of the general secretary, Rev. W. D. Wilson, and of Rev. Thomas Marshall. He was proud of Donald Fraser, the president, who was glad to give his services and Rev. Mr. Marshall the new general secretary. He also referred to the good work done by J. D. O'Connell, the children's friend, for the cause of prohibition.

Pleasing solos were furnished by Miss Stella Earle and Mrs. Roy Ring, with Miss Gladys Styles as accompanist, and Mrs. John Peterson gave a much appreciated address. Encouraging reports were given by the St. John, St. John north and

# Ariola Face Powder

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## For Beauty's Sake Use Ariola

Amongst all the powders you can buy, ARIOLA Face Powder stands out for the exquisitely fine texture of it, for its absolute purity, and for the wonderful way in which it remains on for hours longer. It gives a soft, refined finish to the complexion; an effect which is natural yet sophisticated, and withal bewitchingly youthful. ARIOLA Face Powder is delicately scented with ARIOLA Perfume, the smart woman's favourite. Despite its superiority, ARIOLA Face Powder sells for only 50c. Every good dealer.

THE COMPLETE ARIOLA SERIES  
Compacts—Face Powder—Talcum Powder—Vanishing Cream—Cold Cream—Skin Food—Perfume—Brimstone—Eau de Toilette

### La Barre & Co.

PARIS      MONTREAL

Fairville Union. The officers elected were: President, Mrs. George Colwell; secretary-treasurer, Mrs. H. Deamer, and vice-presidents, the presidents of the four local unions.

**DOMINION LODGE HOST.**  
Dominion Lodge I. O. G. T. entertained Grand Lodge members last evening in the lodge hall in Murray street. The evening was pleasantly spent.

## TURKISH EDITORS WARNED

Constantinople, Nov. 15.—(By mail) —The Assembly has voted a modification of the press law, making the responsible editor liable to a period of from three months to three years' imprisonment for publishing any libel on the President of the republic. The Assembly is discussing as a matter of urgency the modification of the dry law, permitting the limited manufacture and sale of alcohol.

# Let it Be Furniture this Christmas

YES, make this a furniture Christmas and your gifts will fill all the days from one Christmas to another with increased joy and happiness. Furniture is the gift that grows in the affection of those who receive it and gifts like these demonstrate your love in a most convincing fashion. More and more each year the trend of Christmas giving is to gifts of an enduring nature, such as furniture, and ready for you here now is a wonderful stock of furniture gifts at prices that bring the greatest values in years. We mention just a few of them below:

**Telephone Sets**

A very attractive, yet inexpensive gift. Several different designs and finishes to select from.

**An Unusual Gift—Four Piece Bedroom Suite**

Any wife would go into raptures to receive such a delightful gift as a complete bedroom suite in one of the new designs and finishes. Or, if you prefer to secure the outfit gradually, any one or more of the pieces will make a splendid start and an incentive to further improvements which are the goal of all true home builders.

**Gateleg Tables**

This most popular of all decorative tables, in genuine walnut or mahogany in the new dull finishes.

**Bridge Lamps**

Every good kind of bridge lamp is here and we are offering unusually fine ones in beautiful polychrome effects.

**Here is a Luxurious Gift at a Low Price**

What other gift could possibly combine so much luxury, beauty and desirability as a handsome overstuffed dayenport with wonderfully comfortable spring construction and upholstered in tapestry, velvet or beautiful mohair. Prices are unusually low to induce early shopping so make your selection now.

**Smoking Cabinets**

Here is a gift for a man that will also be a decorative article of furniture for the home and will help keep his smoking things tidy. Many different styles to select from.

# Xmas Gift Suggestions

At Christmas time we are faced with the question,  
**WHAT SHALL I GIVE?**  
With the large choice of delightful and practical electric appliances available, the answer is:  
**GIVE SOMETHING ELECTRICAL.**  
Here is a choice list to choose from:—

**Electric Iron**  
The great step-saver.

Give an Electric Iron.

**Electric Grill**  
A real convenience.

Give an Electric Grill.

**Electric Vacuum Sweeper**  
The hygienic helper.

Give an Electric Vacuum Sweeper.

**Electric Washer**  
The eliminator of drudgery.

Give an Electric Washer.

**Electric Toaster**  
The companion of the breakfast table.

Give an Electric Toaster.

**Electric Percolator**  
The modern successor of the old coffee pot.

Give an Electric Percolator.

**Electric Curling Iron**  
The quick method of hair dressing.

Give an Electric Curling Iron.

**Electric Portable Lamp**  
The home beautifier.

Give an Electric Portable Lamp.

**Electric Chafing Dish**  
The saver of time and labor.

Give an Electric Chafing Dish.

An Electrical Gift is not only good to look at, but is useful and practical. Used every day in the year, it renders a real service in the home. It will not be put aside and forgotten, but will remain a constant reminder of the kindness and good judgment of the giver.

MAKE THIS AN ELECTRICAL CHRISTMAS

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