SUNDAY MORNING OCTOBER 26 1919

## THE TORONTO SUNDAY WORLD

nsumers' Gas

Hamilton Prov. Huron & Erie .

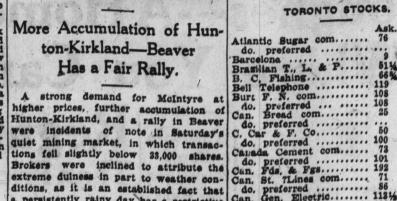
PAGE THIRTEEN

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a recent issue of The Canadian Mining Journal, written by R. E. Hore, the noted cologist, after his last visit to the West

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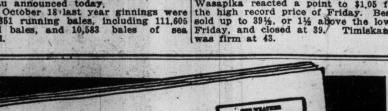
**BREAK IN STOCKS** 

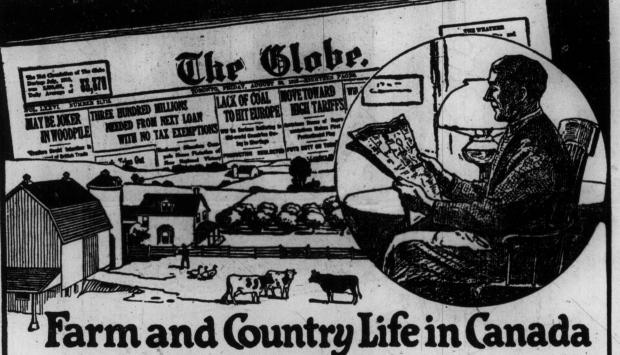


**ON BRISK BUYING** 

a persistently rainy day has a restrictive

**M'INTYRE HIGHER** 







FARMING is a basic industry in Canada. From the first days of its publication, The Globe has always cated the development of scientific agriculture.

When the breeding of pure-bred stock in Canada was first deemed necessary, The Globe, by example and precept, showed what could be done.

The late George Brown was a leader in experiment. At Bow Park Farm, near Brantford, he bred from imported cattle so as to place purebred stock at the disposal of his

neighbors. From those days to the present, the furthering of the interests of the Farm and Country Life of Canada has been an important feature of The Globe.

The Weekly Farm Department has always been a source of inspiration to the farmers to improve their knowledge of agriculture.

The Globe believes that one of the best ways of teaching a man is to show him what his neighbor is doing. This is the policy The Globe adopts in its Farm Department. Two members of The Globe staff devote their whole time to the collection of material for this Department and in so doing spend several days each week in the country. They visit good farms all over Ontario and attend Fairs and Conventions. They report all develop-ments in rural life as reflected in these gatherings as well as in the personal experience of successful farmers. Through its "Farm and Country Life" Section, The Globe has identified itself with every movement calculated to improve

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the conditions under which farmers and their families do their daily work.

This is the service thousands of Farmers in Ontario and elsewhere receive and appreciate, and one of the reasons why many thousands of them read The Globe.

But that is not all. Keen competition, and the continued fluctuation of prices make it necessary for the farmer and his family to keep in touch with current produce and other commodity prices even from day to day.

The Globe has a well-merited reputation for accuracy, because in nothing is it more dependable than in its market reports. All prices quoted in The Globe are verified by the highest authorities SIX TIMES EVERY WEEK.

But besides all this, The Globe is a Great Family Newspaper. It is as much a necessity and convenience in the Farm Home as anywhere else. The coming of the daily paper to the Farm Home ranks in importance with the rural mail delivery, the telephone, electricity and the good road.

It broadens the outlook of those who live on the farm. It keeps them informed on current events the world over. Not only does The Globe do this, but it serves the agriculturists of Canada in a peculiar and appropriate way. The service The Globe has al-

ready rendered three generations of Farm Life is a guarantee of what it will do in the days to come.

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This is why The Globe should have a place in C every Farm Home in Ontario.

