

Phone Main 7841 STORE HOURS 8:30 TO 5:30 SATURDAY 8:30 TO 1 O'CLOCK NO NOON DELIVERY SATURDAY Market Adel. 6100

Do You Like French Pastry?

Delicious looking apple tarts, with flaky rich pastry that melts in your mouth. Real French crullers with little dabs of French icing—turn-overs to suit every known taste—jelly doughnuts, napoleons and coffee rings—all sorts of good things imaginable.

Simpson's French Pastry Dept.—Sixth Floor.

SIMPSON'S INVENTORY CLEARANCE

Fur Remodelling

Autumn's chilly days are fast approaching, and soon cedar chests and moth bags will be searched for furs that were put away last year without cleaning or remodelling. There will be weeks to wait then before repairs can be satisfactorily made. Why not bring them in now when they can be looked after quickly and thoroughly?

Women's Fur Dept.—Second Floor.



Mothers! Another Day of Noteworthy Savings in Kiddies' Wearables

\$2.75 and \$3.00 Tunic Wash Dresses, \$1.25

Cunning little gingham and chambray frocks in plain colors, striped and checked effects. Smart collars, pockets and separate waist belts. Colors are pink, blue, rose and green. For boys and girls of 1 to 5 years of age. Today **1.25**

95c Jaunty Sailor Tams, 59c

Practical White Duck Tams with detachable head band and lining. They will launder beautifully. The kiddies will love the names of warships in blue lettering in the front and smart side streamers. Sizes 6 to 8. Today... **59c**

Children's 75c and 85c Cotton Sox, 39c

Mercerized silk, lisle thread and fine cotton. Neatly colored roll tops. Colors are white with cadet, tan, black or seal brown. Also solid tan or white. This is a clearance of broken lots, and sizes run from 7 to 8½ in the lot. Today **39c**

Children's 85c and \$1.00 Bathing Suits, 65c

Sizes 2 to 12 Years in the Lot.

Navy blue or gray Balbriggan knit cotton Bathing Suits, trimmed with bright contrasting colored edges. With or without short skirt. Light and heavier weight materials included. Today **65c**

Baby's \$2.50 Creepers, 95c

Less Than Cost Price

Cunning little chambray and gingham garments, with-poke side pockets and dainty collars and belts. They fasten down the back and across from knee to knee. Colors are dainty pink or blue chambray and blue and white woven striped gingham. Sizes 6 months and 1 year. Today **95c**

Simpson's—Third Floor.

Women's Front-Laced Corsets \$2.69

Sizes 20 to 26

This is a special offering of perfect-fitting, front-laced Corsets. Made of splendid wearing quality coutil. Medium or low bust, graceful fitting skirt, with elastic at centre back. Finest workmanship throughout. "This is an Inventory Clearance." Today **2.69**

Simpson's—Third Floor.

Jewelry Specials

\$15.00 to \$20.00 Pendants, \$7.95

Clearing 35 solid 14k gold Pendants in dainty drop designs, set with pearls, amethysts, peridots, aquarines and cameos. Nearly all different. Regular \$15.00 to \$20.00. Extra special... **7.95**

\$8.00 to \$12.50 Gold Bar Pins, \$4.95

Beautiful 14k Bar Pins in a number of desirable designs, set with pearls, peridots, amethysts, aquarines, sapphires and cameos. Regularly \$8.00 to \$12.50. Today, extra special... **4.95**

Simpson's—Main Floor.

Silver-Plated Table Ware, \$1.00 Sale

Clearing out balance of odd lines today—order early—quantities small.

Full size Teaspoons—silver-plated—bright finish—floral pattern. Regularly \$2.75 dozen. Set of six **1.00**

Coffee Spoons. Regularly \$3.25 dozen. Set of six **1.00**

Silver-plated Fruit or Berry Spoon Server—each in a fancy lined box. Regularly \$1.60. Today **1.00**

Silver-plated Cold Meat Serving Fork—each in a lined box. Regularly \$1.25. Special, each **1.00**

Silver-plated Butter Knife and Sugar Shell in fancy lined box. Regularly \$1.55. Set **1.00**

Silver-plated Tomato or Cucumber Server—each in lined box. Regularly \$1.59. Special **1.00**

Butter Plates and Bon Bon Dishes—sterling silver deposit. Regularly \$1.69. Today, each **1.00**

Simpson's—Main Floor.

\$1.00 Net Guimps 50c

Black and white—finished with elastic at waist band. Regularly \$1.00. Today **50c**

15c Black and White Net Frilling. Sale, yard **5c**
160 Windsor Ties. Regularly 75c. Today **50c**

Simpson's—Main Floor.



Clearance! Boys' \$10.50 to \$15.00 Tweed Suits at \$8.45

Sizes 7 to 12 Years

Thrifty parents will be quick to realize the advantages to be gained by buying their boys' suits now, as this clearance presents values that cannot be duplicated later at the low sale price. Besides, today's selling offers a saving of many dollars on regular prices now.

Gray or brown mixtures, stripe effects and a few blue tweeds. Made in the popular belted model with bloomer pants having belt loops and governor fasteners. Sizes 7 to 12 years. "This is an Inventory Clearance." Today **8.45**

Boys' \$2.75 and \$3.00 Tweed Bloomers, \$2.39

The strenuous, active boy who is always ripping his clothes will feel secure in these sturdy wool and cotton mixed tweed Bloomers of fully tested quality.

They are developed in brown narrow stripe and plain gray effects, with a few corduroy in the smaller sizes. Sizes 6 to 14 years. "This is an Inventory Clearance." Today **2.39**

Simpson's—Second Floor.

Continuing the Sale of Lovely Silks for Present Dress or Sports Wear and for Early Autumn Garb!

Offering many added attractions at ridiculously low prices, which are less than today's cost of production.

Black Duchesse Satins and Chiffon Taffetas, \$2.49 Yard

A delayed shipment from Switzerland of \$2.95 and \$3.50 qualities. Pure skein dyes, guaranteed bright, lustrous finishes or rich raven blacks. "This is an Inventory Clearance." Today, yard **2.49**

Colored Duchesse Satins, \$2.48 Yard

Leading colors for street or evening wear with four shades of the popular navy are to be found in this excellent offering. Soft, shimmering finishes. Regularly \$2.95. "This is an Inventory Clearance." Yard **2.48**

Silk Crepe de Chine and Crepe Georgettes, \$2.24 Yard

These are taken from regular \$2.95 and \$3.50 stock, and include pinks, ivory, blacks and almost every other wanted color in both weaves. 40 inches wide. "This is an Inventory Clearance." Today, yard **2.24**

Pink and Ivory Wash Satins, \$1.88 Yard

Limited quantity of our special "Echizen" finish, guaranteed to launder and give the utmost satisfaction. 36 inches wide. Regularly \$2.24. "This is an Inventory Clearance." Today, yard **1.88**

Clearaway—500 Linoleum Rugs at Exceptional Prices

- Size 6 x 9 feet. August Sale price **\$7.95** each
- Size 7.6 x 9 feet. August Sale price **\$9.95** each
- Size 9 x 9 feet. August Sale price **\$11.95** each
- Size 9 x 10.6 feet. August Sale price **\$13.95** each
- Size 9 x 12 feet. August Sale price **\$16.95** each

A special purchase from one of the largest Linoleum manufacturers enables us to offer REAL CORK Linoleum Rugs—splendid colors and good designs—conventional and Oriental patterns—all made in one piece—some have slight imperfections in coloring, but the wear is in no way affected. No phone orders on this item, please.

Brussels Rugs, Special, \$34.95 Each

Splendid value and quite inexpensive are these Scotch-made Brussels Rugs—woven from tough and durable jute—rich Oriental colors and attractive patterns—will give splendid wear. Size 9 x 10.6 feet. August Sale price, each **34.95**

Grass Rugs Clearing at Half-Price, \$4.89

Firmly-woven Prairie Grass Rugs—well bound—plain centres with stencilled borders—shades of green, brown and blue. Size 9 x 12 feet. Regularly \$9.75. Half-price to clear **4.89**

The SIMPSON Company Limited