



# SIMPSON'S

## Good News Today for Men, Young Men and Boys The First Long Trousers! A Suit That Will Surely Please Your Boy

Here is a suit cut in just the style that will please the exacting big boy—and he's right, too, to be particular about his first suit of "longs." The coat of this suit has close fitting, narrow shoulders and soft roll lapels. The trousers are very well cut and have cuff bottoms. Made of brown English tweed showing a subdued stripe pattern. Sizes 33 to 35. The price is only **10.50**

### Boys' Norfolk Suits at \$5.95

The Boys' Clothing Department has taken 200 of the new Spring Suits and marked them considerably closer than is the rule to give you this special for Wednesday. They are stylish new Norfolks, made of imported medium weight tweeds, in grey and brown broken check patterns. Sizes 25 to 35, for boys 7 to 18 years of age. Special price **5.95**

### Officers' Trunks

Heavy fibre, three-ply veneer, all rounded reinforced edges, fibre binding and bands, extra heavy corners and bolts, spring lock, linen lined, with reinforced tray.  
36 inches long ..... 14.00  
40 inches long ..... 15.00

### Solid Cowhide Leather Club Bags

Deep, square shape; russet, brown and black; double handles, sewn and riveted; fine brass lock and catches; leather lined, with pockets.  
18 inch size ..... 12.75  
20 inch size ..... 13.75

### Our \$15 Men's Suits Are in a Class by Themselves

We have made \$15.00 suits our "hobby" for years—and the result is \$15.00 suits of greater merit than that price usually commands. One of them is made of a neat grey worsted. The style is the most fashionable of the single-breasted models. Trousers have cuff bottoms. Sizes 36 to 44.

### Special Value in Worsted Trousers

Men's Trousers, made of thoroughly good worsted in a neat grey and black stripe pattern. Good fitting nicely tailored trousers of dressy appearance and exceptional value. Sizes 32 to 44 waist. **3.50**  
The price is .....

### Today's Clearance Sale of Fur-lined Coats

The Season is over and, although it would pay us to hold these coats over to next season, we would rather reduce the price and clear them out—so this is your opportunity.

- \$38.00 Fur-lined Coats \$29.50
- \$45.00 Fur-lined Coats \$36.50
- \$58.00 Fur-lined Coats \$46.50
- \$65.00 Fur-lined Coats \$52.50

Also Korean Beaver and Black Dogskin Coats, Regular \$27.50 and \$30.00, Today **\$19.50**

### Men's Furnishings at Bargain Prices

\$5.25 and \$5.50 Underwear Combinations \$3.95

Waisey and Nelson Brand Men's Heavyweight Combinations, made from pure Australian wool yarns, heavy winter weight; guaranteed unshrinkable, close-fitting cuffs and ankles. Sizes 34 to 44. Reg. \$5.25 and \$5.50. Wednesday **3.95**

**\$1.25, \$1.50, \$2.00 Combinations 94c**  
Men's Summer Weight Combination Underwear, the balance of our left overs from our manufacturers' sale; in porous knit, balbrigan and mesh; closed crotch style. Sizes 32 to 48. Wednesday **.94**

### \$2.50 and \$3.00 Pyjamas \$1.29

Men's Solsette Pyjamas in pink, blue, tan, white and grey; military collar, silk frogs, draw string at waist. Sizes 34 to 44. Regular \$2.50 and \$3.00. Wednesday **1.29**

Men's Cardigan Jackets, in fine Cardigan stitch, guaranteed fast colors, 2 pockets, taped edges. Sizes 38 to 46. Wednesday **2.50**

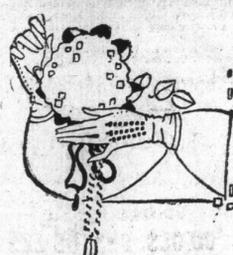
Men's Tan Unlined French Suede Gloves, soft pliable finish, done from genuine overcast seam; regular stock line, broken in sizes. Usual \$1.25 value. Wednesday **.75**

Men's Plain Black Cashmere Hose, medium weight, seamless foot, extra fine yarn, closely knitted; applied heel, toe and sole. Sizes 9 1/2 to 11. Wednesday **.29**

### Hair Dyes, Tonics and Preparations

- Sheffer's Colorine, 8 different shades ..... 1.04
- Sutherland Sisters' Colorator ..... .89
- Shadine ..... .28
- Damechinsky's Dye ..... .52 and .78
- Apollo Hair Dye ..... .52
- Apollo Natural Color Restorer, regular 52c, for 37 Lavona de Compose Mixture ..... .89
- Orlex Compound Mixture ..... .58
- Liquid Arvon Mixture ..... .58
- Silmerine, for keeping the hair in curl ..... .89
- Bazin's Depilatory, for removing superfluous hair ..... .78
- De Miracle, for removing superfluous hair 1.56, 2.50
- El Rado, for removing superfluous hair, 52, 1.04
- Delatone, for removing superfluous hair ..... .73
- Sage and Sulphur ..... .32, .53
- Danderine ..... .16, .32, .53
- Dandereff ..... .42
- Edwards' Harlene ..... .37, .89, 1.56
- Apollo Hair Tonic ..... .52
- Mrs. Allen's Restorer ..... 1.64
- Ayers' Hair Vigor ..... .78
- Luby's Hair Renewer ..... .42
- Macdonald's Restorer ..... .37, .58, 1.30
- Herpicide ..... .37, .58

### R. SIMPSON DRUGS



### Gloves

That Are New

Chamois and Wash Cape are newest gloves for spring wear, which will be both smart and economic. Here is a list of prices and styles of our new stock:

- Children's Chamois Gloves, white, natural, grey and white with black stitching. Sizes 6 months to 16 years. Price ..... 1.25
- Children's Wash Cape—Mastic, tan, grey, white, and white with black stitching; 6 months to 16 years. Price ..... 1.50
- Women's Chamois Gloves, white with black stitching, natural with black stitching. Prices \$1.50, \$1.75, \$2.00 pair.
- Women's Chamois Gloves, white and natural. Prices \$1.10, \$1.35, \$1.50, \$1.75.
- Women's Wash Cape—Mastic shade, with contrasting welt and point. Price ..... 2.50
- Women's Wash Cape—Newport, dark grey, mid grey, white and tan. They have contrasting points. Price ..... 2.00
- Women's French Kid Gloves, black or white, \$1.75, \$2.00, \$2.25, \$2.50.

### Exquisite Linens

The kind that one is proud to give—and equally pleased to have for one's own use.

#### Beautiful Sets \$11.00

Consisting of table cloth, size 2 x 2 1/2 yards, and one dozen napkins, size 22 x 22 inches. They are all pure linen, with satin double damask, in a range of pretty bordered designs. The set complete for ..... **11.00**

**Sets of Table Linen.** Cloth, size 2 x 2 1/2 yards, and a dozen napkins, size 22 x 22 inches. All pure linen. Mum, tulip and spot designs. The set ..... **6.75**

**Dainty Luncheon Sets,** pure linen, spoke-hemstitched. Cloth, size 45 inches, and six napkins, size 45 x 15 inches. The set, **6.35**

**Fine All-linen Huckaback Bedroom Towels,** Old Bleach make, hemstitched hems. A pair ..... **.95**

**Guest Towels, huckaback;** all-over designs, hemstitched. A pair ..... **.75**

**Fine Quality Huckaback Bedroom Towels,** hemmed; white or red borders. Extra special for Wednesday, a dozen ..... **2.95**

**Pretty Madeira Tray Cloths,** basket design, size 12 x 18 inches, each, **\$1.25**; 14 x 23 inches, each, **\$1.48**; 16 x 24 inches, each, **\$2.25**.

**Irish Embroidered Baby Pillow Cases,** size 12 x 18 inches. Each, **35c, 50c, 75c** to **\$2.00**.

### 25c Books

Here are some of the titles in our 25c line of popular books. They are cloth bound and well printed. Phone orders filled. Call Main 7941.

#### For Men

- Deatstone Lane, W. W. Jacobs.
- Bobby Orde, Stewart Edw. White.
- Arizona Nights, Stewart Edw. White.
- Conjuror's House, Stewart Edw. White.
- Sixes and Sevens, O. Henry.
- By Snow and Kiss, Boyd Cable.
- A Spur to Smith, G. B. Lancaster.
- The Red Blooded, Edgar Beecher Bronson.
- Reminiscences of a Ranchman, Edgar Beecher Bronson.
- The Long Labrador Trail, Dillon Wallace.
- The Lure of the Labrador Wild, Dillon Wallace.
- The Net, Rex Beach.
- The Spoilers, Rex Beach.
- Pigs in Flight, Ellis Parker Butler.
- A Knight on Wheels, Ian Hay.
- Kavanaugh of Kiltannin, Patrick Kelly.
- Private Pinkerton, Millard, Harold.
- Burned Alive, Arnold Bennett.
- Sea Salt and Courage, Patrick Yaux.
- Philip in Particular, W. Douglas Newton.
- The Mischief Maker, E. Phillips Oppenheim.
- Grip of the Wolf, Morice Gerard.
- The Poison Belt, A. Conan Doyle.
- The Lost World, A. Conan Doyle.
- Pool of Flame, Joseph Vance.
- Kavanaugh of Kiltannin, Patrick Kelly.
- The Altar Steps, G. B. Lancaster.
- Sergeant Michael Cassidy, Sapper.
- The Lieutenant and Others, Sapper.

#### For Women

- The Wages of Pleasure, John A. Stewart.
- Tembarom, Frances Hodgson Burnett.
- The Lady of the Decoration.
- Little Sister Snow.
- Cinnamon Roses, Mary E. Wilkins.
- The Little White Bird, J. M. Barrie.
- Rosalind at Redgate, Meredith, Nichol.
- Diarm, Diarm, Baroness von Suttner.
- The Harvester, Gene Stratton Porter.
- Laddie, Gene Stratton Porter.
- Mirage, E. Temple Thurston.
- Knave of Diamonds, Ethel M. Dell.
- Helen With the High Hand, Arnold Bennett.
- The Glimpse, Arnold Bennett.
- The Whist Princess, Jean Webster.
- The Laughing Cavalier, Baroness Orcutt.
- Wes Macgregor Enlists, J. J. Bell.
- A Girl of the Limberlost, Gene Stratton Porter.
- Hearts in Exile, John Oxenham.
- Jane, Marie Correll.
- Nancy Stein, E. McCartney Lane.
- The Red Virgin, G. Frederic Turner.
- At the Villa Rose, A. E. W. Mason.
- Helen With the High Hand, Arnold Bennett.
- Wine on the Lees, John A. Stewart.

#### 25c (Phone Your Orders)

### Last 205 Pairs of Our Hanan Boots for Men. Today's Price \$6.45

An opportunity like this may not present itself again for years. We are discontinuing the sale of Hanan Boots, and have exactly 205 pairs left. They are in correct styles and weights for Spring, and come in patent colt, vici kid, Russia calf and black calf leathers, narrow and wide toe styles, button and lace. Sizes 5 to 12, widths A to E, but not all sizes in each of the leathers. They will be cleared today at about half their present value. A pair ..... **6.45**

### Broken Lines of Women's \$4.50 Boots \$2.49

500 pairs of Women's Button and Lace Boots, all new up-to-date styles in patent colt, gummatel and kid leathers, wide and narrow toes with plain vamps and patent tips, dull, kid and black cloth tops, medium weight McKay sewn soles, Cuban and low heels. Sizes 2 1/2 to 6. Regular \$4.50 values. Wednesday ..... **2.49**

#### A Good Boot for Boys Low Priced

**240 Pairs of Boys' Heavy Oil Grain Calf Bucher Boots,** double sewn seams, full round toe, heavy waterproof viscolized soles and military heels. On sale Wednesday. Sizes 11-13, **\$2.19**; sizes 1-5 1/2, **\$2.49**.

#### Children's Kid Boots Wednesday \$1.45

**Beautiful Soft Chocolate Kid Button and Laced Boots,** with turn soles and spring heels, wide fitting natural toe shapes, some have supports inserted for weak ankles. Sizes 4-7 1/2. On sale Wednesday, pair ..... **1.45**



### A Special Sale of Simpson's Famous Silks

When it comes, as does this sale, right at the beginning of the season, it is doubly important. The corresponding day last year was one of our record days in the Silk department. To surpass it this year we've reduced prices to make the day specially interesting to our customers.

**Natural Silk Shantungs** that we sell ordinarily at 60c. Wednesday, a yard ..... **.49**  
**Terry Cord and Wide Wale Velvets,** 27 inches wide; complete color range. Our 75c line. Special at 49c.  
**Our \$1.50 Quality Black Duchesse Paillettes and Black Satin Messalines.** This one day at ..... **1.33**  
**Chiffon Taffetas,** a splendid range of the best shades, including the new small checks. We bought these to sell at \$2.00, but offer it for today at ..... **1.49**  
**Black Chiffon Taffetas, Black All-Silk Crepe de Chine and Black Satin Brocades.** Regular \$1.69 to \$2.00 lines. Special ..... **1.49**  
**38-inch Wide Navy Satin Messalines,** the scarcest weave and color on the market; 700 yards of our \$1.88 quality. Wednesday, at ..... **1.19**

On this one day, Wednesday, we offer complete color ranges of our \$2.00 Chiffon Taffetas at \$1.69, and of our \$2.50 Chiffon Taffetas at \$1.95.  
**Black Silk Crepe de Chine and Black Chiffon Taffetas,** also a lot of Black Suiting Satins. Regular \$2.50 to \$3.50 qualities. Special price, a yard ..... **1.95**

**Sport Skirtings,** Palm Beach ground, with the new South American designs; 36 inches wide. A yard ..... **.50**  
**The New Sport Fabrics,** in silk and cotton, strange captivating designs and colors; 36 in. A yard ..... **1.00**  
**Plain Sport Colors** in silk and cotton tussars; gold, apple green, blue, wine and Palm Beach; 36 inches wide. A yard ..... **.75**

#### Wash Goods Special Values

**All-Flax Dress Linens,** in brown only; 36 inches wide. Regular 60c a yard. Wednesday ..... **.25**  
**White Voiles,** 46 inches wide, a sheer quality of English manufacture. Regular 39c a yard. Wednesday ..... **.25**

#### Guaranteed British Serges

These always fashionable and practical weaves in the men's fine finish are shown here in guaranteed blues and blacks, thoroughly soap shrunk. From \$2.00 to \$3.50 per yard.

#### Odd Skirts

You know by the gorgeous models displayed in our windows, how truly individual skirts can be this season, but we have some unusually good skirts of navy and black serge, which are worthy of particular notice. They are of serviceable suiting serge, with new shape pockets and belts, finished with bone buttons, \$7.95, \$5.50 and \$9.00.

#### Women's Suits \$25.00 and \$32.50

Our Women's Section is specializing on Spring Suits of unusually good value at these prices. This is not an easy task, yet the bugs selection we are showing comprises some of the nicest suits in our stock. The materials are serges, poplins and gabardines in all the fashionable colors. For example: A **faun Serge Suit** at \$25.00 has panels or flaps representing pockets on either side of the coat. There is a huge convertible collar, shoestring belt and a pleated coat to the waistline. Price ..... **25.00**  
A **\$32.50 Suit** is of citron wool poplin. It is pleated in clusters of three from a deep yoke, and has large pockets that are very much wider than they are deep. It has also heavy stitching and a narrow tie belt. Price ..... **32.50**

#### Women's Coats

Particularly worthy of notice are those at the moderate prices of \$22.50 to \$30.00, which include new materials and checks and stripes. Belts used upon them vary from the slender shoestring to the widely shaped, and without exception pockets of some sort, and large convertible collars. Prices \$22.50 to \$30.00.

### Children's Dresses

Children's Dresses, made of very strong good wearing blue and white printed stripe material in a dainty new spring style. They have deep round collars, and laced up panel front, double cuffs on sleeves and wide separate belt at waist buttoning in front. Sizes 2 to 6 years. Wednesday Special ..... **.65**

**Wool Suits for Children of 2 to 5 years,** are made of pure wool in a fine two and one weave. The pull-over sweater buttons on neck and shoulder, the pants are knee length with wide double knit band and buttons at waist, and double knit knee cuffs. Colors, sage, brown, navy 1.95 and cardinal. Wednesday Special **1.95**—Sweater Coat Dept., 3rd Floor.

### Fashion's Bags Vary Extensively

Our Bag Department is literally "strewn" with spoils from New York and Paris; neither need your choice be limited in order to be up to date, because it is equally fashionable to dangle a tiny vanity bag of silk, or to carry a serious-looking leather "over-night" or shopping bag.

On the whole they keep a discreet size, probably owing to the cost of leather!

**Strap Purves** are continuing their popularity in varied leathers and sizes and with leather automobile bags. Price from ..... **1.50 to 20.00**

**Dainty Opera Bags** or for afternoon wear, in colored silks, embroidered with silk, memo tablet, puff box and mirror. Price ..... **1.50 to 15.00** Prices ..... **.75 to 10.75**



**For French Hand-made Bags,** adapted with either a frame or draw-string top. Richly embroidered with beads and silk. Price, **\$5.00** to ..... **75.00**

**Metal and Silver-finished Mesh Bags,** with gate tops and frames; also Metal Vanity Cases, fitted with coin pockets, Price ..... **1.50 to 10.75**

### The \$7.50 Line of Famous 'La Diva' Corsets Special Wednesday \$4.50

**300 Pairs of the Famous 'La Diva' Corsets,** one of our many high class makes for medium and stout figures. Excellent quality fancy coutil. Medium bust and long hip styles. Skirt boned with flexible "super bone," unbreakable and non-rustable. Sizes 21 to 36. Regular price \$7.50. **4.50** Wednesday

## The Robert SIMPSON Company Limited