



Good-Bye 1917 Sale

Today
at

SIMPSON'S

More Than 400 Articles Ranging From \$25 to \$75 to Clear at \$19.17 Each

Today this store will celebrate the close of the biggest year's business in its history. One of the factors contributing to large volume has been our popular one-price sales and we end the year with

Good-Bye Sale

Art China

"BERNARD MOORE" FOUR VASES AND TWO FLOWER POTS. Regular prices up to \$75.00. Today, choice, \$19.17.

"ROYAL CROWN DERBY" PLATE, hand-painted by A. Gregory. Regular price \$34.50. Today, at \$19.17.

"ROYAL CROWN DERBY" URN. Rose decoration. Regularly \$75.00. Today, \$19.17.

"COALPORT" CHINA VASE, by S. Hardy. Regular \$85.00. Today, \$19.17.

"COALPORT" CHINA VASE, blue and gold decoration. Regular \$85.00. Today, \$19.17.

"COALPORT" CHINA URN, blue and gold decoration. Regular \$100.00. Today, \$19.17.

"COALPORT" CHINA PLATE, "A Noble of the Middle Ages," by J. Keeling. Regular \$55.00. Today, \$19.17.

"COALPORT" CHINA URN, by E. Perry. Regular \$45.00. Today, \$19.17.

"COALPORT" CHINA VASE. Regular price \$75.00. Today for \$19.17.

"COPELAND" CHINA DOUBLE-HANDLED BASKET, by J. Hawkins. Regular \$105.00. Today, \$19.17.

"ROYAL WORCESTER" URN, green and gold decoration, by J. Hawkins. Regular \$85.00. Today, \$19.17.

Good-Bye Sale

Hand Bags

2 only French Beaded Hand Bags, one in old rose color with a large floral effect in deeper shade of rose. Shell frames, lined with the same color of silk. The other bag has black background with rich turquoise blue and gold oriental design. Lined with satin shot silk. Regular price \$28.00 each. Today Good-Bye Sale price, \$19.17.

1 only French Hand Bag, made of the finest quality sage blue soft taffeta silk, with choice centre panel of rare silk hand-embroidered tapestry, showing a figure of a dancing girl. Beautifully beaded in green, gold and silver. Lined with pale primrose soft taffeta silk and fitted with vanity mirror. Regular price \$75.00. Today, \$19.17.

Blouses

Regular \$25.00 to \$35.00.

25 Superb Model Blouses in exquisite designs, all on exceptionally heavy georgette crepe, trimmed with real lace and hand embroidered. Ivory, champagne, midnight blue, flesh, rose and other beautiful shadings. Some of the designs are square necked, others are the latest novelty, buttoned up the back. Sizes in the lot 34 to 44. Today, \$19.17.

Table Lamps

These lamps are of various high-class finishes, such as French grey, polychrome, hammered old brass, brown; some have art glass panels, some have scenic panels beautifully worked out. Regularly priced \$28.00 to \$42.75. Today for \$19.17.

1 Pendant, hammered old brass, combination semi-indirect, and pendant with amber and green panels and tiffany shades. Regular \$43.00, at \$19.17.

4 Novel Post Lights, two made of pure alabaster marble, two of brass with opalescent and amber panels. Regularly \$35.00 and \$47.50. Today for \$19.17.

The Greatest One-Price Sale We Have Ever Held

Departments throughout the store show their appreciation of the custom of the citizens of Toronto by a clearing sale of Clothing, Furs, Furniture Pictures, Rugs, Silverware, Jewelry, China and Novelties at \$19.17 each. All these articles are wonderful bargains. They range from \$25.00 to \$75.00—and many will be sold at a third and a fourth of regular prices.

No Refunds or Exchanges. Most of goods absolutely perfect—any defects or damage plainly marked on tickets—Come early

Sample Furniture

Slightly Damaged From Being Used as Samples on Our Floors.

EXTENSION TABLES, fumed oak, extra heavy pedestal claw feet. Regular price \$38.00. Today, \$19.17.

1 STACK BOOKCASE, golden oak. Regular price \$49.00. Today, \$19.17.

WALNUT CHINA CABINET, with double glass doors. Regular price \$35.50. Today, \$19.17.

1 CHINA CABINET, of Jacobean oak, double glass doors and ends. Regular \$38.75. Today, \$19.17.

1 LIBRARY TABLE, fumed oak, heavy massive design. Regular price \$23.75. Today, \$19.17.

4 REED ARM CHAIRS, damaged. Regular price \$34.00. Today, \$19.17.

1 HALL MIRROR, with mahogany frame. Regular price \$55.00. Today, \$19.17.

1 LEATHER EASY CHAIR. Regular price \$37.50. Today, \$19.17.

ROCKER AND CHAIR, white enamel, cane seats and backs. Regular price \$77.00 a pair. At \$19.17.

1 INLAID CHAIR, beautifully finished, with upholstered seats. Regular price \$48.00. Today, \$19.17.

1 HALL MIRROR, with mahogany cane panels. Regular price \$45.00. Today, \$19.17.

SET OF 5 CHAIRS, consisting of 1 arm and 4 small; slip seats, genuine leather, fumed finish. Regular price \$42.00. Today, \$19.17.

1 PIER MIRROR, genuine mahogany inlaid. Regular price \$75.00. Today, \$19.17.

SOMNOE, of mahogany, to match above. Regular price \$60.00. Today, \$19.17.

BEDROOM TABLE, to match above. Regular price \$56.00. Today, \$19.17.

1 IVORY ENAMEL BED, double size. Regular price \$50.00. Today, \$19.17.

1 HEAVY OAK HALL TABLE. Regular price \$50.00. Today, \$19.17.

1 BENTWOOD HALL SETTEE. Regular price \$35.00. Today, \$19.17.

1 SOLID QUARTER-CUT OAK EXTENSION TABLE, golden finish. Regular \$31.75. Today, \$19.17.

1 WHITE ENAMEL BAKING CABINET. Regular price \$40.00. Today, \$19.17.

1 SOLID WALNUT CHINA CABINET, double glass doors and ends. Regular \$40.00. Today, \$19.17.

1 MAHOGANY HALL TABLE. Regular price \$40.00. Today, \$19.17.

1 CELLARETTE, fumed oak. Regular price \$30.50. Today, \$19.17.

1 LADY'S DRESSING TABLE, of solid walnut, in period design, with triple mirrors. Regular price \$33.00. Today, \$19.17.

1 ODD CHIFFONIER, Colonial design, mahogany finish. Regular price \$44.00. Today, \$19.17.

1 LADY'S DRESSING TABLE, mahogany. Regular price \$31.00. Today, \$19.17.

1 ODD GENUINE VENEERED MAHOGANY CHIFFONIER. Regular \$30.50. Today, \$19.17.

2 WALNUT TABLES, with glass tops and cane panels. Regular price \$50.00. Today, \$19.17.

10 BRASS BEDS, in double and single sizes. Regular prices \$28.75 to \$36.50. Today, \$19.17.

1 MAHOGANY CARD TABLE, with folding top. Regular price \$40.00. Today, \$19.17.

Lighting Fixtures

2 Silver 4-light Fixtures, one fitted with electric candles, the other with shades. Reg. \$38.50 and \$35.25. Today, each, \$19.17.

1 Silver 5-light Candle Fixture, regular \$28.60. Today, \$19.17.

1 Flemish 4-light Semi-Indirect Fixture with 25-inch bowl. Regular \$40.00. Today, \$19.17.

1 Newel Post Light, Adams design, with opalescent bent glass panels, suitable for large hall. Regular \$47.50. Today, \$19.17.

2 Alabaster Marble Table or Newel Post Lights, regular \$35.00. Today, \$19.17.

3 Table Lamps, brown finish, with real leather inserts. Regular \$40.50 and \$42.75. Today, each, \$19.17.

1 Flemish 4-light Pendant, heavy and massive. Regular \$36.30. Today, \$19.17.

1 Oxidized Silver 5-light Fixture with solid cast very heavy ornaments, a large heavy fixture suitable for living room or dining-room. Regular \$35.00. Today, \$19.17.

High-grade Electric Fixtures, well designed, silver and gold finishes. Regular \$35.00 to \$60.00. One of these is a semi-indirect with 25-inch bowl. Each, \$19.17.

Good-Bye Sale

Neckwear

1 only Kerani Collar and Cuff Set. Regularly \$28.00. Today, \$19.17.

1 only Real Point Venice Lace Collar. Regularly \$25.00, for \$19.17.

2 only Berthas, real lace. Regularly \$27.50; for \$19.17.

1 only Real Lace Scarf. Regularly \$35.00, for \$19.17.

Good-Bye Sale

Jewelry

10k Gold Cameo Brooch, set with four good-sized diamonds. Regularly \$35.00. Today, \$19.17.

9k Expanding Bracelet, with medallion centre, set with 42 real pearls. Regularly \$35.00. Today, \$19.17.

String of Finest French Indestructible Pearls, with diamond-set gold clasp. Regular \$30.00. Today, \$19.17.

14k Pearl Necklace, in large scroll design, set with 144 real half-pearls. Regularly \$32.50. Today, \$19.17.

Platinum and Gold Lavalieres, with four whole pearls and two aquamarines. Regular \$35.00. Today, \$19.17.

Festoon Pendant, with four diamonds. Regularly \$30.00, for \$19.17.

Platinum Lavalieres, one diamond and four pearls. Reg. \$30.00. Today, \$19.17.

Platinum Front Bar Brooch, four diamonds and two olivines. Reg. \$35.00. Today, \$19.17.

Cluster Diamond Ring, seven diamonds. Regularly \$33.00, for \$19.17.

14k Lavalieres, set with 10 whole pearls, two genuine pearls, and many half-pearls. Regularly \$27.50, for \$19.17.

Necklace, 14k gold, set with pearls and sapphires, in drop loop effect. Regularly \$28.00, for \$19.17.

14k Necklace, set with pearls, in floral design. Reg. \$30.00, for \$19.17.

Statuary

"Carrara" Marble Bust "Dante," with black Italian marble pedestal, slightly chipped. Regularly \$52.50, for \$19.17.

"Carrara" Marble Bust and Black Italian marble pedestal, slightly chipped. Regularly \$50.00. Today, \$19.17.

2 "Carrara" Marble Busts, with pedestals, slightly damaged. Regularly \$40.00 and \$52.50. Today, choice of bust and pedestal for \$19.17.

"Florentine" Flower Box, slightly damaged. Regularly \$125.00. Today, \$19.17.

"Florentine" Seat, chipped. Regularly \$110.00, for \$19.17.

2 English Green Decorated Pots and Pedestals. Regularly \$30.00. Today, each, \$19.17.

5 Beautifully Decorated Vases and Urns of "Coalport" china. Regular prices \$30.00, \$25.00 and \$50.00 each. Today, your choice at \$19.17.

Good-Bye Sale

Furs

12 Natural American Grey Fox Sets, fancy muff and two-skin stole, finished with heads and tails, and lined with old gold silk. Regularly \$31.00. Today, the set, \$19.17.

6 Russian Sable Fitch Muffs, large pillow shape, trimmed with heads and tails. Regularly \$50.00 and \$32.50 each, \$19.17.

6 Red Fox Muffs, round shape, trimmed with head and brush. Regularly \$35.00, \$19.17.

Best Scotch Mole Muffs, in new ball and melon shapes; some have frills of self at wrist. Regularly \$30.00. Today, \$19.17.

Persian Lamb Muffs, from finest whole skins; bright, even curl; large new pillow shape. Regularly \$30.00. Today, \$19.17.

Handsome Black Fox Scarves, straight animal effect, finished with head and brush; best silk lining. Regularly \$30.00. Today, \$19.17.

Pure White Alaska Sable (Skunk) Sets, large new melon muff and melon strap; fur both sides; finished with head and tail. Regularly \$42.50. Today, set, \$19.17.

Invalid Chair

Reed sides and straight back, with roll edges, natural finish, spring gears, four wheels, extra large pneumatic tires. Regularly \$45.00. Good-Bye Sale, \$19.17.

Baby Carriages Regularly \$29.00 to \$35.00. Good-Bye Sale, \$19.17. Slightly Soiled.

1 only, Black Enamel English Perambulator, wooden body.

3 only, Brown Stained Pullman reed bodies and hoods.

1 only, Grey Enamel Semi-Gondola, reed body, and cover top hood.

Viking Automobile.

Grey enamel, with black striping, and nickel finished parts; fully equipped; radiator front; adjustable windshield; spare wheel; gas tank; roller-bearing pedals; chain and sprocket drive; electric lights and horns; length 80 inches. Any boy will be proud to own it. Regularly \$45.00. Good-Bye Sale, \$19.17.

Silverware

A Large Table Centrepiece, including fruit stand and four silver-plated flower vases. Regularly \$65.00. Today, \$19.17.

A Large Silver-plated Coffee Percolator, colonial design; with electrical fittings; bright finish. Regularly \$32.00, \$19.17.

2 only, Four-piece Tea Set and Tray, including large teapot, sugar bowl, cream jug and spoon holder; heavily silver-plated. Regularly \$35.00. Today, each set, \$19.17.

5-piece Sterling Silver Toilet Set, including hair brush, comb, mirror, cloth brush and hair receiver. Regularly \$31.00. Today, \$19.17.

6-piece Sterling Silver Toilet Set, including hair brush, comb, mirror, powder jar, hair receiver and shave jar. Regularly \$31.00. Today, \$19.17.

12-piece Knife and Fork Set, including set of 6 sterling silver dinner forks and 6 dinner knives; in satin-lined case. Regularly \$30.00. Today, \$19.17.

Large Mantel Clock, 8-day, American-made movement; beautiful mahogany inlaid case. Regularly \$32.00. Today, \$19.17.

Misses' Coats \$19.17

They Are Our Regular Stock Garments Which Are Worth \$25.00 to \$45.00 Each.

This is without doubt a marvelous opportunity for the young woman who is looking for a really stunning coat. They are made from rich soft velours in a number of handsome designs, with pleated, belted effects, and normal waistlines. Some have huge collars of kerami or push, and others have collars of self banded with fur. Lined throughout or half-lined. Today's sale price, \$19.17.

Fur Collared Coats

Most pleasing are the great storm collars of kit koney fur on these Misses' Coats. Attractive, too, are the graceful lines, novelty belts and pockets and big smoked pearl buttons. Either plain or fancy lined. Colors brown, green, navy, Burgundy and Oxford. Regular price \$32.50. On sale today at \$19.17.

Women's Coats \$19.17

Formerly \$30.00 to \$37.50.

This splendid assortment of our better grade coats of wool velour, beaver or kersey cloth offers a worthwhile opportunity at today's greatly reduced price. A number of the leading shades and black are shown. There is a variety of smart styles, many being fur-trimmed. 50 of them on sale at 8.30 a.m. today at \$19.17.

Women's Suits \$19.17

Regularly \$30.00 to \$48.50

Stunning winter suits of serge, gabardine or velvet at a very low price. Each is beautifully tailored and finished with braid and button trimming. 25 on sale today at \$19.17.

Women's Dressy Gowns

Regularly \$25.00 to \$40.00.

Delightful afternoon and dinner gowns of serge, satin, crepe de chine and taffeta. They include a number of individual models and a few broken lines from our regular stock of high-class garments. Colors grey and black. Every one an exceptional value. Today at only \$19.17.

Men's Overcoats

50 Men's High-grade Overcoats, consisting of imported English and American models and the best Canadian makes, which sold all season at \$25.00, \$30.00, \$32.50 and \$35.00. There are double-breasted ulsters, trench coats, slip-ons and young men's belted models. They consist of broken lines, odd sizes and special garments, but there are sizes 34 to 44 in the lot. Today, sale price, \$19.17.

Men's Suits at \$19.17

Cassimere worsted in red, green and brown fine check, brown tweed with red and green stripe, grey and black pinhead check tweed, brown and black check worsted, brown and black with red stripe chevot, black with triple hairline stripe, grey overchecks, grey with silver hairline stripe—a varied assortment of broken lines and odd sizes in single-breasted, two and three-button models, form-fitting styles, with and without vent in back. A great collection of high-grade suits, in sizes 34 to 44. Regular prices \$24.00, \$25.00, \$26.50, \$30.00, \$32.50 and \$35.00. On sale today at \$19.17.

Good-Bye Sale of Pictures and Mirrors

The following unsurpassed reductions in original water colors and oils: Two water color landscapes by Brunesech, regular \$19.00 each; one water color, cattle, by Jordan, regular \$16.00; one water color, seascape, by Neil Mitchell, regular \$16.00; one water color, seascape, by Tom Kelly, regular \$12.00; one water color, seascape, by Watson, regular \$10.00; also a group of five oils by different artists; all as above, handsomely framed, at \$19.17.

One gilt architectural mirror, 2-panel, size 23 x 40 inches, regular \$24.00; one gilt Adam motif mirror, 2-panel, size 22 x 40, regular \$31.00; one gilt French bow knot mirror, about 18 x 40 inches, 2-panel, regular \$45.00; all reduced for this great sale to each, \$19.17.

Good-Bye Sale of Trunks

1 "Blue Hite" Steamer Wardrobe Trunk, Regular \$45.00. Today, \$19.17.

1 Steamer Wardrobe Trunk, three-covered, three-band, complete in perfect condition. Regular \$25.00. Today, \$19.17.

1 Tourist or Three-quarter Size Wardrobe Trunk, three-covered, three-band, chinis-lined. Regular \$30.00. Today, \$19.17.

1 Trunk, the same, with Holland linen lining. Regular \$25.00. Today, \$19.17.

2 only, Genuine Bull Walnut Leather Club Bags, size 18 in., leather-lined. Regular \$27.50. Today, \$19.17.

2 only, Solid Cowhide Leather Suit Cases, hand-sewn, French edge, heavy straps all-round, leather-lined. Size 26 inches. Regular \$37.50. Today, \$19.17.

Good-Bye Sale

Rugs

1 PERSIAN FEREGHAN RUG, fine quality and characteristic design, in a useful size suitable for hall or den use, 5.6 x 4.10. Regular \$65.00. Sale price \$19.17.

1 ORIENTAL RUNNER, of good quality, in rich brown, olive and cream coloring; size 7.10 x 2.7. Regular \$37.50. Sale price, \$19.17.

1 PINE MOSSOUL RUG, in shades of blue, cream and old rose; size 6.0 x 3.10. Regularly \$39.50. Sale price, \$19.17.

6 EXTRA FINE ENGLISH WILTON RUGS, in two-tone effects of old rose, pale blue and green, suitable for parlor or bedroom use; size 6.9 x 9.0. Regularly \$31.50. Sale price, \$19.17.

4 ENGLISH WILTON RUGS as above, larger size. Regularly \$36.50. Sale price, \$19.17.

2 SEAMLESS WILTON VELVET RUGS, all-over pattern, in soft oriental colors. Size 8.3 x 10.8. Regularly \$36.50. Sale price \$19.17.

1 ENGLISH AXMINSTER RUG, made from heavy quality carpet, in small conventional designs and shades of deep blue, green and rose; size 8.9 x 10.8. Regularly \$41.95. Sale price at \$19.17.

1 ENGLISH AXMINSTER RUG, as above, larger size, in two-tone green coloring. Regularly \$43.95. Price, \$19.17.

3 BRUSSELS RUGS, with small conventional pattern, in blue, fawn and old rose shades. Very serviceable. Size 11.3 x 12.0. Regularly \$34.25. Sale price \$19.17.

7 SEAMLESS IMPORTED TAPESTRY RUGS, extra heavy quality. Oriental designs, in brown and tan colorings; size 9.0 x 12.0. Regularly \$29.50. Sale price, \$19.17.

10 TAPESTRY RUGS, as above, smaller size. Regularly \$27.50. Sale price, \$19.17.

8 HEAVY SERVICEABLE AXMINSTER RUGS, rich Oriental colorings; size 6.9 x 10.8. Regularly \$27.50. Sale price, \$19.17.

10 ONLY BRUSSELS RUGS, in small conventional patterns, good for hard wear; size 9.0 x 12.0. Regularly \$28.75. Sale price, \$19.17.

4 SEAMLESS SCOTCH VELVET RUGS, in a plain brown shade, with dark band border; size 9.0 x 12.0. Regularly \$39.50. Sale price, \$19.17.