

**New Music**

"I Love You, Canada," "I'm Dreaming of My Irish Home," "What a Wonderful Mother You'd Be," "Piney Ridge," "Summer Moon," "Dominion of Canada," march and two-step; "Valcourter," march and two-step. Each, 15c.

# THE SIMPSON COMPANY LIMITED

## Items on Sale Today from the Midwinter Sale

**Sleighs at Small Prices**

Boys' Sleighs, hardwood runners, flat shoes, decorated seat boards; 25 inches long, today, 15c; 30 inches long, today, 19c.  
Girls' Sleighs, high hardwood frames, flat shoes, fancy seat board; 25 inches long, today, 25c; 30 inches long, today, 29c.

**Today's Prices on Home Needs**

**Dining Furniture**

Dining-room Chairs, quarter-cut oak, fumed or golden finish; panel backs and upholstered seats; in genuine leather; five side and one arm chair. Regular \$18.50. Thursday \$13.95.

Dining-room Chairs, quarter-cut oak; fumed or golden finish; five side and one arm chair; loose slip seats, in leather. Regular \$24.75. Thursday \$17.90.

Extension Dining Table, quarter-cut oak; fumed or golden finish; has 48-inch top. Regular \$30.00. Thursday \$19.95.

Extension Dining Table, quarter-cut oak; fumed or golden finish; 48-inch top. Regular \$30.00. Thursday \$19.95.

BEDROOM PIECES.  
Dresser, white enamel. Regular \$9.00. Thursday \$7.25.  
Dresser, in quarter-cut oak finish. Regular \$8.00. Thursday \$5.95.

**For Your Floors**

VELVET RUGS.  
English Seamless Velvet Rugs, Oriental, floral and plain centres, with darker band borders, in blues, browns and green colorings; seamless. Size:

7.6 x 9.0	\$15.75
9.0 x 9.0	\$18.25
9.0 x 10.6	\$21.75
9.0 x 12.0	\$24.25
10.6 x 12.0	\$28.75

**DAINTY RAG RUGS FOR BEDROOMS.**

Plain centres, in pale green, rose, blues and tan, with pretty chintz and lined borders:

Size 6.0 x 9.0	\$8.75
Size 7.6 x 9.0	\$10.35
Size 9.0 x 10.6	\$12.50
Size 9.0 x 12.0	\$18.75

**HEAVY PRINTED LINOLEUM**

Many new tile, floral and hardwood effects; 2 yards wide only. Square yard 45c.

**MOTTLED AXMINSTER RUGS WITH DUTCH BORDERS, \$1.85.**

A good range of mixed greens, reds, tans, blues, etc.; end borders only; size 27 in. x 54 in. Thursday \$1.85.

**Curtains and Drapery Fabrics**

ENGLISH LACE CURTAINS, PAIR 85c. The net is strong and well woven; 2 1/2 yards long; white, ivory or ecru; pretty floral borders. Mid-Winter Sale, pair, 85c.  
ENGLISH LACE CURTAINS, PAIR \$1.25.

A large assortment of designs, in strong Nottingham net; 3 1/2 yards long and 52 in. wide; white or ivory. Mid-Winter Sale, pair, \$1.25.

COLORED MADRAS MUSLIN, 49c. To make overcurtains for the dining-room or living-room; block patterns in greens and browns, 45 inches wide. Mid-Winter Sale, yard 49c.

WINDOW CURTAIN FABRICS, 15c. Nets and Serims, 38 and 45 inches wide. White, ivory or ecru. Mid-Winter Sale, yard 15c.

**For Your Table**

80c and 25c English China Cups and Saucers, 22c.  
25c Cups and Saucers, 17c. 30 dozen only; English china.  
"Blue Castle" China, blue floral decorated dinnerware.  
Cups and Saucers, 8c.  
Dinner Plates, 8c.  
Tea Plates, 7c.  
Bakers, 10c.  
Small Platters, 10c.  
Bread and Butter Plates, 6c.  
Fruit Saucers, 5c.

**Women's Underskirts**

White cotton, deep flounce, lace insets; lengths 36, 38, 40 and 42 inches. Regular \$1.25. Thursday 89c.

**Crib Blankets**

Heavy, soft, pure wool, pink or blue border, scalloped edges, full size. Thursday \$1.25.



**Don't Turn Your Back on values such as these in the Men's Store. Each day of the Midwinter Sale shows items as desirable as these, at prices as reasonable.**

**Men's Smart Ulsters, \$10.50**

Good English tweeds in small brown and gray patterns, nicely tailored in good fitting double-breasted style, 50 inches long, with two-way convertible collar and belted back; sizes 36 to 44. Thursday \$10.50.

**MEN'S FRIEZE REEFERS, \$6.50.**

Of Harris frieze cloth, in dark gray, cut double-breasted, with wide storm collar; sizes 36 to 44. Thursday \$6.50.

**Youths' Blue Serge Suits, \$9.95**

Imported wool serges, cut single-breasted sack style, with single-breasted vest, and long English fitting trousers, serge linings; sizes 32 to 36. Thursday \$9.95.

**BOYS' "ROMBO" CHINCHILLA OVERCOATS, \$4.95.**

75 stock overcoats, for boys of 2 1/2 to 5 years. Double-breasted, with belted back and flannel linings; sizes 20 1/2 to 23. Thursday \$4.95.

**Men's Fur-Lined Coats**

Selected spring muskrat skins; well furred, and nicely matched; collars of Persian lamb or otter; in shawl or lapel shapes; black beaver shell. Regular \$65.00. Thursday \$49.50.

Automobile Robes, black wolf or mountain bear skins; plush lined; large size, \$16.00.

Auto Rugs, plush and curl cloths; rubber interlinings, \$6.00.

**Text Books**

ONTARIO PUBLIC SCHOOL.  
Grammar, 10c; Arithmetic, 8c; Composition, 15c; Hygiene, 20c; Bookkeeping, 30c.

ONTARIO HIGH SCHOOL.  
Reader, 40c; Arithmetic, 40c; Composition, 18c; French Grammar, 60c; Latin Book, 60c; German Grammar, 70c; Physics, 90c; English Grammar, 45c; Geometry, 40c; Public and High School Geography, 65c; Ontario Blank School Drawing Books, No. 1 and 2, each 5c.

**Bathroom Fixtures**

Towel Bars, 1/2 x 15 or 18 inches, 39c; 1/2 x 24 or 20 in., Thursday 49c.

Bath Seats, adjustable steel ends. Thursday 35c.

Round Soap Dishes. Regular 40c. Thursday 25c.

AT 69c EACH.  
Tumbler and Tooth Brush Holders, Glass Shelves, 3 x 18 or 24 inches, Comb and Brush Holders, Wall Soap Dishes, Stand Soap Dishes, or Towel Bars. Regular 85c to \$1.50. Thursday, each, 69c.

AT 98c EACH.  
Bath Seats, white enameled; Combination Tumbler and Tooth Brush Holder, Sponge and Soap Holder, for bath tub; Double Tumbler Holders, or Mirrors, size 10 x 17. Regular \$1.25, \$1.50 and \$1.75. Thursday, each, 98c.

30c BROOMS AT 22c.  
600 only good quality Corn Broom; well made; two only to a customer. Thursday, 22c.

**Electric Fixtures**

Various pieces for home lighting. Regular prices \$9.00, \$11.95, \$12.00, \$22.40, \$20.00, \$18.00 and \$21.50. Thursday half price.

**Bed Comforters Half Price**

Sateen covering; light blue only; size 72 x 72 inches. Limited quantity. Regular \$4.00. Thursday \$2.00.

Hemstitched Sheets, linen finish; large size, 2 1/2 x 3 yards. Regular \$3.50 pair. Thursday, pair, \$2.88.

Hemstitched Pillow Cases, heavy circular pillow cotton; sizes 42 x 33 and 44 x 33 inches. Thursday, 3 pairs for \$1.48.

Heavy Bleached Twilled English Sheet, 80 inches wide. Regular 35c yard. Thursday, yard, 28c.

Irish Embroidered Table Cloths half price; finest satin damask; hand embroidered; sizes 2 x 2 1/2, 2 1/2 x 2 1/2 and 2 1/2 x 3 yards. Regular \$11.00 to \$35.00. Thursday \$5.50 to \$17.50.

Bleached English Longcloth, 36 in. wide. Regular 15c yard. Thursday, yard, 11c.

Nursery Saxony Flannelette, 28 inches wide. Thursday, yard, 15c.

Huckaback Bedroom Towels. Thursday, 3 pairs for \$1.00.

**White Wash Goods**

"Experimental" pieces of Skirtings; 36 inch; all-white, gabardines, hopsackings, Pekin cords, plaques and Palm Beach suitings. These goods are all a little soiled. Regular 25c, 39c and 50c. Thursday 19c.

36-inch Fine White Crepe, for waists and dresses. Regular 25c. Thursday 9 1/2c.

**Furnishings for Men**

\$4.50 COMBINATIONS AT \$2.98. White silk and wool, Watson make, elastic rib knit, closed crotch; sizes 32 to 44. Regular \$4.50. Thursday, \$2.98.

FLANNELETTE PYJAMAS. Military collar, silk frogs; sizes 32 to 46. Regular \$2.00. Thursday, \$1.73.

KNIT MUFFLERS, 49c. Men's and Boys' Accordeon Knit Mufflers, in gray and white, silk and wool mixture. Regular 75c. Thursday, 49c.

**Gloves and Hosiery for the Family**

Men's Winter Dress Gloves, tan suede or tan cape; wool lined; sizes 7 to 10. Thursday, 98c.

Boys' Mitts, suede, leather, wool lined, elastic wrist. Regular 75c. Thursday, 59c.

Women's Glace Kid Gloves, brown, white and gray. Thursday 89c.

Women's Wool Gloves, English great range of colors and fancy effects; close-fitting ribbed wrist; all sizes. Regular 25c and 29c. Thursday 19c.

Women's "Pen-Angle" Hose, plain black cashmere. Thursday 29c.

Boys' and Girls' Stockings, ribbed black cashmere, English make; sizes 6 to 8 1/2. Thursday 25c.

Women's Outsize Hose, plain black cashmere. Thursday 65c.

**Boots, Moccasins, Rubbers and Slippers**

MEN'S MILITIA BOOTS. Best grade only, black and tan leathers, all sizes, \$4.95.

Officers' knee style best grade tan winter calf leather boots, all sizes, \$11.00.

OFFICERS' TAN RUBBER BOOTS. With spur rests, all sizes, \$4.95.

3,000 pairs men's "Active Service" boots, in all leathers, Good-year welted, all sizes, \$3.95.

Women's Winter Boots, in dull calf, patent calf and vici kid leathers, fine black cloth and dull kid uppers, all sizes. Thursday \$2.95.

Men's, 72c; Women's, 52c; Boys', 57c; Youths', 52c; Misses', 43c; Children's, 36c.

**CHILDREN'S SCHOOL BOOTS AT 99c.**

Strong dongola kid button and lace boots, school weight soles, college and spring heels, educator toe shapes; sizes 5 to 10 1/2. Thursday 99c.

ELK MOCCASINS. Men's sizes, 6 to 11, \$1.35.

Women's and Boys' sizes, 1 to 5, \$1.15.

Misses' and Youths' sizes, 11 to 13, 95c.

Children's sizes, 5 to 10, 80c.

Infants' sizes, 3 to 7, 65c.

**EVENING SLIPPERS.**

Men's court pumps, official English styles, all sizes, \$3.95.

Women's handturned sole patent leather pumps, black silk tailored bows, covered Cuban heels, per pair, \$2.95.

Women's finest quality satin slippers, per pair, \$3.95.

**Newest Modes in Mourning Millinery**

Our whole showroom has been arranged to accommodate the largest showing we have made this season of all black millinery appropriate to mourning.

Hats of black taffeta, lisse, malines and Georgette crepes are shown, the materials skillfully draped over the newest shapes—sailors, rolling brims, tignons and close-fitting forms being offered.

Trimmings include flowers, ribbons and berries in black or white on hats for less deep mourning.  
Prices \$2.50, \$5.00, \$6.00, \$7.50 to \$10.00.

**Women's Handkerchiefs**

Irish linen, slightly mused and soiled. Regular 10c. Thursday, 6 for 25c.

Swiss, hemstitch borders, floral embroidered corner, slightly soiled. Regular 10c and 12 1/2c. Thursday, 4 for 10c.

**On Sale Today in the Market**

---Telephone Adelaide 6100---

**SIMPSON QUALITY MEATS.**

Brisket Beef, for boiling, lb. 12c.  
Shoulder Roasts, very tender, 14c, 15c.  
Blade Roasts, profitable, 18c.  
Thick Rib Roasts, choice, 20c.  
Tender Juicy Round Steak, lb. 24c.  
All-Fork Sausage, our own make, lb. 15c.

Roasting Pork, off loin, special, lb. 21c.  
Maple Leaf Breakfast Bacon, choicest quality, whole or half, lb. 29c.  
Eastfirst Shortening, 3 lb. pails, gross weight, per pall 45c.

GROCERIES.  
One car Standard Granulated Sugar, in 20 lb. cotton bags, per bag \$1.36.  
4,000 lbs. Finest Creamery Butter, per lb. 35c.  
6,000 tins Finest Canned Corn or Peas, 2 tins 25c.

Finest Canned Tomatoes, 3 tins 25c.  
Finest California Seedless Raisins, Purple Cord Brand, per package 13c.  
Finest Featherstrip Cocoanut, lb. 17c.  
Pure Clover Honey, 5 lb. pall 65c.  
Edwardsburg or Beehive Table Syrup, 5 lb. pall 28c.

Pure Cocoa, in bulk, per lb. 23c.  
Salt, in bags, 3 bags 14c.  
Quaker Oats, large package 24c.  
Oxo Cubes, 3 tins 25c.

GROCERIES—Continued.  
Cook's Gem Baking Powder, small tin 10c.  
Choice Red Salmon, 2 tins 25c.  
Scott-Taylor's Worcester Sauce, per bottle 10c.  
Choice Patna Rice, 3 lbs. 25c.  
Peanut Butter, in bulk, per lb. 16c.  
Finest Evaporated Apricots, per lb. 15c.  
E. D. Smith's Pure Strawberry Jam, 16 oz. jar 20c.

Post Toasties, 2 packages 25c.  
500 lbs. Fresh Jelly Lunch Biscuits, 2 lbs. 25c.  
Choice Canned Apples, gallon size, per tin 24c.  
Finest Canned Peaches, per tin 15c.  
1,000 lbs. Fine Rich Full-bodied Assam Tea of uniform quality and fine flavor, a 45c tea anywhere. Thursday, per lb. 87c.

FRUIT AND VEGETABLES.  
Choice Navel Oranges, dozen 35c.  
Choice Grape Fruit, 4 for 25c.  
Canadian Onions, half peck 15c.

**Brassware**

\$1.75 Jardinieres at \$1.19, three ball feet; brushed brass; 8-in. size.  
\$1.25 Fern Pots at 89c. Bright or brushed brass; hammered finish; metal linings, feet.  
\$1.25 Dinner Gongs at 79c. Brass framed; nickel-plated.  
\$1.25 Crumb Scrapers, 79c. Thirty only; dull finish brass; tray and scraper.

**Clearing of Wall Papers.**

Stripe, floral and medallion patterns, some on oatmeal stock. Regular 25c and 35c. Thursday 11c.

English and American Wall Papers. Regular 75c and \$1.00. Thursday 25c.

Handsome blends, 60 inches wide. Regular 60c yard. Thursday 30c.

**Flowers**

Artificial Chrysanthemums, each 35c.  
Artificial Poppies, Roses, Daisies, Daffodils, Narcissus, Sweet Peas, Cornflower, and others, bunch 35c.  
Dutch Hyacinths (white), flowering in pots, with asparagus fern, each 50c.

**\$2.50 to \$3.50 Corsets at \$1.25**

A clearing sale of odd lines from regular stock, white coutil; high, medium and low bust; finest rustproof fillings, strong garters, lace, silk ribbon and embroidery trims; sizes 18 to 30 inches in the lot. No phone or mail orders. Regular \$2.50 to \$3.50. Thursday \$1.25.

**Women's Night Dresses**

White nainsook, wide full of embroidery; silk bow at knee, open or closed styles; lengths 23, 25 and 27 inches. Regular \$1.00. Thursday 65c.

**Women's Drawers**

White nainsook, wide full of embroidery; silk bow at knee, open or closed styles; lengths 23, 25 and 27 inches. Regular \$1.00. Thursday 65c.

**Women's Vests**

Fine ribbed white wool and cotton mixture; sizes 34 to 38 bust. Thursday special, 75c.



**Women's Night Dresses**

Nainsook, V-neck, slip-over style, yoke and kimono sleeves of all-over embroidery; washable silk ribbon; lengths 35, 53 and 69 inches. Regular \$2.00. Thursday \$1.19.

**Women's Drawers**

White nainsook, wide full of embroidery; silk bow at knee, open or closed styles; lengths 23, 25 and 27 inches. Regular \$1.00. Thursday 65c.

**Women's Vests**

Fine ribbed white wool and cotton mixture; sizes 34 to 38 bust. Thursday special, 75c.

**Corset Covers**

Nainsook, lace and embroidery insertions, silk ribbon; sizes 34 to 44 bust. Regular 75c. Thursday 50c.

**Girls' \$2.25 Sweater Coats \$1.59**

Plain and fancy knit, pure wool, a clearance of regular lines; high-neck styles with turn-down collars; colors navy, gray, sage, cardinal and slate, some trimmed with contrasting colors; sizes 4 to 12 years in the lot. Regular \$2.25. Thursday \$1.59.

**Girls' White Pinafiores**

White lawn, fine embroidery; sizes 6 to 12 years. Regular 65c. Thursday 35c.



**Women's \$1.25 Princess Slips at 69c**

100 only, in white cotton, trimmed with pretty insertion of fine embroidery and edged with ribbon run embroidery; sizes 40 and 42 bust. Regular \$1.25. Thursday 69c.

**Corset Covers**

Nainsook, tight-fitting style, button front; sizes 34 to 44 bust. Regular 25c. Thursday 19c.

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