JOIN THE

And make someone happier by sending them a boquet of happy flowers for Thanks-giving. -

Flowers are to the spirit what heat is to the body. The spirit is more important than the body, better save some coal in your furnace and put the money into flowers that will make your children happy, bring spiritual light into your household and give your wife one less cause for regret that she married you.

Dicks' Flower Shop Headquarters of the

MANY SUGGESTIONS

NEW HOSPITAL NAME Mayor Somerville Read List

of Control. Mayor C. R. Somerville has received for the Insane. quite a number of suggestions for a name for the new military hospital. He

read the list off to the board of control this morning. It is as follows: Great War Veterans' Memorial.

Great War Veterans' Memorial.
Strathcurrie
The Lloyd George.
The Haig.
The Florence Nightingale.
The Memorial Hospital.
Queen Mary (the suggestor of this name pointed to the fact that London already has Victoria and Queen Alexandra Hospitals after two queens).
Passchendaele Military Hospital.
Controller Moore submitted "London Military Hospital." This is the name that the militia officers rejected with the "View" missing.

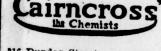
e "View" missing. Controller Saunders suggested that it build be called after one of the city's ex-mayors.

Mayor Somerville said that if it was

ERFECT **PICTURES**

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216 Dundas Street.

med after an individual he should b

wounded, according to information received by his wife, Mrs. J. S. Rankin. Lieut. Rankin enlisted with the Canadian Mounted Rifles and went overseas with that unit. He has been away three years and six months. His brother, Leslie Rankin, was killed in action two years ago.

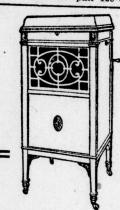
Before enlisting, Lieut. Rankin was employed at the Fashion Craft shop, Richmond street.

DEATHS AND FUNERALS

The funeral of Marguerite Maud, eldest daughter of Nelson and Maud Wichman, took place from the residence of her parents, 658 Grey street, on Thursday afternoon, at 2:30 o'clock. pneumonia. The deceased was a bright girl of 14 years and her parents have the sympathy of innumerable friends. The floral contributions were many and beautiful. The pallbearers were Charlie Barrows, Harold Pink, Clifford Parsons, Harold Slade, Neil Bailley, Fred Hill.

Anyone With Good Idea Should Submit It.

BUILDING TOTAL SOARS.—Thirtynine building permits have been issued
by the building inspector so far this
month for a total value of \$265,580. Mr.
Trimbell, 668 Dufferin avenue, this
morning secured a permit to erect a
\$3.350 two-story residence. R. Lowther
will put a new foundation under his
home on Glenwood avenue, to cost \$500;
T. H. Janes will erect a one-story
dwelling on Wortley road, cost \$1,800.
The Bell Telephone Company will repair 123-5 Bathurst street, to cost \$950.



If we could induce everyone who wanted a Phonograph to listen to The New Edison, no other kind would ever be sold!

HE New Edison is so immeasurably superior to any other instrument that there's no room for argument. We believe that the only reason anyone ever buys any other kind is because they never happened

The NEW EDISON

"The Phonograph with a Soul"

Other devices merely imitate; this wonderful instrument Re-Creates. No human ear can detect a shade of distinction between an artist's living voice and a Re-Creation of it on the New

Edison.

This is a startling assertion but it has been proved more than 1,500 times by the famous tone tests in which the artists sang in direct comparison with the instrument. More than 2,000,000 people have attended these tone tests; more than 1,500

newspaper critics have reported them. And the verdict was unanimous; artist and instru-ment were indistinguishable. Call at our store and satisfy yourself about the New Edison. Edison Re-Creations should Edison Re-Creations should not be played and cannot be played properly on any other instrument. If they could be, the manufacturers who seek to profit by Mr. Edison's research work would be able to make tone tests comparisons, such as we have made with the New Edison before two million music lovers.

W. McPHILLIPS

THE EDISON SHOP. 189 Dundas Street.

COMPARES METHOD OF TEACHING HERE AND IN KAISERLAND

P. Sandiford, Ph.D., Addresses Middlesex Teachers.

ONTARIO'S PLAN BETTER

Prussianism Evident In Treatment of German Pupils At Early Age.

"Germany may give a very efficient education in her schools; she is renowned throughout the world for her education system, but the whole world recomplete the colored for the world recomplete ognizes the colossal failure of Germany today," said Peter Sandiford, Ph.D., speaking at the fourth session of the East Middlesex Women Teachers' Institute held in the country council cham-

tute held in the country council chambers this morning.

Mr. Sandiford compared the education of Germany with that of Ontario. "In Germany the teachers cannot teach any subject they like, as a teacher in Ontario would, when she wished to give the pupils a change from the general routine. They are instructed just what knowledge to impart to the pupil, and the pupil must take this and not ask any question. The aim in the schools of Germany, is to make the pupils docile, obedient, and to put a firm belief in the kaiser and his rule, and to teach the children that they are the patriotic subjects of imperial Germany," said Mr. Sandiford.

"They must attend school at the age of 6 years, and they may leave to work at 14 years, but it is compulsory that

of 6 years, and they may leave to work at 14 years, but it is compulsory that they attend continuation schools. Also in Germany there is no lmit to the num-her in a class compulsory. in Germany there is no lmit to the number in a class, some classes with only one teacher have as many as 212 pupils. In Ontario many of the things concerning the child's studies are left to the judgment of the teacher, to teach him in the way that will be easiest for him to understand. He may ask questions and it is not compulsory for him to attend school at the age of 6 years. His parents have the right to judge in this matter. In Germany the children have a special hour to be in bed; this again is left to the judgment of the parents here. "I think that we all prefer the Canadian mode of educating our children," said Dr. Sandiford. "In Germany Prussianism predominates."

Advocates Teeth Inspection.

Dr. Colin Smith gave a short talk on the care of the teath as a smart and a short talk on the care of the teath as a short talk on the care of the teath as a short talk on the care of the teath as a smart as a short talk on the care of the teath as a short talk on the care of the teath as a smart as a short talk on the care of the teath as a short ta

named after an individual he should be a Canadian.

Controller Merryfield asked what was more important than London.

Controller Little suggested that a name should be chosen that would stick even in years to come, when the hospital may be turned over to the Hospital for the Insane.

LIEUT. J. S. RANKIN

IS REPORTED WOUNDED

Lieut. J. Sidney Rankin of 117 Langarth street, is officially reported wounded, according to information rethat he liked to be a friend to the teachers in every possible way, but that it was his duty to inspect the children, and many times when he would like to have a friendly chat with the teacher, time would not allow him to

do so.

The last session of the institute is being held this afternoon in the council

"LUSITANIA" OFFERED AS SUGGESTION FOR MILITARY HOSPITAL

Many more suggestions are coming to The Advertiser for the name of the new military hospital. Perhaps the Many more suggestions are coming to The Advertiser for the name of the new military hospital. Perhaps the most striking received today is from Mrs. J. W. Shaw, 475 Talbot street, who would have the institution known forever as Lusitania Military f spital. The moral of such a name, reca ing as it does the Hunnish frightfull ss to combat which so many London and Western Ontario men have given their lives, need hardly be suggested.

W. G. Clements, of 659 Princess avenue, has two suggestions for a name. He advances "The Warriors' Military Hospital" as an inclusive term which would prevent jealousy that might arise in case the hospital were named after a single individual, and writes that such a name would honor for all time the men who have fallen or suffered. It would also be broader than a local name, the hospital being the home for some time of men from all over the military district.

Mr. Clements also suggests the Royal some time of men from all over the military district.

Mr. Clements also suggests the Royal George Military Hospital, in honor of Britain's King, who has proven himself a man ready to share the dangers of his soldiers, as well as to look after their comforts when sick or wounded. Mayor Somerville and the editors of the London newspapers have been asked to choose the name, and suggestions the London newspapers have been asked to choose the name, and suggestions should be sent in to The Advertiser as soon as possible. The council "passed the buck" to the editors after considerable criticism of the first name had been chosen. The Advertiser can assure its readers that the new name will not be on the "London View" or "Shady Nook" order, and it is up to citizens to co-operate and choose a name which will be appropriate and enduring.

GOOTSON APPEALS.—Maurice Gootson has entered an appeal from the judgment which was given against him in favor of the Merchants Bank last Tuesday by Mr. Justice Lennox. The amount of the judgment is over \$4,000. amount of the judgment is over \$4,000.

FLAG AT HALF MAST.—The flag at the G. W. V. A. headquarters is at half mast today for Pte. Bert Heath, a member of the G. W. V. A., who died at Guelph today. A military funeral will be held tomorrow afternoon in honor of the veteran.

honor of the veteran.

ONE VOLUNTEER.—Only one volunteer was examined by the medical board at the local mobilization centre on Friday. The man, F. Vatcher, was forwarded to this city by the British and Canadian recruiting mission at Detroit and attached to the Canadian Engineers with category A2.

with category A2. BURGLARY ON DUNDAS.—The Western Ontario Electric Company, 237 Dundas street, was broken into early this morning and a number of flash-lights and about \$5 in silver stolen. Entrance to the store was gained by a rear window. No arrests have been made.

GETTING ACQUAINTED. — The Empress Avenue Mothers' Club held a very successful meeting on Tuesday. Mrs. Treadwell gave a reading, and there were readings by Miss Macpherson, a solo by Mrs. Stinchcombe. A get acquainted social was held and games of various kinds were indulged in Fruit was served.

GOING BACK TO FRONT.—Sergt.—Major P. H. Bartlett is rapidly recovering from the effects of having been gassed, and expects to be able to proceed to the front line again soon. This is the word a cablegram which his father, P. H. Bartlett, received yesterday contained. Sergt.-Major Bartlett is out of the hospital, and he is convalescing in a rest camp.

POPULAR LONDONER KILLED IN ACTION



Pte. ARTHUR B. AITKEN, son of Fire Chief John Aitken, who has given his life for the cause of freedom.

FIRE CHIEF AITKEN **LOSES SECOND SON** IN EMPIRE'S CAUSE

Pte. Arthur B. Aitken Killed In Action.

ENLISTED AS MERE BOY

Was Once Wounded in Zeppelin Raid on English Town.

Fire Chief John Aitken this morning Fire Chief John Aitken this morning received word of the death of a second son in action at the front. Pte. Arthur Bailey Aitken laid down his life for the cause on September 27, about eighteen months after his brother, Corp. Herman Aitken, had been killed in action. Both boys were known to thousands of Londoners by whom they were held in the highest regard, and the sympathy of the whole community again goes forth to the parents and family.

Arthur Aitken enlisted with the Scottish Borderers, when barely 18 years of age, and after going to England, was wounded in a zeppelin raid on Folkestone. After recovering from his wounds, he was attached to a boys' battalion, and later on volunteered for active service, going to France on August 19. He has been in the front line since that time and his last letter told of participation in a heavy engagement. He wrote: "If you see my name in the casualty lists, don't be surprised." It was tragic portent of what was to come. Pte. Aitken had a chance to return to

was tragic portent of what was to come. Pte. Altken had a chance to return to Canada because of his age, but wrote his father saying that if any efforts were made to get him home he would regret it. "I am in this thing to the finish," said the young soldier in his letter, asking not to be interfered with. The spirit shown by these two young Londoners is typical of that shown by those native sons who have here the beneath the flooring, and while he was at the work the floor collapsed Mr. Nichol was buried beneath the canned goods and the flooring. When his body was extricated life was extinct.

He had been foreman of the plant for some time, and leaves a wife and one those native sons who have been such a

those native sons who have been such a loss to their city, and at the same time such an honor.

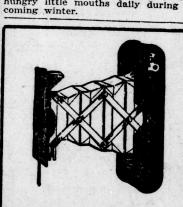
Pte. Aitken was educated at Victoria School, and had not entered business life before enlisting. Like his brother, Herman, he was seized with the desire to serve his country, and went forth gladly and happily. Herman enlisted with the Mounted Riffes, and was transferred later on to a well-known Western Ontario battalion. He served many Ontario battalion. He served many months before making the ultimate sac-

WHAT ABOUT VEGETABLE SHOWER FOR CHILDREN?

Suggestion Made For Helping Aid Sc clety in This Way.

Suggestion Made For Helping Ald Society in This Way.

What about a Thanksgiving shower of exectables of the Children's Ald Society able for the Society able for the Society and the Society and the Which has been raised to an question tilser today by a man who is deeply in the welfare of neglected, dependent and delingent children, and the society and t



"FLU" AND "PNEU" IN CITY ON INCREASE;

Another Death.

STRATHROY MAN

IS CRUSHED TO

DEATH BENEATH

[Special to The Advertiser.]

Strathroy, Oct. 11.—George Nichol,

foreman of the Strathroy branch of the

Dominion Canners, was crushed to

death beneath 15 tons of canned peas

at 2 o'clock this afternoon while at-

Mr. Nichol noticed that the floor of the factory was sagging at a point that was loaded with canned goods. He

went into the cellar to place supports

NEW YORK STOCK EXCHANGE.

tempting to prop up a floor.

JUMP IS REPORTED Two Days Bring to Light 186 ANOTHER DEATH OCCURS Many Children Away From School, But Some Not Infected. Despite the fine weather and the pre-cautionary measures people are taking, Spanish influenza figures for London have made a big jump again. The ma-jority of cases are reported to the board of health in the afternoon, during the office hours of doctors. After the big falling off in numbers reported on Wednesday and Thursday forenoon, the

recunesday and Thursday forenoon, the figures have shot up again until the total number from October 2nd to 5 o'clock Thursday afternoon reached 611. Of this number 186 were reported since Tuesday noon. Idvertiser Illustrations
PTE. FRED S. HARKNESS was ad-PTE. FRED S. HARKNESS was admitted to General Hospital, Dannis Comiers, on September 30, with a gunshot wound in the left foot. He is a son of S. F. Harkness, 863 Stedwell street, city, and enlisted in Saskatchewan, going overseas in 1916 with the 46th Battalion. He was later transferred to a machine gun company.

WOUNDED IN FOOT

Tuesday noon. Another Death. Some doctors reporting today state that their patients are very sick, and another death from pneumonia developing from influenza is announced, that of a man named Welch, living at 55 Hydro avenue. Three more pneumonia cases have been reported today. A good many children are away from school, but it is not known in all cases whether this is due to sickness, or because parents are keeping them at home, fearing infection. The larger factories, strange to say, have not been hit to any appreciable extent. The McCormick Manufacturing Company, which has a roll of employees running well up in the hundreds, has no more cases of sickness than usual at this time of the year. Sunlight Helps. "We have a sanitary, sunshiny factory, and we are finding it pays in keeping our employees in good condition," was the statement made by a members of the firm today. "We have plenty of sunlight and fresh air and so far we have been remarkably free from the epidemic." Only a few slight cases are reported **BELGIANS IN** ENGLAND ARE ORDERED HOME

Must Return to Their Native Land, Is Report.

Automobile owners must keep the license numbers on the cars free from dirt. The police department will start to enforce this law rigidly, as many numbers on the cars are invisible.

A person moving articles for another party in an automobile and receiving pay for the same must also have a chauffeur's license.

200 TO BE CALLED.—H. F. Beresford, deputy registrar, announces that 200 men in Military District No. 1 will be called up early in November. The men that will be called up will be those whose exemptions are expiring, and the cases that have been reviewed lately. The deputy registrar states that he has received no word regarding the calling up of the 19-20 year class.

George Nichol, Forman in the Dominion Canners' Factory, Instantly Killed.

year class.

WOULD MEAN \$10,000,000.—Representatives of the civil service, with about 500 members in London, have placed a request before the federal cabinet for a war bonus of \$350. They also asked that for a limited period a minister of the Government be assigned to deal with civil service matters. Hon. A. K. McLean will likely be appointed immediately. The increase would cost Canada about \$10,000,000.

GOOD NEWS FOR BEE KEEPERS; SUGAR NOW

Carload For Them, But Not For Others.

The "little busy bees," which during the past summer have worked industriously filling up honeycomb, have reason for genuine Thanksgiving rejoicing. So have the owners of the said little busy bees. Announcement is made that son for genuine Thanksgiving rejoicing. So have the owners of the said little busy bees. Announcement is made that a whole carload of granulated sugar is now on its way to London to be used exclusively for the fall feeding of bees. On its arrival, it will be distributed to the local wholesale grocers, and beakeepers, who have not already done so, should file, in each case, their sugar certificates with the wholesale grocers, from whom they purchase their requirements. On the arrival of the shipment, the orders will receive immediate attention. The car is expected to arrive about Wednesday, next week.

So far as sugar for household purposes is concerned, the situation is un-

changed, and no great improvement can be expected until the arrival of the new crop the beginning of the year. This means that the public will require to go lightly on holiday sweets, either for the Thanksgiving or Christmas season.

While chocolate, fruits and nuts are largely used as sugar substitutes in making bonbons now, the difference between the confectioner's window today and a year ago even is striking.

Candy is arranged or displayed with a view to obtaining the best artistic effects with the quantity available for such purpose. "No more taffy until such and such day" is a sign that has been hung out more than once, because confectioners cannot exceed their sugar allotment without incurring the penalty of the law.

Pack Your Box of Soldiers' Treats Now!

It is the right time to have your Christmas Box of Treats packed—even if you do not mail it until later. Our assortment is large and varied. Choose now, while the assortment is complete, as later, when the rush commences, some articles will be sold out, and probably cannot be replaced.

There is a certain joy in picking out the many nice things go into your box; but if you prefer one of our assortments ready made up, it will save you a lot of time and trouble.

Assortment No. 1 PACKED AND READY WRAP.

PED FOR MAILING, \$1.95. 1 package Biscuits, 1 can Choco King, 1 can Vienna Sausage, 1 can Lobster, 3 packages Gum, 1 large can Oxo, 3 packages Mints, 3 bars Chocolate, 1 package Dates, 1 cake Maple Sugar.

Vlenna Sausage-Very tasty, can, 20c. Creamery Butter—Sealed in cans, that open up fresh and delicious. Can you imagine your boy "over there," enjoying this treat? Be sure and put a can in your next box. A can, 70c. Full Cooked Dinner-Several kinds

can, at 25c. Biscuits—In special packages. Several kinds at 18c. Biscuits in Tins—A selection of the best varieties for overseas can be sent separately, at 35c up to \$1.25. Gift Box of Chocolate—A specially designed tin box, containing several bars of best Chocolate, inclosed in a box, ready for mailing, at 45c.

Choco King—Chocolate with Sugar and Milk, in a powdered form. Just add hot water for a drink of real chocolate. It's different from any other form of chocolate powder. A Pure Maple Sugar—They all like it. Deviled Tongue — Some of this spread on that hardtack biscuit would be a real treat. A can, 25c. Maple Walnut Cream—This was a big favorite last year. We have just a limited amount. A cake, 35c.

ASSORTMENT

No. 3---\$3.45

Carefully packed and wrapped to

insure safe arrival.

Half pound Chocolate, 1 box
Biscuits, 1 rich Fruit Cake, 1 can
Butter, 4 packages Gum, 1 package Creamy Toffee, 1 can Choco
King, 1 can Tongue, 1 can K. O.
Sardines, 3 packages Mints, 1 box
Sugar Cubes, 1 tin Bouillon Cubes

Crystallized Ginger-A can, 40c. Boullion Cubes-Twelve cubes in a handy tin box. A cube makes a cup of invigorating Bouillon. At 30c. Sugar Cubes—Sugar is a real treat and a luxury in France and Eng-land. Specially packed box at 15c. Fruit Cake-In special boxes and tins, at 45c, 50c and 75c. Plum Pudding-In tins, at 50c.

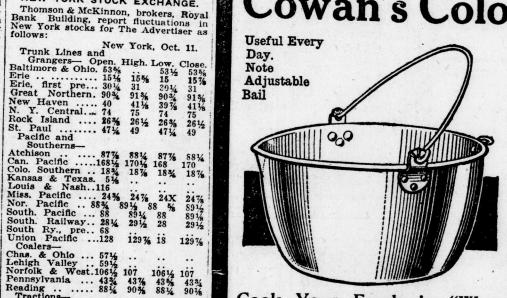
DON'T FORGET that you must have every article in your box listed on the Customs Declaration, otherwise the postoffice will not accept

We pack and wrap your parcel, including Customs Declaration and Address Label, ready for mailing.

DUNDAS STREET, Wyckoff & Gafeny PHONE 3950. AT RIDOUT. WE DELIVER. Canada Food Board License No. 8-5992.

"Wear-Ever"

WEEK AT Cowan's Colossal Hardware



\$2.35 Six=Quart "Wear=Ever" Aluminum Kettle

FOR ONLY

And Coupon, if Presented

Cook Your Foods in "Wear-Ever" Aluminum Utensils and Eliminate the Waste of Burning

Aluminum utensils are NOT "all the same." That's why so many women prefer "Wear-Ever." Get this Kettle and see for yourself the difference. Refuse substitutes.



CLIP THE COUPON TODAY

-bring it to us during the DEMONSTRATION NOW IN PROGRESS under the personal direction of a factory expert, who will demonstrate the timesaving, labor saving and money-saving merits of "Wear-Ever" Aluminum

Cowan's Colossal Hardware

125-127 Dundas Street

London, Ontario

Two Phones-Nos. 3461 and 3462