

IS STILL THE BREAD THE PEOPLE WANT IS STILL THE BREAD THE PEOPLE BUY

Cheap Bread has been offered for months past by smaller firms, but no amount of advertising could make this bread take the place of WESTON'S. We have allowed these conditions to continue month after month unchallenged, while we kept our price.

Circumstances have changed, and we have decided to give our patrons the benefit of the savings in our modern system of selling bread made from flour ground in our own mills, "from the harvest field to the home."

Our Bread business is increasing rapidly, and we want you to know the reason why. Here it is:

THE BEST FLOUR AND THE BEST-PAID WORKMEN

will always produce the best loaf of Bread.

No poor, tasteless, soggy bread. Every slice off the loaf is a choice piece, ready to satisfy the hunger of the laborer or gratify the fastidious palate of the epicure.

No cuisine is complete without including Weston's Bread.

25 Tickets for \$1.00 Cash.

This is for GOOD BREAD—not a cheap loaf, but the very same Loaf of Quality that has made our Bread Business THREE TIMES AS LARGE AS ANY IN CANADA.

Deliveries made to every part of Toronto and Suburbs.

Phone 329 and a wagon will call. For sale in 500 stores—ask anywhere—be sure and get

WESTON'S-

Model Bakery Company, Limited, Toronto CEORGE WESTON, MANAGER.

Agents wanted anywhere in Ontario. Write for terms.

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*********************************** How Polly Got Out of a Predicament

I knew Polty before she was married, | ligible," I said, "he's quite up to date. A I knew Polty before she was married, lightly a state of the control of the contro of her engagement to Sir Peter Picklem, the wealthy baronet, I good-naturedly sald "Oh, haven't you?" I said. "Have other elgaret." Lady Picklem gave a delicious sign. that it did not matter to me, and I hoped it would not matter to her. I do not mind these little things myself, and I knew that these little things myself, and cheff her the same that l could lunch with Polly, and chaff her tea." about her dimples while Sir Peter was at- "The difference between men and woseveral other women intimately, but as I am impervious to their shafts I am called St. Anthony. I need hardly say that they are all married. My patronymic of Sope marks the family characteristic of ur-

race when Polly came back to town after the honeymoon. That was only dvil; be-sides, Sir Peter was out, as it was just 1

"Why did you blush, anyhow?" she asked.
"You're blushing yourself," I retorted.
"Am I indeed only a 'pis alier?" Oh, Polly
—I mean Lady Pickiem—you are not going
to speak to that fat, ugly man?"
"Good afternoon, Mr. Sope; it's my husband, and you will recollect his boots—"
I took off my hat. Au revoir; women are
always like that.

Queer Records of Old Champions

agined that the limit in queer feats had men," she retorted, "is that women never, track of odd occ forgive each other, and men never forgive is not the case.

on a tail nat that had anticipated him, and crushed it into the smallest dimensions of a concertina, and on another occasion Mr. Gladstone, rising unexpectedly to address a Speaker, seized the nearest hat in mistake for his own and placed it on his head. As Mr. Gladstone took a 7% inch hat and the purfoined substitute was only a 6%, which the attacks are the services of the servi

A still more amusing mistake was made y an Irish member who, in sin lar cir-umstances, took Daniel O'Connell's hat,

SOME OF NATURE'S GREAT BATTLES +

of complete parties by the parties of the complete par

A Phenomenal Record. Mighty Achievements. The Best, Surest, Safest and Most Lucrative Oil Investment Upon the Market.

The Eastern Star Is Acknowledged to Be the Grandest and Brightest Oil Star Ever Known in the History of the Mammoth Oil Industry.

The Eastern Star, like the North Star, is permanent. You know just where it is. It shines brightly and is a sure and true guide by which the investor can secure a good, substantial income. It's a sure and never-failing compass which will guide you to success and an independent fortune for

"IT DIDN'T JUST HAPPEN"

are able, honest, efficient men, with 30 years' experience in the oil business. It was their sound judgment in the selection of valuable, proven oil lands that made this company a leader. After striking oil, and they absolutely knew what they were talking about, this company was formed; and now it is destined to eclipse the most sanguine hopes of its founders and surpass all other companies in California. Oh, yes! We are in Section 29, where one well usually produces what ten ordinary wells do located in other fields, and where land is worth millions! Train load after trainload of oil will be hauled to market from our present wells and the new wells being drilled.



IT PAYS 2% MONTHLY DIVIDENDS, 2%

and with new wells which are being drilled it is expected to increase to 5 per cent. monthly very soon. Then the stock will advance to \$1 per share.

It's Brighter

than any other company because it owns its lands, yes, 1700 acres of rich and proven oil lands, over 600 acres of which are in the farfamed Kern River district, and some in the flower of the district, Section 29, where more oil has and will flow than in any other one section in California.

It is brighter than any other company because you are not giving your money to inex-perienced operators. You are helping develop the grandest and best oil proposition in the

It's brighter than a company of prospects. Why? Because we give you flattering prospects galore and a good, nice 2 per cent. monthly dividend besides. What do you

The Brightest.

Of course the Eastern Star is brightest It has producing wells and pays a 2 per cent. monthly dividend, and if it never had another cil well it could pay this dividend for years.

Of course the Eastern Star is the bright est. Everybody knows it is successful. The press and every oil man on the Pacific Coast knows it is the best. Buy, and buy to-day.

Of course the Eastern Star is brightest for you because you can't lose your money If you wish, you can get your money back with 8 per cent. interest in one year. It's a guaranteed stock. A good one!

Write for Order Blank and Prospectus.

DID YOU EVER STOP TO THINK?

One well in Kern River District, Section 29, producing 200 barrels a day (and that is a low average). Several wells are producing 500 barrels and over, each would give an income of over 5000 barrels a month, or \$5000 - and for a year, \$60,000. It takes just this amount to pay 2 per cent. monthly dividends on entire Preferred stock of the Eastern Star Oil Company. What do you think the income will be when this company has 100 wells producing? We shall have 20 wells producing within 12 months in section 29 alone, saying nothing about our Newhall & Kramer fields. Do you think in one year from date you could buy this same Stock for the same number of Dollars a share that you can buy it for cents now? We don't.

THIS WEEK AT 25c PER SHARE.

L. E. PIKE & CO., Street Railway Chambers, Montreal, P.Q. Established 10 Years. Bradstreet's and Bank References, SPRINGFIELD, NEW YORK, BOSTON, CHICAGO, WASHINGTON, CLEVELAND, CINCINNA TI, HARTFORD

HIS MAJESTY'S CORONATION OATH. Government Said to Have De

A LITTLE INOPPORTUNE WELL The British Avenge the Murder of

no necessity to initiate legislation for the African coast to punish the Somai's, who The tallest girls are born in August purpose of altering the phraseology of the coronation oath in consequence of the dis-We read the tablets of long ago which the geologist has deciphered for us, and the late Queen's reign. The oath, it is held, tish have met the Somalis, killed 150 of the shortest, in July the tallest. "If you're serious, you're stilly," she replied, "and if you are personal, it's impertinent. Besides, the butler might come individuals of that kind, The record for cat-killing is held by a great geological horizons have come out it is held, the late Queen's reign. The oath, it is held, the late Queen's reign. The oath, it is held, the late Queen's reign. The oath, it is held, the late Queen's reign. The oath, it is held, the late Queen's reign. The oath, it is held, the late Queen's reign. The oath, it is held, the late Queen's reign. The oath, it is held, the late Queen's reign. The oath, it is held, the late Queen's reign. The oath, it is held, the late Queen's reign. The oath, it is held, the shortest, in July the tallest.

An average head of fair hair consists of the successful species which occupy the other individuals of that kind, the successful species which occupy the stilled. It is held, the shortest, in July the tallest.

An average head of fair hair consists of the successful species which occupy the other individuals of that kind, the late Queen's reign. The oath, it is held, the late Queen's reign. The oath, it is held, the successful species which occupy the successful species which occupy the species which occ

keep the chair in motion, repeated and re-peated, makes the instep high, the calt round and full and it makes the ankle delicate and slenger. cided That No Change in the

Phraseology is Necessary.

London, March 16.—It is understood that the Government has decided that there is no necessity to initiate legislation for the

African coast to punish the Somails who can be come in spring or winter.