

Simpson's House-Cleaning Sale Week for Every Household

The Season and the Sale Give You Unusual Advantages in Draperies, Wall Papers, Floorcoverings and Furniture, Today



New Duro Dye Shirtings, guaranteed fast colors; range of pretty stripes; width 32 inches. Priced, per yard, 55c, 60c and 75c.

Plain Hemmed Pillow Cases, size 44 x 26 inches. Special today, 3 pairs for \$1.75. Fourth Floor.

Whether you are furnishing for the first time complete, re-furnishing part of the house, or only renovating, here you find individuality, distinctiveness, thoroughness and thrift. Those seeking suggestions as to harmony of appointments and economy of expenditure will find a sincere and sympathetic response on the part of our staff. When planning your expenditure, you are invited to take into account the accommodation offered by our Home-Lovers' Club plan. You retain all the advantages of prompt cash and special sale prices while you make arrangements for deferred payments with Club Secretary, whose business it is to confer with you in detail. Club Office, Fourth Floor.

\$3.50 Tablecloths \$2.75 On Sale Today

- Serviceable Quality Damask, size 2 x 2 1/2 yards; assorted pretty designs. Clearing today, \$2.75.
- Table Damask, 64 inches; bleached; good, heavy quality. 85c value. Today, yard, 60c.
- Huckaback Bedroom Towels, fine quality, with hemmed ends. Special today, 3 pairs for \$1.95.
- White Turkish Bath Towels, soft absorbent quality; large size, 23 x 43 inches. Special today, pair, 75c.
- Knitted Dish Cloths, clearing 3 for 25c.
- Checked Glass or Tea Towels, with striped borders; size 22 x 30 inches; hemmed ready for use. 15c value. Today, yard, 14c.
- Bleached Sheets, size 70 x 90 inches; sturdy quality; all neatly hemmed. \$3.50 value. Today, pair, \$2.75.

A Feature of This Once-a-Year Event Will Be a Huge One-Day Sale of Wall Papers and Paints

Come at 8.30 because brisk selling will soon reduce the choice in these splendid values. Bring the sizes of your rooms.

- New Block Patterns, 7 1/2c.** For kitchens, hallways and bathrooms, new block pattern in three colorings—blue on grey, red on brown and brown on green. American Wall Paper, extra special, single roll, 7 1/2c; 9-inch border to match, special, per yard, 2c.
- Bedroom Papers, 9c.** Floral and stripe effects for bedrooms, light grounds with designs in pink, blue, yellow and mixed colorings. Regular 20c. One-day sale, single roll, 9c.
- Blue Stippled Oatmeal, 23c.** Regular 50c. Blue ground, with stipple effect. In the markings of gold and red colors. Suitable for panel work or straight hanging on dining-rooms and living-rooms. Regular 50c. One-day sale, 10 inches wide, 8-yard roll, 23c.
- Sanitas, Washable Wall Covering.** Special Value, 42c Yard. For bathrooms and kitchens, 45 inches wide, tile and block patterns, in blue, green and brown. Special value, per yard, 40c.

Window Shades Made to Order

We make special size Window Shades at our own factory within three days of the date of order. Immense stocks now on hand in both genuine imported Scotch Holland and best quality oil finished Opaque Cloth in all the newest colorings, both plain and combination. Phone Main 7841, Drapery Department, and we will gladly have our man call to take the measurements of any number you may require.

New "Double" Curtain Rods, 65c. New Sunfast Casement Cloth, \$1.75 Yard. An entirely new make of Brass Extension Rods of great durability. They are flat in shape and warranted not to sag or tarnish, two of the chief faults with the old style rods. There is one rod for the white curtains and a separate one for the overdrapes, complete with brackets and nails. In two sizes, as follows: 25 to 40 inches wide, each, 65c; 33 to 55 inches wide, each, 85c.

Lace Curtains \$1.79 Pair A Big Special for Today

360 pairs in this special lot of fine English Lace Curtains offered for today. The quality is good, being made of strong twist thread, and there is a splendid collection of up-to-date patterns that can be used in any room in the home; choice of white or cream; 2 1/2 yards long. Today, pair, \$1.79. Insertion Trimmed Window Shades, Each 79c—Well made window shades of heavy opaque cloth, in white or cream, each neatly trimmed with an attractive insertion, and complete with brackets, nails and ring pull. The size is to fit the ordinary window; 37 inches wide and 70 inches long. Each, 79c. Thinking of Chintz Slip Covers? Our new season's stock of this wonderfully adaptable goods is larger and more varied than before. There is a color combination and appropriate design to harmonize with any room scheme. Phone Main 7841, Drapery Department, and our man will call to measure your furniture.

There is Furniture For Every Room in the House At House-Cleaning Sale Price

- Dresser, surface oak, golden finish, 2 deep drawers, brass trimmed, back fitted with large bevelled plate mirror. Regular price \$17.25, \$14.25.
- 12 Sets only, Dining-room Chairs, solid quarter-cut oak, golden finish only, extra heavy back standards, box frame, block corners, slip seats, upholstered in genuine leather. Regular price \$31.00, \$23.95.
- 25 Sets only, Dining-room Chairs, frame of solid oak, fumed finish only, panel back, shaped top rail, box frame, pad seats, upholstered in genuine leather. Regular price \$28.75, \$18.95.
- Dressers in genuine quarter-cut oak and veneered mahogany, with shaped front, 2 deep and 2 small drawers, wood trimmed, shaped standards, large oval bevelled plate mirror. Regular price \$31.25, \$24.50.
- Dresser, Princess design, has 1 long and 3 small drawers, shaped standards and full length mirror, shaped feet. Regular price \$30.00, \$24.50.

Rugs for Every Room---Carpets for Every Purpose Linoleums and Oilcloths---Great Values Indeed!

- English Brussels Rugs.** Serviceable for living-room or bedroom use. In darker oriental patterns for downstairs or in small designs and dainty colors for bedroom use. Size 6.9 x 9.0, reasonably priced at \$18.00; 6.9 x 10.6, \$21.00; 9.0 x 9.0, \$24.00; 9.0 x 10.6, \$28.00; 9.0 x 12.0, \$32.00.
- Seamless Velvet Rugs.** Scotch manufacture, wears well, for daily use in the living-room or dining-room. Pretty conventional designs or handsome oriental colors to blend with any modern furnishings. Size 7.6 x 9.0, marked at \$24.75; 9.0 x 9.0, \$28.50; 9.0 x 10.6, \$33.00; 9.0 x 12.0, \$39.50.
- A Bargain in Tapestry Rugs.** A special offer of a very useful and hard-wearing Tapestry Rug, in one size only, that is suitable for any moderate sized room, and in designs and colors in great variety. Size 7.6 x 10.6. Regular \$16.75. On sale today, \$13.95.
- Rag Rugs Reduced to \$4.49.** Handsome rugs for the bedroom or nursery, strongly woven and reversible, in fast colors, and in delicate shades of rose, blue, mauve, grey and green colorings, in pretty striped or plain effects with fancy borders. Size 4.6 x 7.0. Regular \$6.50. On sale today, \$4.49.
- Four-Yard-Wide Linoleum, 85c Per Square Yard.** Kitchen or dining-room qualities, extra wide, covers most rooms without a joint; in good designs in tile and block effects and a splendid wearing quality, four yards wide, per square yard, 85c.

Special Porch Paint 59c Quart

300 quarts only, light grey. Easy to apply and dries hard overnight. 1000 Quarts Duplex Varnish Stain, 30c Quart—For doors, stairs and varnishes at one operation; dries quickly and gives a durable glossy surface. Dark oak and light oak.

Simpson's Prepared Paints

- Quality guaranteed for inside or outside work. Large range of colors.
 - CREAM** **GREY** **SIGNAL RED**
 - LIGHT BUFF** **SLATE** **BOTTLE GREEN**
 - DRAB** **SKY BLUE** **GREEN TINT**
 - OLD IVORY** **MID BLUE** **PEA GREEN**
 - STRAW** **NAVY** **EMERALD**
 - BUFF** **PINK** **WILLOW GREEN**
 - DARK BROWN** **TERRA COTTA** **DARK GREEN**
 - ORANGE** **INDIAN RED** **INSIDE WHITE**
 - SILVER GREY** **OAKLEAF** **OUTSIDE WHITE**
- 1/2 Pints, 25c. Pints, 40c. Quarts, 75c.
1/2 Gallons, \$1.50. Gallons, \$3.00.

This Special Floor Lamp \$15.50

The standard is mahogany finish, with two pull chain sockets. The finish is permanent; you will find that it will not tie down. The silk shade is provided in rose, gold or blue; some plain lined, others with chintz linings. Special, complete, \$15.50. Other Floor Lamps in mahogany, walnut or oak, \$16.50 to \$25.00. Fresh Silk Shades, new shapes as well as the old favorite shapes, and mostly old rose, but a few old gold, brown and green. Priced \$9.75 to \$25.00. Don't overlook our complete House Sets at \$24.95 and \$40.00—both these sets are exceptionally good values. Installed free in this city. You will be pleasantly surprised to see how much good design and real beauty can be squeezed into so small a price.

House-Cleaning Specials in Drugs and Toilet Goods

- Carbonal, a coal tar product, when mixed with water makes an ideal solution for sprinkling around the sink, cellars, outhouses, etc., 26c, 52c.
- Chloride of Lime—in addition to using for bleaching purposes you will safeguard your health by having a 13c package of it on hand all the time, or, better still, 2 packages for 25c.
- Copperas, an 8c package of Simpson's Copperas should be in the house the year round, and your sink will be in continuously good condition if you just use a tablespoonful or so of copperas; 2 packages, 15c.
- Moth Flakes and Balls—Your furs and winter clothing will be safe and sure when you use our moth balls and flakes. Each, 10c, 20c.

Grey Enamelware---Special

- Straight Covered Sauce Pans, 8-qt. size. Today 39c.
 - Covered Convex Kettles, 8-qt. size. Today 68c.
 - Lipped Preserving Kettles, 8-qt. size, 55c.
 - Lipped Preserving Kettles, 10-qt. size, 55c.
 - Chamberlains, medium or large size. Today 25c.
 - Pie Plates, 9" and 10" sizes. Today 10c.
 - Pudding Pans, round, 1 1/2 and 2-qt. sizes. Today 10c.
- GARDEN TOOLS**
- Garden Rakes, malleable iron, 20c, 25c, 40c; steel, 75c, \$1.00 and \$1.10.
 - Garden Spades, "D" handle, \$1.29 and \$1.50.
 - Shovels, round or square point, \$1.25 and \$1.50.
 - Spading Forks, "D" handle, for \$1.45.
 - Hoes, for field or garden, 40c, 65c and 70c.
 - Dutch Hoes, two patterns, 75c.

Women's Patent Leather Low Shoes At Half-Price Today

No Phone, Mail or C.O.D. Orders on Sale Footwear. A Special 8.30 Mid-Week Offering. 450 pairs only, new lines of Women's Patent Leather Low Shoes, in buckle colonial, plain pumps, strap slippers, and Mary Jane slippers; wide, medium and narrow toe shapes; flexible McKay sewn soles; low and Cuban heels; a good range of sizes, 2 1/2 to 7. An offer like this does not come every day. Take advantage and shop early today, \$1.75. "Rochester" Novelty Boots for Women Reduced for Today. Regular \$12.00 values, in black and brown calf, lace boot, with ivory kid tops, with plain vamps, on New York's St. Regis last; Goodyear welt soles; Louis heels; width AA to D. Sizes 2 1/2 to 7. Today, special at \$8.75. The above shoes will be fitted by experienced salespeople. Simpson's Special Lines for Men. Our range of boots for men is most complete. Simpson Special Brand carries our full guarantee, and gives a wide range of shapes and leathers; gunmetal, blucher, on medium and wide toe shapes; single and double weight Goodyear welt soles; military and flat heels. Sizes 6 to 11. Per pair, \$5.50. Same style as above, in tony red calf. Per pair, \$6.00. Girls' Good Boots, \$1.49. 275 pairs Girls' Boots, button style, just arrived, made of dongola kid leather, with patent toe-cap; good weight sole, and low heels. Sizes 8 to 10 1/2. Today, \$1.49. Special at the Polish Counter. Large tin of Black Polo Paste, 6 for 25c. Men's Black 36-inch Rifle Lace, per dozen, 10c. Tiley's White Heel Enamel, 5c. Whitmore's Tan Bostonian Cream, regular 25c, 19c.

Men, Measure Clothes Values BY THE DAY

It makes a lot of difference in the conclusion you come to whether you estimate clothes by the piece or by the day. Figure out how many days or months an eighteen dollar suit ought to wear and look decent. If it's to last the whole season, 180 days, it will cost you only ten cents a day. Simpson clothes stand this scientific test. Our clothing experts are not satisfied with mere looks. Looks that last are the only good looks. Put every clothing proposition to the mathematical test. It's exact. It's thrifty.

- Suits at \$28.00** Young Men's Suits of dark green all-wool cheviot, one of the season's newest models. Double-breasted, trencher style, with all-around belt and metal buckle. Low-cut vest. Trousers with belt loops, cuff or plain bottom. Sizes 35 to 40. Price \$28.00.
- Suits at \$14.00** Youth's First Long Trousers Suits of dark grey, invisible stripes, mill-finished worsted. Popular trencher style, with all-around belt and metal buckle. Detachable belt can be worn either as trencher or form-fitting style. Medium height vest. Trousers with belt loops, cuff or plain bottom. Sizes 33 to 35. Price \$14.00.
- Suits at \$16.50** Youth's First Long Trousers Suits of dark grey, invisible stripes, mill-finished worsted. Popular trencher style, with all-around belt and metal buckle. Detachable belt can be worn either as trencher or form-fitting style. Medium height vest. Trousers with belt loops, cuff or plain bottom. Sizes 33 to 35. Price \$16.50.
- Suits at \$15.00** Young Men's Suits in military style, with all-around belt and metal buckle, having soft roll lapels, patch pockets with flaps, low-cut vest and narrow trousers, the latter with tunnel loops, self belt and cuff bottoms. Made from neat grey with black stripe tweed. Sizes 34 to 37, \$15.00.
- Suits at \$20.00** Young Men's Suits of a dark Oxford grey cheviot, single-breasted, two-button, form-fitting style, with soft roll lapels, nature shoulders and centre vent in back. Medium height vest. Trousers with tunnel loops, cuff or plain bottom. Sizes 33 to 37. Price \$20.00.

Cut Glass Specials

- For Today** Floral design Cut Glass Flower Vases, full 8-inch size. Regular \$3.50; 100 only. Today \$2.45.
- Genuine rich cut glass Footed Fern Pots, nickel-plated lining; clear, evenly cut blanks; 50 only. Today, \$5.95.
- Seven-piece cut glass floral design Water Sets, with bell shape tumblers. Today special, set, \$4.95.
- 300 only, pairs Cut Glass Salt and Pepper Shakers. Special today 15c each, or the pair 85c.

The Robert SIMPSON Company Limited

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