



Twice the life for your silk stockings !

Soiled stockings wear out soonest! LUX-washed stockings last the longest. It's so simple and easy to wash them in the quickly made, creamy LUX lather. Do it without twisting or rubbing. Do it in a very few moments.

Iron while damp with a warm iron and the daintiest, sheerest stockings look like new—for LUX is so pure that it will harm nothing that pure water may touch.

There is no substitute for LUX. There is nothing like LUX. LUX is in a class by itself.

LUX is manufactured in a very special manner, and is absolutely pure; in fact, no form of soap essence can be made in a purer form.

You can wash any garment with LUX without fear of having it spoiled. The whole secret lies in the matchless purity of the little satiny Lux flakes.

LUX is on sale at all Grocers, Departmental Stores, etc.

Recipe booklet "The Care of Dainty Clothes" mailed on request.

LEVER BROTHERS LIMITED, TORONTO

LUX

