

## COMMENTS FROM NEWSPRESS AND OTHERS

# "The Canadian Who's Who"

PUBLISHERS

Trans-Canada Press

357 BAY STREET, TORONTO, ONT.

### Excerpt from The Financial Post, Toronto

First published by The London Times in 1910, The Canadian Who's Who has been revived by Arthur L. Tunnell.

A serious effort has obviously been made to get in everyone holding any official or quasi-public position; including heads of important national associations, foundations, etc.

The most important feature of the volume is that no one has paid either for inclusion or exclusion. It remains to be seen if Canada is large enough to support a Who's Who volume on such a basis of independence and distinct from newspaper or press services for which a fee is charged. Let us hope that it will prove a profitable venture. Only on a basis of independent selection by the editors can a volume, worthy to rank with the American and British volumes, be attained.

Mr. Tunnell is to be congratulated upon his courage in tackling the task and Sir Charles Roberts upon the excellence of the editing.

The price, \$15, is not out of the way, for a volume of over 1,200 pages, offered for sale in the limited market Canada affords, and where the entire expense of editing and production must be met out of sales of the book itself.

"We are finding it one of the most used volumes in our reference library. We like the impartiality and dependability of the basis of its publication and trust that the courage of its publishers will be rewarded with the financial success they deserve."  
—The Times Co. Ltd., publishers,  
Moose-Jaw Times-Herald.

"I congratulate you on your very fine work."  
—W. S. Wallace, M.A., Librarian,  
University of Toronto.

"Tel quel et dans l'ensemble, cet ouvrage comblera une lacune sérieuse, dans les bibliothèques publiques, dans celles des institutions privées, dans les particulières, ainsi que dans la collection des ouvrages de références nécessaires aux journaux, aux journalistes et à bien d'autres. Certes, il y a déjà des publications de ce genre. Elles sont aujourd'hui désuètes, ou elles datent, ou elles sont fort incomplètes, ou n'importe qui peut en être, s'il paie à tant de la page l'insertion de sa biographie fantaisiste et d'une photo parfois aussi fantaisiste. "No one has paid or can pay for inclusion in the Canadian Who's Who," porte la première page de l'ouvrage en question. Et cela y ajoute de la valeur,—même si cela ne veut pas dire que tous ceux qui devraient y être y figurent déjà."  
—G. P. in Le Devoir, Montreal.

"It's a volume of which you and all Canada may well be proud, dignified as it is in format, and edited, as I find it, with such fairness and discretion. It will, I know, remain a valued addition to my library."  
—Arthur Stringer, Mountain Lakes, N.J.

### Reprint of an Editorial in The Gazette, Montreal

#### A VALUABLE REFERENCE BOOK

The Canadian Who's Who for 1936-37, which has just been published, bears every evidence of accuracy and careful selection. It is greatly improved over all former issues of the kind, merit having been the sole consideration for the inclusion of a man or woman in its more than 1,250 pages. The announcement on the flyleaf that "no one has paid or can pay for inclusion in The Canadian Who's Who" is welcome and something new for a Canadian handbook of living characters. Another change that the reader will appreciate is the arrangement of the names in alphabetical order, so that the searcher after facts does not have to struggle with an index to find the page on which his subject is described. The old and familiar "Canadian Men and Women of the Time," the work of the late Dr. Henry J. Morgan, the first edition of which appeared in 1898, is incorporated in the present volume, which is very complete. Another feature of this new Who's Who is the printing of the chief active occupation of the subject in capital letters, an innovation that is sure to be popular. There are approximately 6,500 sketches, which the publishers believe to be accurate biographies embracing the chief facts of each career. As, in general, the data are autobiographical, this belief is justified. Special efforts were made to locate native Canadians now living abroad, and who have achieved prominence in their various spheres of activity. These names are included with those of the thousands of men and women who remain residents of Canada. There are geographical and occupational indices and special lists, as well as reprints of former prefaces, residence statistics, necrology, addenda and an appendix. Altogether, The Canadian Who's Who is the most comprehensive venture of its kind in this country and reflects credit on Sir Charles G. D. Roberts, the editor, and Arthur Leonard Tunnell, his collaborator.

"It marks a real step forward in the field of Canadian Biography."  
—Mail & Empire, Toronto.

"This is not a pot-boiling or back-scratching proposition. It seems to be an honest effort to present the salient facts about the lives of such Canadians as are likely to prove of interest to students and writers. Its fairness and dignity are guaranteed by the fact that Sir Charles G. D. Roberts is the chief editor assisted by Mr. Arthur L. Tunnell."  
—The Montreal Daily Star.

"The Canadian Who's Who gives promise of fulfilling a valuable function."  
—The Financial Times, Montreal.

"It is a carefully edited and beautifully printed and bound volume."  
—Arthur Wentworth H. Eaton, D.C.L., Boston.

"It is exceedingly well got up . . . the style of the binding and print is a credit to you."  
—Ven. F. G. Scott, C.M.G., D.S.O., Quebec.

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