

Indiana - Lifestyle Demographics

Chicago-Lake County/IN

The Top Ten Lifestyles

Bowling Fishing Frequently
Home Video Games
Golf
Automotive Work
Crossword Puzzles
Watching Sports on TV
Crafts Hunting/Shooting
Fashion Clothing
Bicycling Frequently
Collectibles/Collections

Sports/Leisure Activities

Bowling
Golf
Watching Sports on TV
Bicycling Frequently
Physical Fitness/Exercise
Racquetball
Walking For Health
Running/Jogging
Boating/Sailing
Tennis Frequently
Snow Skiing Frequently

Chicago-Porter County/IN

The Top Ten Lifestyles

Bowling Motorcycles
Motorcycles
Home Video Games
Golf

Chicago-Lake County/IN

Outdoor Activities

Motorcycles
Wildlife
Environmental
Camping/Hiking
RV's - 4-WD

Chicago-Porter County/IN

Outdoor Activities

Camping/Hiking
Fishing Frequently
Wildlife