

RPTD1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 INVESTMENT PROMOTION PROFILE

Mission: ATHENS

Country: GREECE

The mission reports that the approximate flows to all countries of investment from its country/territory in Canadian \$ is as follows: (including portfolio flows if a primary focus)

	Total (\$ Million)	Canadian Share	Major Competitor Share
Two years ago	200.00	0.00	90.00
One year ago	200.00	0.00	90.00
Current year	200.00	0.00	90.00

The mission is of the opinion that Canada can reasonably expect to attract the following amount of foreign investment from its territory/country next year:

\$ 5 million.

Canada's major competitors for investment from this territory/country are:

- E.C. - U.K. - Italy - W. Germany
- U.S.A.

The following types of activities are currently being undertaken by Canada's major competitors to attract investment from this territory/country:

- Greece has exchange control/loosening up for EC countries. Greeks do have capital outside the country/target clientele.
- U.S.A. states (N.Y.) sponsored last year/invsmt forum/Athens

IDP Partners and related program activities:

Provinces

- Distribute Brochures.

Municipalities

- Distribute Brochures

Banks

- Visit market