

Asian environment show to have Canadian pavilion

SINGAPORE — December 2-5, 2003 — **EnvironmexAsia** and **WatermexAsia 2003**, held once every two years, draws thousands of companies from Asia to source and showcase the latest environmental technologies—a growing market estimated to exceed \$75 billion by 2010.

As Asia heads towards a green century in recycling and reclamation, the region is witnessing great demand for new environmental solutions. This exhibition and conference is designed to help address these needs by introducing new products, services and technologies to the region.

The exhibition, the longest running and one of the largest of its kind in Southeast Asia, is a must for Canadian firms interested in tapping this huge and growing regional environmental market. The exhibition provides an ideal

opportunity for Canadian companies to profile their products and capabilities, build their knowledge of the regional market and cultivate relationships with key partners and potential clients.

DFAIT's Trade Commissioner Service is ready to work with Canadian exporters to plan for this event, offer advice on trade show best practices and strategies and facilitate introductions with potential partners and clients.

For more information about the show or to register, contact UNILINK, the Canadian representative for EnvironmexAsia and WatermexAsia 2003, tel.: **(613) 549-0404**, fax: **(613) 549-2528**, e-mail: **as@unilinkfairs.com**. For Canadian exporters planning to exhibit, contact Jason LaTorre, Trade Commissioner, Canadian High Commission in Singapore, tel.: **(011-65) 6325-3273**,

China to host high-tech fair

SHENZHEN, CHINA — October 12-17, 2003 — Trade Team Canada Information and Communications Technologies, in cooperation with Industry Canada and the Department of Foreign Affairs and International Trade, is planning a trade mission to the **China High-Tech Fair**.

This event is one of the world's largest of its kind and serves as an excellent

showcase for innovative Canadian high-technology firms who wish to further their business interests in the fast-growing Chinese market. Canada will be organizing a national pavilion, technical seminar, reception, match-making meetings, and will be preparing a Canadian exhibitors booklet. Last year, this fair attracted over 3,600 exhibitors and more than 300,000 visitors.

Chile-Canada joint venture

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The partnership will make it possible to recycle cellular phones, computers and e-waste through the creation of a recycling plant in Chile.

Charles Whatmore, Chief Executive Office of Maxus, and Fernando Nilo,

General Manager of Recycla Chile, signed this joint venture. Maxus is a leader in Canada, the United States and Mexico in electronic asset maximization and e-waste. This is the company's first business venture in South

fax: **(011-65) 6325-3294**, e-mail: **spore-td@dfait-maeci.gc.ca**, Web site: **www.unilinkfairs.com/cp/exwx03/**. *

Asian defence show rescheduled

SINGAPORE — November 11-14, 2003 — **IMDEX Asia 2003**, the International Maritime Defence Exhibition and Conference, was originally scheduled to take place in May 2003 but has been rescheduled due to SARS. In addition to the change of date, IMDEX Asia 2003 will now take place along side **UDT Asia 2003**, the Undersea Defence Technology Exhibition and Conference.

For more information, contact Robert Grison, Canadian Export Development Inc., tel.: **(613) 825-9916**, fax: **(613) 825-7108**, e-mail: **cced@sympatico.ca**. *

For more information, contact Dale Forbes, Industry Canada, tel.: **(613) 990-9092**, e-mail: **forbes.dale@ic.gc.ca**, or Cathy Yao, Canadian Consulate General in Guangzhou, tel.: **(011-86-20) 8666-0569**, ext. 3351, fax: **(011-86-20) 8667-2401**, e-mail: **cathy.yao@dfait-maeci.gc.ca**, Web site: **www.chtf.com** or **www.infoexport.gc.ca/ie-en/DisplayDocument.jsp?did=20748**. *

America. Recycla Chile is a pioneering recycling company in Chile, specifically in the area of electronic equipment such as computers and cellular phones.

For more information, contact Eduardo Segura, Market Development Manager for Latin America and the Caribbean, Maxus Technologies Inc., tel.: **(403) 255-3211**, e-mail: **esegura@maxustech.com**. *

Korea and Oceania trade calendar

AUSTRALIA

BROKEN HILL — October 23-25, 2003 — The Environment Institute of Australia and New Zealand will hold its annual international conference on environmental management issues. **For more information**, contact R.G. (Bob) Gow, Business Development Manager, Canadian Consulate General in Sydney, e-mail: **robert.gow@dfait-maeci.gc.ca**, Web site: **www.eianz.org**.

MELBOURNE — November 9-14, 2003 — **ISWA** is a congress planned for the world's waste management professionals. **For more information**, contact R.G. (Bob) Gow, Business Development Manager, Canadian Consulate General in Sydney, e-mail: **robert.gow@dfait-maeci.gc.ca**, Web site: **www.iswa2003.net**.

SYDNEY — November 17-19, 2003 — **AusRAIL PLUS 2003** is the biennial conference and exhibition to showcase the latest in transport products, services, equipment and technology. **For more information**, contact Geoff Fox, Business Development Manager, Canadian Consulate General in Sydney, e-mail: **geoff.fox@dfait-maeci.gc.ca**, Web site: **www.ausrail.com**.

SYDNEY — May 4-6, 2004 — Be part of the Canadian pavilion at **CeBIT Australia**, that country's premier ICT event. **For more information**, contact Nigel Sabin, Business Development Manager, Canadian Consulate General in Sydney, e-mail: **nigel.sabin@dfait-maeci.gc.ca**, Web site: **www.cebit.com.au**.

NEW ZEALAND

For more information on trade shows in New Zealand, contact Pierre-Andre Cusson, Senior Trade Commissioner, Canadian Government Trade Office in Auckland, e-mail: **pierre-andre.cusson@dfait-maeci.gc.ca**.

ALBURY — March 29-April 3, 2004 — **Austimber 2004** is an international conference and exhibition for the forest industries and will include a Canadian pavilion. (**www.austimber2004.com**)

AUCKLAND — May 18-20, 2004 — **Emex 2004** is New Zealand's premier manufacturing technology event. (**www.emex.co.nz**)

AUCKLAND — June 16-18, 2004 — **Pharmacy Expo 2004** is an exciting showcase of the best new pharmaceutical products and services. (**www.pharmacyexpo.co.nz**)

HAMILTON — June 16-19, 2004 — **Fieldays 2004** is the biggest agricultural trade show in the Southern Hemisphere. (**www.fieldays.co.nz**)

REPUBLIC OF KOREA

PUSAN — October 21-24, 2003 — **Naval & Defence 2003**. **For more information**, contact the Canadian Embassy in Seoul, e-mail: **seoul@seoul.gc.ca**.

SEOUL — October 25-26, 2003 — The Canadian Education Centre Network is organizing a "study in Canada" fair. **For more information**, go to **www.cecnetwork.ca**.

PUSAN — November 4-9, 2003 — **Korea Aerospace and Defence Exhibition**. **For more information**,

contact the Canadian Embassy in Seoul, e-mail: **seoul@seoul.gc.ca**.

SEOUL — November 21-24, 2003 — **KAMEX 2003**, the Korea Amuse World Game Expo, will showcase PC, arcade, on-line and mobile games. **For more information**, e-mail: **ykkwon@star.coex.co.kr** or go to **www.kamex.or.kr**.

SEOUL — December 5-8, 2003 — **Korea English Exhibition and Conference**. **For more information**, e-mail: **jybase@cei.or.kr**.

SEOUL — January 2004 — **English World for Kids 2004**. **For more information**, go to **www.expojoins.com**.

SEOUL — March 27-31, 2004 — Join the Canadian pavilion's workshop and technical seminar at **HOMEDEX 2004**, a building products and construction trade fair. **For more information**, contact the Canadian Embassy in Seoul, e-mail: **seoul@seoul.gc.ca**.

SEOUL — March 3-5, 2004 — Be part of the Canadian pavilion at **Food and Hotel 2004**. **For more information**, contact Jong-Hoon Kim, Trade Commissioner, Canadian Embassy in Seoul, e-mail: **jong-hoon.kim@dfait-maeci.gc.ca**.

SEOUL — June 2004 — **ENVEX 2004** is the 25th international exhibition on environmental technologies. **For more information**, contact Yon-Ho Choi, Trade Commissioner, Canadian Embassy in Seoul, e-mail: **yon-ho.choi@dfait-maeci.gc.ca**, Web site: **www.envex.or.kr**.

PUSAN — September 13-19, 2004 — **ITU Telecom Asia**. **For more information**, contact Sangmyun Kim, Trade Commissioner, Canadian Embassy in Seoul, e-mail: **sangmyun.kim@dfait-maeci.gc.ca**. *