

ARTICLE II

Purpose and character of the Appeal

- a. The Appeal is, and shall be conducted as, a part of a special world-wide appeal for non-governmental voluntary contributions to meet emergency relief needs of children, adolescents, expectant and nursing mothers, without discrimination because of race, creed, nationality, status or political belief, by way of a one day's income collection or other alternative forms of collection better adapted to Canada, with the intention that the resources amassed by the contributions are to be distributed by transfer in the main to the International Children's Emergency Fund and also by transfer to other projects of similar purpose and benefit to children, adolescents and expectant and nursing mothers.
- b. The Secretary-General, to ensure the international and unified character of the United Nations appeal, shall designate in writing to the National Council a period of time within the limits of which the Appeal shall be conducted.
- c. The Secretary-General also shall designate similarly a particular day within the broad campaign period as United Nations Appeal for Children Day. The National Council, with the co-operation of the Government of Canada, shall arrange suitable observance of this day as part of the world-wide observance of this day as part of the world-wide observance of the United Nations Appeal.

ARTICLE III

National Committee

- a. The name of the Committee shall be the National Council for the United Nations Appeal for Children (hereinafter called "the National Council").
- b. The National Council shall be organized in such manner as it shall decide after consultation with the Government of Canada, subject to the provisions of this agreement.
- c. The National Council shall include as far as possible representatives of all the leading organizations in the country which will be helpful in prosecuting the Appeal. The National Council also shall include such individuals whose membership it may consider advantageous to the Appeal.
- d. The National Council shall function solely for the Appeal, to whose purpose and character it shall adhere.
- e. The National Council, through its chairman or one other member, shall be represented in the membership of the International Advisory Committee of the United Nations Appeal for Children, which shall be organized and which shall function in accordance with the provisions of the United Nations governing the said International Advisory Committee.

ARTICLE IV

Conduct of the Appeal

- a. The National Council shall itself decide, initiate and organize the methods and machinery for the conduct of the Appeal in Canada, subject to the provisions of this Agreement.
- b. The Secretary-General shall render to the National Council any assistance it may request and which he can render either directly or through:
- (1) The staff of the Secretariat, particularly including the Director of the United Nations Appeal and his staff of technical counsel and regional representatives;
 - (2) The International Advisory Committee.