ARTICLE II

Purpose and character of the Appeal

a. The Appeal is, and shall be conducted as, a part of a special world appeal for non-governmental voluntary contributions to meet emergency reliable needs of children, adolescents, expectant and nursing mothers, without crimination because of race, creed, nationality, status or political belief, by of a one day's income collection or other alternative forms of collection better adapted to Canada, with the intention that the resources amassed by the tributions are to be distributed by transfer in the main to the Internation Children's Emergency Fund and also by transfer to other projects of similar purpose and benefit to children, adolescents and expectant and nursing mother

b. The Secretary-General, to ensure the international and unified characters. of the United Nations appeal, shall designate in writing to the National Countries of the National Countries of the United National a period of time within the limits of which the Appeal shall be conducted.

c. The Secretary-General also shall designate similarly a particular within the broad campaign period as United Nations Appeal for Children Day The National Council, with the co-operation of the Government of Canada, arrange suitable observance of this day as part of the world-wide observance this day as part of the world-wide observance of the United Nations Appeal

the such presentence as mIII alorran any to carry forward the United

National Committee Children National Committee

a. The name of the Committee shall be the National Council for the United Nations Appeal for Children (hereinafter called "the National Council").

b. The National Council shall be organized in such manner as it shall decide after consultation with the Government of Canada, subject to the provisions this agreement.

c. The National Council shall include as far as possible representatives of the leading organizations in the country and the second areas of the second and the second areas of the second all the leading organizations in the country which will be helpful in prosecutive the Appeal. The National Council alarm which will be helpful in prosecutive the Appeal. The National Council also shall include such individuals whose membership it may consider advanta membership it may consider advantageous to the Appeal.

d. The National Council shall function solely for the Appeal, to whose and character it shall adhere purpose and character it shall adhere.

e. The National Council, through its chairman or one other member, shall be presented in the membership of the Lateral be represented in the membership of the International Advisory Committee of United Nations Appeal for Children, which all Nations Appeal for Children which all National Advisory Committee of the International Committee United Nations Appeal for Children, which shall be organized and which shall be organized and which shall be organized and which function in accordance with the provisions of the United Nations governing said International Advisory Committee said International Advisory Committee. the conduct of the said Appeal within its national territory by the

consell for the United NVI SISTRA al for Children in accordance with

and has another bottom of Conduct of the Appeal and Anorganan T wo

a. The National Council shall itself decide, initiate and organize the methods and machinery for the conduct of the Appeal in Canada, subject to provisions of this Agreement.

b. The Secretary-General shall render to the National Council any assistance ay request and which he can render either in it may request and which he can render either directly or through:

(1) The staff of the Secretariat, particularly including the Director of United Nations Appeal and his staff of technical counsel and regional representatives;

(2) The International Advisory Committee.

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