

## Is Your Baby a Glaxo-Baby

If not it can only be because you do not know Glaxo!

F your Baby must be bottle-fed, do not rest content until you are sure that you have selected the best food in the world, and in making your choice do not overlook this most important point-you are seeking a substitute for Mother's Milk! Mother's Milk is the food designed by nature for your Baby, and it is absolutely necessary for you to keep as close to nature's standard as possible. Glaxo is identical in its composition with Mother's Milk. It is made in New Zealand (the finest dairy country in the world), from the purest tested milk and cream, by a process which modifies the indigestible portions of cow's milk to such an extent that they are, in Glaxo, digested with ease by the youngest and most delicate baby. Do not overtax Baby's delicate digestive organs with starchy and unsuitable foods.

contains no starch, no adulterants of any description-no preservatives. You no doubt realize the grave risks that are run by using ordinary cow's milk as a food for Baby. Apart from its indigestibility, there is the risk of infection, and the probability of contamination before it reaches your home. Therefore, in giving Baby any food to which cow's milk must be added you would be simply defeating your own ends.



is prepared for use in a moment by the addition of hot water only.

## That is Why Your Baby Should Be a Glaxo-Baby!

ASK YOUR DOCTOR

Bonnie Babies"

The Glaxo Baby Do not fail to write to us for a copy Book and a trial of our Free Illustrated Glaxo Baby Book. Tin of "The It is full of valuable information on the care of Baby. If you enclose ten cents Food that Builds in stamps we will send you also a trial size tin of Glaxo.

If you have any difficulty in obtaining supplies of Glaxo, write us direct, and we will see that you are supplied through your druggist. Glaxo is sold in three sizes at 40c, 80c and \$2.00 per tin.



## "The food that builds bonnie babies'

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