

OUR MAGAZINE FOR 1905.

Most of the subscriptions to this Magazine terminate with the present volume. We hope our patrons will promptly renew for themselves, and seek to send also the subscription of some neighbour or friend. If we can secure a further circulation of one thousand we will surprise our friends with the improvement in this periodical. We hope the preachers, who are our special agents, and all our friends will make an earnest effort to give us that increase. Please mention it, and The Guardian, from the pulpit and at your week-night service. Now is the best time to push the canvass. The November and December numbers, containing the beginning of its strongly written serial, will be given free to new subscribers.

The Magazine will receive a new form and more up-to-date character with the January number. The two volumes for 1905 will be of special importance. Great prominence will be given to Canada, its resources, and its outlook, with copious illustration; to missions, especially those of our own Church; to the social betterment of the people; to the welfare of the Empire throughout the world; with serial and short stories of great interest; and to current topics and events and religious and scientific progress, with numerous cartoons—over four hundred engravings will be presented.

Any subscriber to The Magazine, who will send us, with his renewal, a new subscription, either at the full \$2.00 rate or in connection with The Guardian or Wesleyan at the club rate, \$1.75, will receive, postpaid, a free copy of either of the following interesting stories by Dr. Withrow: "Barbara Heck," "Valeria," "Neville Trueman." Any two for two new subscribers, all three for three new subscribers.

Publisher's Announcement.

The December number of The Methodist Magazine and Review completes the thirtieth year of publication, and completes also the period to which most of our subscribers have given their orders. It is hoped that every name now on our lists will continue with us for another year.

Owing to the cost of publication, we cannot well afford to send after the period they were ordered for without some intimation that a continuation is desired. We ask every subscriber, therefore, whose subscription expires with this number, to intimate by postal card, letter, or otherwise, that they desire the Magazine sent on, even if it is not convenient to remit the subscription at the time.

A duty which is incumbent on every head of a family is the supplying of wholesome reading matter to the members. It is quite certain that in these days of general reading, if good material is not supplied, that which is not good will find an inlet. The mind must be fed as well as the body. The reading matter should be selected as carefully as the food.

The Methodist Magazine and Review is published to supply pure and healthy reading matter to our homes, and to encourage native talent, and a love for elevating literature. For thirty years it has faithfully carried out these purposes. Each number has been bright, elevating, and instructive.

Our programme for 1905 is the best we have ever issued. Attention is directed to the illustrated prospectus to be found on other pages of this issue.

Kindly intimate your desire to have the Magazine continued.

Toronto: William Briggs, Publisher.