

The Best Company

• FOR •
The Best Risks

Total abstainers who do not know that they should have special rates for without-profits policies or separate classification for profits when insuring their lives, are **behind the times.** ***



Total Abstainers
are the best risks

The
Temper-
ance and
General Life
Assurance Company
is the total abstainers' com-
pany in Canada. It gives them
advantages that cannot be secured
elsewhere. Its Temperance section shows
a more favorable mortality record than can
be found elsewhere. ***



Hon. G. W. Ross,

President

H. Sutherland,

Man. Director

HEAD OFFICE :
Globe Building, Toronto