A Solid Gold Watch for the Price Usually Charged for an Ordinary Gold Filled One.







The wise ones will take advantage of this unusual chance and buy one or more of these handsome Watches now and put them away for the gift season. We have only 500 to sell at this price, and when they are gone we will not be able to repeat this offer.

14k Solid Gold Case.

Waltham Watch Movement.

Sold by the Regular Jeweller for \$25.

500 to sell at \$17.95.

Movement Guaranteed by this Store for one year.

Plain engine turned or engraved cases same as above cuts.

Money Refunded if Not Satisfactory.

THE SIMPSON COMPANY, LIMITED

TORONTO.