

London Advertiser

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LONDON, TUESDAY, JULY 5.

THE BRUISERS.

When the noblest negro in the world
was invited to dine with the President,
the whites of the Southern States
howled with indignation. But they
joined the rest of the country in mak-
ing a hero of a negro of a low type,
who appeals only to the brute instincts
in men. They professed to fear the
effect upon the colored race if Booker
Washington were signally honored, but
they crown a black bruiser, who is the
pride of one of the thousands of negroes
who are the pride of one of the thousands
of the Afro-Americans. The whites are
being punished already by negro law-
lessness in some of the cities — the
moral result of Johnson's victory. The
race problem will be rendered more
acute, temporarily at least, by the folly
of the whites. Johnson has lived in the
breath of their adulation. They have
drawn the color line at everything but
the most brutal form of sport.

Prize-fighting has probably made its
last stand on American soil. It was
driven from San Francisco, the least
respectable of the great cities, to the
most shameless town of the contin-
ent, and it will be driven from there
shortly by a state law. Mankind will
lose nothing of profit to anyone
except the bruisers themselves. The
fight to a finish is debasing as a sport
or a spectacle.

NEWSPAPERS AND A CRITIC.

Mr. E. Norman Smith, of the Otta-
wa Free Press, replies effectively to
some too lofty criticisms of the Cana-
dian press by Dr. McPhail, of McGill.
One of Dr. McPhail's complaints is
a familiar one, — that the Canadian
newspapers rely too much on United
States news channels, which give the
news a Yankee color and flavor. The
Canadian newspapers have had no
alternative. The Associated Press, the
world's greatest newsgatherer, is a
United States enterprise, and natu-
rally its dispatches are adapted to United
States newspapers and readers. The
Canadian press forming a very small
portion of its enormous clientele. All
the Canadian daily newspapers are de-
pendent on it, or upon a minor
American agency, for United States
news, which Canadians demand. Amer-
ican agencies also supply the bulk of
the cable news, and only the wealthier
Canadian newspapers can afford to
supplement it by taking the expen-
sive cable dispatches of the Canadian
Associated Press. These American
news purveyors have no designs on the
political integrity of Canada; they
are quite harmless in that respect. Be-
sides, the Canadian press is devoting
a great and increasing amount of its
space to British intelligence, derived
from British sources. If the cable ser-
vice is deficient, the British mail ser-
vice is excellent. The Canadian editor
scrutinizes his British exchanges
as an indispensable part of his duty.
If there is anything off color in the
cable dispatches, he knows how to
rectify it. From the imperial point of
view, no reproach lies against the Cana-
dian press.

Dr. McPhail, to give a sample of his
criticism, objects to the publication
of the short interview a Canadian cor-
respondent had with Mr. Roosevelt, in
which he said, "I swear by Canada."
He calls it a "touch which would de-
light the heart of an American editor,
who is concerned above all else in giv-
ing to his story what he calls 'human
interest.'" Mr. Smith comments on
this pertinently:
"Would Dr. McPhail eliminate the
human interest altogether? There is
probably not a man on earth who
does not think he could run the
newspaper he reads regularly better
than the editor. But these critics
forget that a newspaper is constructed
for a multitude of people, with
varying tastes and differing educa-
tion. Dr. McPhail probably likes to
read the London Times. Its solid
editorials, its professional discus-
sions, its news articles dealing with
ponderous subjects, its elimination of
the 'human interest' story, and its
absolute lack of even the color of
sensational appeal to him. But he
forgets that a paper published on the
lines of the London Times could not
last a year in Canada."

It might be added that the majority
of the readers of Canadian papers
would be repelled by the publication
of much of the "news" appearing in
even the London Times. The evidence
of the divorce court is published in
the Times and all the leading British
journals in unblushing detail. It has
no scare headlines, but it is often as
filthy as anything in the yellowest
journal of the United States. Cer-
tainly there is nothing in Canadian
journalism so offensive.

TWO USEFUL MANUALS.

The London Times has supplied a
want by issuing a Canadian "Who's
Who." The last issue of Morgan's
"Canadian Men and Women," which
was the most complete thing of the
kind, is over ten years old. The Times
Who's Who is smaller than Morgan's,
but it is up-to-date, and covers about
1,500 names of prominent Canadians.
Omissions are inevitable in the first
volume, but these may be repaired in
future publications. It is to be hoped
the Canadian Who's Who will be is-
sued regularly — if possible, annually.
A welcome visitor is the Canadian
Annual Review, now in its ninth year.
This is the only yearly compendium of
Canadian history. The editor, Mr. J.
Castell Hopkins, has a genius for this
species of work. The Review continues
to improve; this year's edition is no-
table for its profusion of illustration.
As a ready reference upon all the pub-
lic affairs of the country, the Review
has the field to itself.

HUMANE LEGISLATION IN GREAT BRITAIN.

Mr. Winston Churchill has put an-
other feather in his cap by introducing
legislation which Mr. Keir Hardie de-
scribes as a new hope for the miners
of the United Kingdom. The recent
terrible colliery disasters have prompt-
ed the Home Secretary to increase the
miners' safeguards.
A great deal has been done by leg-
islation in lessening the number of
mining accidents in Great Britain dur-
ing the last forty or fifty years. In
the five-year period, 1851 to 1855, the
fatal accidents in mines were 5,143
per 1,000 of the men employed. Since
then there has been a reduction of
nearly three-quarters, the rate for the
period from 1896 to 1900 having been
1,473 per thousand. Of late years,
however, the casualty and accident
rates have been stationary. Last year
141,851 miners were injured and scores
met with death. The dangers of col-
liery work are increasing owing to the
shafts being deeper, and to the use of
new inventions and electricity.

The legislation proposed by Mr.
Churchill will set a much higher
standard of safety in coal mines. The
number of inspectors is to be in-
creased, and the experiment made of
recruiting their ranks partly from
among the miners themselves. It is
not unlikely that headquarters will
have the co-operation of representa-
tives of the men's unions, similar to
that now enjoyed at the board of trade.
A complete set of rescue apparatus will
be within half an hour's reach by mo-
tor car of every mine. A rescue corps
will be established at each mine, and
the men will be trained and regularly
exercised in the use of the appliances
provided. As a result of these mea-
sures it is hoped that the accident rate
will again begin to diminish.

Mr. Foster was a heavy load to car-
ry. How long will his party try to
carry Premier Roblin?

It is remarkable that the Asquith
Government is still in office, although
repudiated by Mr. Joseph Martin weeks
ago.

The bruiser has his day, but it is a
brief one. Washington Booker, the
negro of brains, will be remembered
when Jack Johnson, the negro of
brawn, is forgotten.

The ringleader of the gang that mis-
governed Montreal ran again for the
council and was defeated yesterday by
only 26 votes. Eternal vigilance is the
price of reform.

Sir George W. Ross is not so physi-
cally vigorous as he was a few years
ago, and probably will not be able to
take the stump again. Journals like
the London Free Press and the Strat-
ford Herald that have reviled him for
a lifetime now feel it politically safe
to say a true word about a great
Canadian.

If there is any lesson in the prize-
fight it is this: a fleshy man of nearly
40 can put himself in shape to stand
a good deal of pounding by taking
sufficient exercise and paying strict at-
tention to the laws of health. Most
men of this age neglect these precau-
tions.

The Legislature of British Columbia
has decided to penalize Eastern Cana-
dian firms doing business in that
province. This anti-Canadian legisla-
tion looks like an act of spite on the
part of the McBride Government, be-
cause it could not bulldoze the Fed-
eral Government into granting all its
financial demands.

HIS MISAPPREHENSION.
[Puck.]
"Great goshalmighty!" horrifiedly ejacu-
lated honest Farmer Hornbeak, in the
midst of his perusal of the patent side
of the village newspaper. "It's come,
just as I knew it would!"
"Why, what's the matter, Ezzy?" cried
his wife.
"They're sellin' us farmers into slavery!"
That's what! Here's an item headed
"Three Rubens Under the Hammer!"

BARGAIN RATES.
[Judge.]
Howell—Does your wife care anything
about baseball?
Powell—She never did until one day
when she heard me say that they were
going to play two games for one admi-
sion.

WORKING UP.
[Louisville Courier-Journal.]
"Neighbors called on you formally as
yet?"
"No; they haven't borrowed anything
bigger than a lemon squeezer."

NO RESTING-PLACE.
[Christian Register.]
Harper's Round Table professes to have
found in some cook book a recipe, at the
end of which, after directions for com-
pounding and baking, the reader is bidden
to "sit on the front of the stove, and stir
constantly." The final clause, if not
tautological, is at least unnecessary.

MERCENARY.

[Boston Transcript.]
[Boston Transcript.]
Elsie (aged 7)—Ma, I want a nickel.
Mother—What for, dear?
Elsie—I asked Willie Jones to play we're
getting married, and he says he won't
do it unless I have a dorry.

NOT PARTICULAR.

[New York Telegraph.]
[New York Telegraph.]
"Did you ever hear her say anything
particular about me?"
"No; she is never very particular what
she says about you."

WOMAN'S SPECIALTY.

[Catholic Standard and Times.]
[Catholic Standard and Times.]
No woman can expect to be
a lawyer of renown.
She can't take up the law, for she
likes most to lay it down.

WHAT THE WAITER SAYS.

[New York Evening Sun.]
[New York Evening Sun.]
The waiter who bawls out his order to
the cook in the kitchen may soon be as
extinct as the dodo; but his cries should
live forever.
"Mutton broth in a hurry," says a cus-
tomer. "Baa-baa in the rain! Make him
run!" shouts the waiter.
"Beefsteak and onions," says a cus-
tomer. "John Bull! Make him a ginny!"
shouts the waiter.
"Where's my baked potato?" asks a
customer. "Mrs. Murphy in a sea-like
coat!" shouts the waiter.
"Two fried eggs. Don't fry 'em too
hard," says a customer. "Adam and Eve
in the Garden! Leave their eyes open!"
shouts the waiter.
"Poached eggs on toast," says a cus-
tomer. "Bride and groom on a raft in the
middle of the ocean!" shouts the waiter.
"Chicken croquettes," says a customer.
"Fowl ball!" shouts the waiter.
"Hash," says a customer. "Gentleman
wants to take a chance!" shouts the waiter.
"I'll have hash, too," says the next
customer. "Another sport!" shouts the
waiter.
"Glass of milk," says a customer. "Let
it rain!" shouts the waiter.
"Frankfurter and sauerkraut, good and
hot," says a customer. "Fido, Shep and
a bale of hay!" shouts the waiter, "and
let 'em sizzle!"

EXPERT OPINION.

[Washington Star.]
[Washington Star.]
"Yes," said young Mrs. Torkins, "I am
sure our garden is going to be a success."
"So soon?"
"Yes; the chickens have tasted every-
thing, and they are perfectly enthusi-
astic."

VAIN MATHEMATICS.

[Source.]
[Source.]
The Absent-minded Professor—My tailor
has put one button too many on my
vest. I must cut it off. That's funny;
now, there's a buttonhole too many.
What's the use of arithmetic?

WHY BOYS ARE BRAVE.

[Brooklyn Life.]
[Brooklyn Life.]
To his teacher's request that he give
the class ideas on the subject of "Brav-
ery," little Johnny delivered himself of
the following:
"Some boys is brave because they al-
ways plays with boys, and some
boys is brave because their legs is too
short to run away, but most boys is brave
because somebody's lookin'."

IT WASN'T.

[Brooklyn Life.]
[Brooklyn Life.]
The telephone call of a suite of apart-
ments in a ladies' boarding-house is 199.
One young lady, a recent comer, an-
swered the call, and was astonished to
hear a man's voice inquire hurriedly, "Is
this one nine o?"
When she could catch her breath, the
lady, who was a very proper young lady
indeed, replied, "I think not. Were we
ever introduced?"

CONSIDERATE.

[Punch.]
[Punch.]
Magistrate (to prisoner)—If you were
there for no dishonest purposes why
were you in your stockinged feet?
Prisoner—I heard there was sickness in
the family.

WEATHER CONDITIONS IN CANADIAN WEST

Past Week Was a Scorch, Says a
Manitoba Paper.

The Melita (Man.) Enterprise says:
"The weather conditions during the
past week were such as to try the
hardiness of the season's crop. The
temperature has been rising each day,
reaching 100 in the shade on Monday
and Tuesday of last week. On Mon-
day a south wind was blowing that
felt like blast from an oven, and the
day was the most uncomfortable ex-
perienced in many years. There was a
change, however, on Wednesday night,
when a heavy rainstorm passed over
the country. This morning the weather
is cool, with indications of more rain.
"While the crops did not appear to
suffer much in this vicinity for want
of rain, the rainfall of yesterday did
not come any too soon to relieve the
prospects of a bad dry spell. As it is,
the damage done is considerable, but
it is difficult to estimate, since it is
necessary to wait and see how the grain
recovers after last night's rain."

SAVING THE WATER IN THE QUEEN CITY

Hours Are Laid Down—A Sprinkler
Costs Five Dollars Extra.

Toronto, July 5.—Water consumers,
be careful and obey the law for the
cop'll get you if you don't watch
out!
Sixteen persons were called before
Squire Cohen, J.P., in yesterday after-
noon's police court. They were let go
after having been acquainted with the
following provisions of the city's by-
laws, perusal of which may be of use
to others:
"Water to be used for sprinkling
lawns, gardens and grass plots, and
boulevards, shall only be used within
the hours following: 5,000 square feet
and under, 6:30 p.m. to 8:30 p.m.; over
5,000 square feet to 10,000 square feet,
from 4:30 p.m. to 8:30 p.m.; over 10,000
square feet to 20,000 square feet, from
2:30 p.m. to 8:30 p.m.; over 20,000
square feet, from 12:30 p.m. to 8:30
p.m. For watering any sidewalk or
washing windows, from 5 a.m. to 3
a.m."
"And no person shall use any water
for any or all of such purposes beyond
the time and outside the said hours.
Two or more adjoining premises shall
not be included in one measurement,
unless owned and the house rates paid
by the same person."
Inspector Archibald and Court Clerk
Arthur Webb made it clear that the
time for watering small lawns was
from 6:30 p.m. to 8:30 p.m.
"Can we use a sprinkler?" asked one
defendant.
"Yes, but only during permitted
hours, and then it is \$5 extra," said
the chief inspector.

Atlantic City, N. J., has increased in
population in ten years from 25,000 to
60,000.

Everyone Seems To Be Taking "Fruit-a-tives"

Demand Always Increasing

Because "Fruit-a-tives" Cures

The real value of any article may be
judged by the demand for it. Steadily
increasing sales are the surest indica-
tion of intrinsic merit. This applies to
a medicine as well as to a break-
fast food.
First introduced to the public in
Ottawa, the fame of "Fruit-a-tives" quickly
spread until today these fruit
juice tablets are known and used in
every section of the Dominion.
The only reason for this extraordi-
nary demand is that "Fruit-a-tives" is
the only medicine in the world made
of fruit, and is the only remedy that
will positively cure Constipation, Bil-
iousness, Indigestion, Dyspepsia, Back-
ache, Headache, Neuralgia, Rheuma-
tism, Bladder and Kidney Troubles.
One has only to read the testimonials
given to "Fruit-a-tives" by some of
the best-known and most highly es-
teemed people of Canada, to appre-
ciate the wonderful amount of good
that this grand fruit medicine has
done and is doing for the sick and
suffering.
50c a box, 6 for \$2.50, or trial box,
25c. At dealers, or sent, postpaid, on
receipt of price by Fruit-a-tives, Limited,
Ottawa.

ROBERT HARRIS FELT GOOD OVER FIGHT

Local Colored Man Celebrated the
Black Man's Victory.
Robert Harris, a colored man who felt
so good over the result of the Jeffries-
Johnson fight that he got drunk, was
allowed to go by Magistrate Love this
morning when he appeared in court.
Harris was a first-timer.
Robert Foster, charged by Architect
Nutter with breaking the building by-
laws, was fined \$5 for not getting per-
mission to go on with a building he
was erecting.
J. G. Galbraith and Thomas Beard
each paid \$2 for allowing their dogs out
without muzzles.

Sickness is usually
caused by the accu-
mulation of waste
matter and impurities
within the body.

Dr. Morse's Indian Root Pills,

enable the bowels, the
kidneys, the lungs and
the pores of the skin
to throw off these
impurities. Thus they
prevent or cure dis-
ease.
25c. a box.

An English Chemist Has Discovered How to Grow Hair.

In England the ladies have entirely
abandoned wearing rats, which is due
entirely to this new discovery.
It has been proven that Henna leaves
contain the ingredients that will pos-
itively grow hair. That they contain
this long-looked-for article is proven
every day.

The Americans are now placing on
the market a preparation containing
the extract from Henna leaves, which
is having a phenomenal sale.
This preparation is called SALVIA,
and is being sold with a guarantee to
cure dandruff and to grow hair in
abundance. Being daintily perfumed,
SALVIA makes a most pleasant hair-
dressing. Mr. Strong, your druggist,
is the first to import this preparation
into London, and a large, generous
bottle can be purchased for 50 cents.

SANITOL TOOTH PASTE

Absolutely pure white. Contains
no coloring matter. 25c.
At all Druggists, 25c.

MUDLAVIA Mud Baths Cure Rheumatism, Sciatica, Gout, Gravel, Hay Fever, Coughs, and all other ailments of the body. Thousands cured. Big Bo-
tel—open all year. For booklet and list of agents, write to E. S. KRAMER, Pres., Kramer, Ltd.,
Remedy Co., 319 Cleland Bldg., Detroit, Mich.

Stops Seasickness

Mother's Remedy quickly cures sea or train
sickness. Guaranteed safe and harmless. 50c
and \$1.00 a box. All druggists or direct from Mother's
Remedy Co., 319 Cleland Bldg., Detroit, Mich.

Dainty Silver
Possessing a charm equalled
only by its fine wearing
quality, silverware marked
"1847 ROGERS BROS."
Is the ready choice of those
who want the best in silver,
teas, spoons, etc.
Best sets, silver, gold,
etc., are stamped
MERIDEN BROS. CO.,
SOLD BY LEADING DEALERS
"Silver Plate that Wears"

CHAPMAN'S

5 o'clock Closing During the Summer
Please remember we close daily at 5 o'clock, except Saturday,
during July and August.

JULY SALE

The July Sale, which has become an annual event of personal interest to our legion of city
and suburban customers, is growing in popularity each succeeding year. We strive and plan to
make this sale as truly in their interests as in stimulating business activity, for are not the bene-
fits mutual? As no one ignores money-saving opportunities, it is to your interest to keep in daily
touch with this page, see our windows and make daily visits to the July Sale. Those who order
by mail will have their orders carefully attended to.

On Sale Wednesday, Beautiful,
Cool and Sheer Wash Fabrics,
Worth Regularly 15c and 20c

11c Yd.

In this lot are Dimities in small, neat patterns on white grounds, and Beautiful Sheer
Organdy Muslins in flowered patterns, delicate shadings of pink, blue, rose, mauve and yellow.
In the height of demand for summer dresses. See window display. Sale commences sharp at 9
o'clock Wednesday morning. July Sale price, a yard 11c

Wash Suits

July Sale Almost Half Price,
\$4.65

Ladies' Handsome Wash Suits, in natural linen, tan,
sky blue, cadet blue, white and a few stripes, semi-
fitted coat in correct length, white collars edged with
blue; skirts are pleated. Perfect fitting, smart and cool
suits; see them in our window. On sale Wednesday
only. Good value any time at \$8.00. Sale price \$4.65
As the lot is limited and the price so low we advise
early buying.

Dinner Sets

Good News for the Disappointed Ones

Four more china
Dinner Sets
equally as good
and equally as
cheap as those
on Sale Saturday



For the benefit of those who did not shop early
enough and therefore were disappointed in not securing
one of the sale sets, we have been prompted to put on
the following:

1 only 98-piece China Dinner Set, violet decoration. Regular \$12. Wednesday at...	\$9.49
1 only Semi-Dinner without cups and saucers, 57- piece. Regular \$14.50, Wednesday at	\$10.00
1 only 97-piece China Dinner Set, rose- bud decoration. Reg. \$18.50, Wednesday at	\$14.00
1 only 100-piece China Dinner Set fancy gold band. Reg. \$25, Wednesday	\$19.50

"Kose de Lain" Wash Fabrics

A specially nice fabric for waists and dressing sacques. The patterns also are suitable:
Cream, mauve, blue, brown, navy blue, rose and soft shades in stripes and fancy patterns. 13c
You must see these to admire them. Regular 25c value, on sale Wednesday

J. H. Chapman & Co., 126, 128, 128 1/2 Dundas St.

The Globe.

TORONTO

As A Newspaper

"J. F. W.'s letters are all right,"
says the Godrich Signal, in referring
to the London, Eng., correspondence
of The Globe. Quite so. That is why
"J. F. W." is acting as The Globe's
correspondent in the heart of the em-
pire. If his correspondence was not
worthy the commendation of the con-
temporary mentioned it would not be
finding a place in The Globe.

Affairs in Britain at the present
time are in such a state that a cor-
respondent who did not know them at
first hand, and to whom sources of re-
liable information were not open,
would be worse than useless. Those
who have not previously taken an in-
terest in British politics would do well
to read these letters.

As An Advertising Medium

The Globe has been said to be
"sixty years young." As an advertis-
ing medium it is true that the growth
of The Globe lately has been
very much like that of a healthy
bouncing boy. Few mediums on
the continent can show such phen-
omenal increases in advertising earn-
ings as The Globe has shown during
the past few years.

This applies to advertising of all
descriptions—store, trade mark, and
condensed. More and more Canada's
National Newspaper is being recog-
nized as the one outstanding indispen-
sable medium in a Canadian advertis-
ing campaign.

JOHN MILLS 396 Richmond St.
THE MALLAGH BOOKSHOP,
Dundas Street.

FLAGS FOR BERNIER.
Ottawa, July 4.—The St. George's
Society of Ottawa has forwarded to
Captain J. E. Bernier, who sails from
Quebec on Thursday next, on the Gov-
ernment steamer Arctic, to once more
assert the supremacy of the Dominion
back to St. George's Society and kept
by them.

"Inclosed find postal note to balance
my account. Ad. has certainly brought
results in a hurry." (Signed) C. D. Law-
rence, Sprucedale, Ont.