

# HERE IS THE SALE YOU HAVE BEEN WAITING FOR, THE MOST IMPRESSIVE SALE IN OUR HISTORY, Outclassing everything of its kind hereabouts.



**White Cotton Corduroys.**  
Here is a splendid material for making up for present wear, and it comes in a helpful width, being 35 inches wide; nice flannel-like finish and a heavy broad cord. Special for White Sale, per 67c. yard

**Cotton Sheetings.**  
(Plain)  
500 yards of these; has a nice soft finish, sheer surface, 72 inches wide; wears as well as any heavy sheeting; ideal for summer sheets. Special White Sale Price, the yard 78c.



Fortunate purchases -- the result of unsettled market conditions -- are responsible for some of the finest values in dainty **White Wear** that have been offered for years.

See This Value in Lovely **TABLE DAMASKS.**  
Pure white, 58 inches wide; immense variety of new patterns, figured, striped and bordered. It's an opportunity to secure good wearing tablings at an economy price. Values to \$1.15  
\$1.35 yard. White Sale Price ... \$1.15

**SHORT-SIGHTED SHOPPERS** will readily see these not-to-be-missed **Buying Opportunities.**

**Top Notch Values in These.**

**WHITE UNDERSKIRTS.**  
There is no better buying time than now for these dainty Underskirts. Our stock is complete, dainty and unequalled values.  
Regular \$1.10. White Sale Price ... 98c.  
Regular \$1.25. White Sale Price ... \$1.05  
Regular \$1.70. White Sale Price ... \$1.49  
Regular \$2.00. White Sale Price ... \$1.69  
Regular \$2.50. White Sale Price ... \$2.25  
Regular \$3.00. White Sale Price ... \$2.75  
Regular \$4.25. White Sale Price ... \$3.75  
Regular \$5.00. White Sale Price ... \$4.25



**WINEY NIGHTGOWNS.**  
These are splendid for immediate wear, being warmer than flannelette and much better wearing; they are beautifully finished.  
Regular \$5.50. White Sale Price ... \$4.57  
Regular \$6.75. White Sale Price ... \$5.46  
Regular \$8.00. White Sale Price ... \$6.58  
Regular \$10.25. White Sale Price ... \$8.38

**WINEY NIGHTGOWNS.**  
Some splendid Scotch Winey Nightgowns for Misses; early shoppers are going to get these limited supply Reg. \$2.10. White Sale Price ... \$1.69

**1260 yards of Specially Priced White Goods.**

This pile is particularly interesting, as it offers you an unlimited variety of  
**WHITE MUSLINS, WHITE LAWNS,  
WHITE MULLS, WHITE VOILES,  
WHITE CANVAS CLOTHS,  
WHITE CASEMENT CLOTHS,  
WHITE TWILLS and so forth.**  
All these were bargained for many months ago and we could not repeat such value were we to seek to-day. Values to 40c.  
**White Sale Price 32c. Per Yard.**

**Battenburg Lace Table Cloths.**

There is no need to describe the beauty of these Cloths, they are circular shape, in deep Badenburger lace, stitched to soft white linen; in every case excellent value at their Special Price.  
Regular \$3.30. White Sale Price ... \$2.90  
Regular \$4.00. White Sale Price ... \$3.63  
Regular \$6.00. White Sale Price ... \$5.40

**999 Yards of ALL WHITE SUMMER DRESS FABRICS.**  
Factory Ends, averaging from 2 to 10 yards in length, including—  
**PLAIN and FANCY PIQUES, CANVAS CLOTHS, GABARDINES, RIPPLETTES, MATT CLOTHS, and NOVELTY STRIPES, Etc.**  
Come and look through this immense pile, you can use many yards of such goods in the season ahead.  
**White Sale Price 52c. Per Yard.**

Gather in some of these values in **CAMISOLES, CHEMISES and KNICKERS, Etc. NOW is the time.**

**LADIES' CAMISOLES.**

It's the proper time to pick up just as many as you may require of these dainty White Lawn Camisoles; they are the daintiest from England and America.  
Regular 70c. White Sale Price ... 64c.  
Regular 90c. White Sale Price ... 82c.  
Regular \$1.30. White Sale Price ... \$1.08  
Regular \$1.60. White Sale Price ... \$1.29  
Regular \$1.90. White Sale Price ... \$1.63  
(And many others between these prices)

**LADIES' LAWN CHEMISES.**

Note our special prices on these few clearing lines; they are well made and of good quality lawns.  
Regular 90c. White Sale Price ... 68c.  
Regular \$1.10. White Sale Price ... 85c.  
Regular \$2.00. White Sale Price ... \$1.68

**INFANTS' NIGHTGOWNS.**

Pick up some of these really good values in pure White Lawn Nightgowns for little folks.  
Regular \$1.45. White Sale Price ... \$1.16  
Regular \$2.40. White Sale Price ... \$1.69

**OVERLACE, 39c. YARD.**

We offer some pretty Overlaces, 18 inches wide, in White and Cream Shadow Laces, Cluny Laces, and Net, suitable for yokes, camisoles and collars, etc. Regular 45c. yard. White Sale ... 39c.

**WHITE LAWN KNICKERS.**

In these you will find exceptional value prevailing throughout the entire line.  
Regular 90c. White Sale Price ... 65c.  
Regular \$1.00. White Sale Price ... 87c.  
Regular \$1.25. White Sale Price ... \$1.08  
Regular \$1.50. White Sale Price ... \$1.28

**INFANTS' ROBES.**

Happy mothers will become radiant with these values in beautifully made White Lawn Robes.  
Regular \$2.00. White Sale Price ... \$1.79  
Regular \$2.40. White Sale Price ... \$2.16  
Regular \$3.00. White Sale Price ... \$2.69  
Regular \$3.60. White Sale Price ... \$3.16  
Regular \$4.20. White Sale Price ... \$3.58

**INFANTS' DAY GOWNS.**

The Day Gowns in this Sale are worth gathering in. We have made a clearance price on these dainty White Lawn Gowns.  
Regular \$1.60. White Sale Price ... \$1.29  
Regular \$2.00. White Sale Price ... \$1.78



**BIG SAVINGS ON WHITE QUILTS.**

These rank among some of the best values of this Sale. Here is a Quilt to suit every purse: Honeycomb Quilts, Quilted Quilts, American Quilts, and others, from the lowest to the highest priced Quilt. Super-value is assured.  
Regular \$2.25. White Sale Price ... \$1.98  
Regular \$2.50. White Sale Price ... \$2.15  
Regular \$3.00. White Sale Price ... \$2.45  
Regular \$4.00. White Sale Price ... \$3.40  
Regular \$5.75. White Sale Price ... \$5.25

**NAINSOOKS.**

Of the softest White Nainsooks we have pared pretty fine this Sale.  
Regular 22c. White Sale Price ... 19c.  
Regular 30c. White Sale Price ... 26c.  
Regular 44c. White Sale Price ... 38c.  
Regular 60c. White Sale Price ... 44c.

**This Offering of Pillow Cases Fairly Shouts Value.**

From the lowest price to the very highest, these values will be found in serviceable Pillow Cases, plain, embroidered and hemstitched finish, according to price.  
Reg. 35c. each. White Sale Price ... 32c.  
Reg. 45c. each. White Sale Price ... 38c.  
Reg. 60c. each. White Sale Price ... 45c.  
Reg. 85c. each. White Sale Price ... 62c.  
Reg. 1.00 each. White Sale Price ... 76c.  
Reg. 1.25 each. White Sale Price ... 98c.  
Reg. 1.25 each. White Sale Price ... \$1.04

**WHITE CURTAIN NETS.**

We were fortunate in securing a stock of these at very reasonable prices; best Nottingham lace patterns assorted widths; the values are listed.  
Reg. 50c. White Sale Price ... 45c.  
Reg. 60c. White Sale Price ... 54c.  
Reg. 70c. White Sale Price ... 63c.  
Reg. 85c. White Sale Price ... 77c.  
Reg. 1.30. White Sale Price ... \$1.19

**WHITE LACE CURTAINS.**

We have 95 pairs of these in White Nottingham Lace, 2 1/2 yards long. They are a value for \$1.25 pr. Regular 55c. White Sale Price ... 98c.

**Some Special Values For The Opening Days of this Important White Sale.**

**WHITE FLETTE UNDERSKIRTS.**

You need perhaps one right now; they come with wide flounce, button hole edged and shaped band; made in full sizes. Value at \$1.90. White Sale ... \$1.59

**HAVE ONE OF THESE BLOUSES, ANYWAY.**

A variety line of White Blouses in Muslin, Voile, plain and striped, roll or sailor collar with pleated edge; hemstitched and pearl button trimmings; others with tucked front; some of our most winsome styles up to \$3.25 each. White Sale ... \$2.85

**Children's Bear Bonnets.**

Pretty little White Bear Bonnets with white silk ribbon strings and trimmings. Reg. 80c. White Sale Price ... 67c.

**Infants' Short Slips.**

Well made longcloth slips with bodice, skirt embroidery trimmed; cheaper than you can make them. Regular 90c. White Sale ... 72c.

**Infants' Wool Polkas.**

Comfort garments for the little ones in all white wool; string and tassels at neck and waist, buttoned front. Reg. \$1.00. White Sale Price ... 89c.

**White Linen Collars.**

Neat round shape with pleated edging; suitable for dress or coat. Reg. 22c. White Sale Price ... 18c.

**INFANTS' BODICES.**

Mothers can save on their purchases here.  
Regular 60c. White Sale Price ... 48c.  
Regular 65c. White Sale Price ... 53c.  
Regular 75c. White Sale Price ... 63c.

**INFANTS' BARRAS.**

Flannelette and fannel makes, all underpriced for this Sale.  
Regular 90c. White Sale Price ... 78c.  
Regular \$1.25. White Sale Price ... \$1.08  
Regular \$1.55. White Sale Price ... \$1.29  
Regular \$1.80. White Sale Price ... \$1.59



**CHILDREN'S BEAR COATS.**

A box or two of these in assorted sizes. Cream shade, roll collar and belt, pearl button trimmings; to fit from 6 months to 2 years. Good value at their regular price, 6.00. White Sale Price ... \$5.58

**LADIES' WHITE FLETTE NIGHTGOWNS.**

High-grade night garments in soft white flannelette, V neck, long sleeves, embroidered in white or pink; full sizes. Reg. \$3.30. White Sale Price ... \$2.79

**Ladies' Camisoles.**

Made of Sheer White Muslin, embroidered & lace trimmed, with strap over shoulders; assorted sizes. Reg. 50c. White Sale Price ... 42c.

**Infants' Lawn Underskirts.**

Nestly made White Lawn Underskirts with embroidered frill and bodice. Regular 50c. White Sale Price ... 42c.

**WHITE CHINTZ.**

With Bluebird pattern; something uncommon for furniture coverings, hangings and such like; extra strong material; 36 ins. wide. Reg. 72c. 30c. yd. White Sale Price ... 69c.

**WHITE CASEMENT CLOTHS.**

36 inches wide; extra fine texture, with satin stripe. Distinctive looking, washes well; its economy to use such worthy material. Reg. 75c. 69c. yard. White Sale Price ... 69c.

**Don't Miss These Special Values in White Damask Table Cloths.**

Our stock of these is well selected and bought where values were best. No matter what price interests you here, you can be assured of the very best value.  
Regular \$1.75. White Sale Price ... \$1.48  
Regular \$2.00. White Sale Price ... \$1.65  
Regular \$2.50. White Sale Price ... \$2.15  
Regular \$3.00. White Sale Price ... \$2.49  
Regular \$3.40. White Sale Price ... \$2.90  
Regular \$4.00. White Sale Price ... \$3.45

**and TABLE NAPKINS.**

How are you off for these? The values for this Sale are really good and should interest all careful housewives. They are made of best quality Damasks, hemmed.  
Regular 15c. each. White Sale Price ... 13c.  
Regular 23c. each. White Sale Price ... 19c.  
Regular 26c. each. White Sale Price ... 25c.  
Regular 25c. each. White Sale Price ... 23c.  
Regular 40c. each. White Sale Price ... 33c.

**A Great Time to Pick up CURTAIN SCRIMS.**

Our Curtain Scrims were never prettier and never more varied, showing a plain White and Cream and a multitude of others with pretty floral borders.  
Reg. 22c. yard. White Sale Price ... 19c.  
Reg. 25c. yard. White Sale Price ... 22c.  
Reg. 40c. yard. White Sale Price ... 36c.  
Reg. 50c. yard. White Sale Price ... 46c.  
Reg. 85c. yard. White Sale Price ... 69c.  
Reg. 70c. yard. White Sale Price ... 64c.

**SNOW WHITE TEA CLOTHS.**

These are made of good grade English linen, hemstitched and embroidered, and at our special prices offer the utmost in value.  
Reg. 60c. White Sale Price ... 45c.  
Reg. 70c. White Sale Price ... 50c.  
Reg. 95c. White Sale Price ... 65c.  
Reg. \$1.10. White Sale Price ... 85c.  
Reg. \$1.50. White Sale Price ... \$1.28

**HUCK TOWELINGS.**

The good housewife knows the extra good wearing quality of Huck Towelings. If they are higher than the ordinary they are well worth the difference in price. Our stock is worth seeing.  
Reg. 30c. yd. White Sale Price ... 26c.  
Reg. 35c. yd. White Sale Price ... 29c.  
Reg. 37c. yd. White Sale Price ... 32c.

