We have a GOOD INDIVIDUAL PHOTOGRAPH

Of each Man of the

Newfoundland Regiment that Sailed on the "Calgarian,"

And of Nearly all the Reservists.

THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland. 'Phone 768.

This Date in History.

JULY 24.

Full Moon—26th

Days Past—204 To Come—160

ALEXANDER DUMAS born 1803. Known as Dumas pere; French dramatist and novelist. Historic legend supplied his themes, which he treated vigorously, rapidly and with abundance of humor.

GIBRALTAR TAKEN 1704, by Sir George Rooke, becoming a possession of Britain.

SIR R. WALLACE died 1890, aged 72. English collector of works of art. This great collection was bequeathed to the nation.

J. H. HOLLAND born 1819; American author. Wrote "Kathrina."

The goal of yesterday will be the starting point of to-morrow.

—Carlyle.

JULY 25

8th Sunday after Trinity.

St. James.

Days Past—205 To Come—159

RT. HON. A. J. BALFOUR born 1848. Philosopher and statesman; one of the outstanding figures in the British House of Commons to-day.

CHARLES DIBDEN died 1814, aged 69. English musical composer. His most popular song "Tom Bowling."

JOHN P. CURRAN born 1750. Irish orator and politician. His daughter Sarah was the betrothed of the ill-fated Robert Emmet.

McMurdo's Store News.

SATURDAY, July 24, 1915.

Egg Julep makes a perfectly satisfactory shampoo for the hair, and is very cleanly and economical in use. Many people are annoyed in summer by the rapid growth of dandruff and scruf on the scalp, but with the occasional use of this mixture it is not difficult to keep the skin of the head in good condition. Regular shampooing tends indirectly to promote the growth of the hair and to keep it from becoming dry and lifeless. You get six or eight thorough shampoos out of a twenty-five cent bottle.

We have Ever-Ready Safety Razor Blades in stock. Price 80c. a doz., 45c. for 6.

What Horse-Power Means.

The use of the "horse-power" as a measure of an engine's work came naturally from the fact that the first engines were built to do work which had formerly been performed by horses. John Smeaton, who built atmospheric engines before Bolton and Watt placed their more complete machine upon the market, had valued the work done by a strong horse as equal to lifting a weight of 22,000 pounds one foot high in a minute. When Bolton and Watt began to bid for public favour, they agreed to place their engines for "the value of one-third part of the coals which are saved in its use." They also increased the value of the horse-power to 33,000 foot-pounds, so that their engines were half again as powerful for their rated power as those of their competitors. In this way they established the value of the horse-power.

The following are the various values of a horse-power: 33,000 foot-pounds per minutes, 550 foot-pounds per second, 2,565 thermal units per hour, 42-75 thermal units per minute.

The horse-power of a boiler depends upon its capacity for evaporation. The evaporation is 30 pounds of water from 100 degrees Fahrenheit into steam at 70 pounds guage pressure equals 34½ pounds from and at 212 degrees Fahrenheit is equivalent to a horse-power.

CORNS CURED QUICK Applied in 5 Seconds

Sore, blistering feet from corn-pinched toes can be cured by **Putnam's Extractor in 24 hours. "Putnam's" soothes** away that drawing pain, eases instantly, makes the feet feel good at once. Get a 25c. bottle of **"Putnam's"** to-day.

WITH THE ADVENTISTS.—At the Cookstown Road Church, Sunday evening, Eld. Wm. C. Young will lecture on the following subject:—"Is the magnet of God's Spirit loosing its power?" All seats are free.

Three-Year-Old Whisky

New Law to Provide Good Stuff.

Although people do not seem to have paid much attention to what is known as the "Three Years Whisky Bill," which Sir John Simon introduced into the House recently, and which has now become law, it is a measure which is of considerable importance to the general public and one which promises to bring about a great social reform in this country.

Everyone is agreed that much drunkenness has hitherto been caused by the consumption of raw, new spirit, which, while the cheapest to buy, is the most fiery in its influence and effects. Since the increase of duty on spirits, huge quantities of new, raw spirit have been sold. This has resulted in a great increase in drunkenness.

There is not much difference between spirits sold for burning in lamps and the new, raw spirits sold for drinking purposes. The difference between old and new whisky can at once be appreciated by drinking two or three glasses of new, raw spirits and comparing effects with those caused by drinking the same quantity of spirits which is three years old.

Even when the immature spirit is drunk in moderation it is decidedly harmful in effect. For this reason, the Three Years Whisky Bill provides that in future all spirits are to be kept in bond in a warehouse for three years; that is to say, it will in future be unlawful to sell spirits until they are three years old. The new law will not become fully operative until retailers have sold out their existing stocks, but when these have been disposed of, every gallon of spirit sold in the country will be at least three years old. In this way it is hoped to minimize very considerably the evils of drunkenness, for of the 25,000,000 gallons of spirits consumed annually about 9,000,000 of this total have been sold absolutely new.

When the existing stocks have been cleared out the public will get good stuff, and will probably wonder why they ever submitted to drinking raw, fiery spirit.

REMEMBER

The Camera House

Now has a complete line of Kodaks, Brownie and Premo Cameras in all sizes.

Also Films, Plates, Paper, Post Cards and Photo Supplies of every description.

If you don't get the results from your camera that you should, we will tell you the reason why.

Catalogues sent on request.

PARSONS' Art Store,

WATER STREET.

AMERICAN UNIVERSITIES.

CALIFORNIA.

By GEORGE FITCH

Author of "At Good Old Siwash"

The Californian has a good many things to brag about, and is kept so busy doing it that he does not give the University of California as much publicity as it deserves.

California is a young state, but its university is older than that of the State of New York or Illinois. It is also larger than either. It is the third largest University in the country. As soon as the early Californians got over the gold fever and had finished permanently suspending their undesirable citizens, they founded a University; and they have given it their earnest attention ever since.

The University of California is located in a cold damp breeze at Berkeley across the bay from California. It doesn't dazzle the tourist with its buildings at present, but when its great building plan is finished it will have $7,500,000 worth of white stone buildings and maybe some more famous professors. The California hills rise up behind it and the pine woods stand around it. It has no great concrete stadium, but it has a Greek theatre which has advertised it as effectively as if its football team had beaten Harvard's. The secret in advertising is to get things first.

California has 7,500 students who play soccer to keep warm and study politics along with the decayed knowledge of other days. Tender merry college girls sit in their sorority houses in Berkeley and discuss submitted amendments on the California ballot—after which they go home and vote on the said amendments. For excavation work in the opaque past Oxford and Cambridge do very well, but to get a strangle hold on the prancing and restive present, a University course in California is exceedingly efficacious.

The University of California has a fine commercial school, a Government agricultural experiment station, the Lick observatory, a large number of students from Hawaii who play a one-stringed mandolin for a college yell, and a patron Saint—Mrs. Phoebe Hearst—who has given the institution a wagon-load of scads, making it one of the richest in the country. It also has one rival—Leland Stanford—though of late years the Universities of Washington and Oregon have been challenging it in a very presumptious fashion. It is the oldest college in the West and takes as much pride in the number of authors which it has graduated as in the number of times it has beaten Leland Stanford at football.

If FEEBLE, CHILLY, THINBLOODED and EASILY EXHAUSTED, take FERROVIM TRADE MARK The Invigorating Tonic

DR. DeVAN'S FEMALE PILLS Reliable monthly medicine for all Female Complaint. $5 a box or three for $10, at drug stores. Mailed to any address on receipt of price. THE SCOBELL DRUG Co., St. Catharines, Ontario.

PHOSPHONOL FOR MEN Restores Vim and Vitality; for Nerve and Brain; increases "grey matter"; a Tonic—will build you up. $3 a box, or two for $5, at drug stores, or by mail on receipt of price. THE SCOBELL DRUG Co., St. Catharines, Ontario.

Don't Let a racking cough hang on from day to day. A few doses of Allen's Cough Balsam will soon break it up. Specially recommended to children. 25c., 50c. and $1.00 bottles.

COBAN AT PLACENTIA.—The S.S. Coban is now at Placentia discharging coal for the Reid Nfld. Co.

CATTLE STEAMER DUE.—The S. S. City of Ghent is due here to-morrow night from Charlottetown with a cargo of cattle to Geo. Neal.

The Casino Theatre.

LAST CALL FOR THE

GREAT JOHNSON-WILLARD CONTEST.

One Show at 8.30.

Seats at the Atlantic Book Store.

AT THE NICKEL.

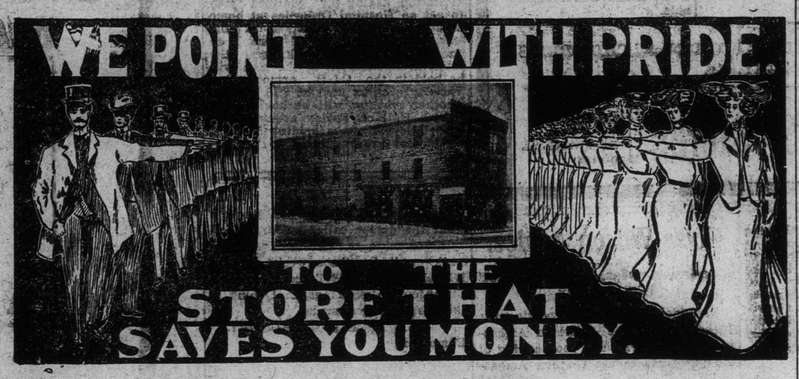
Presentation of Colours to the Newfoundland Regiment.

This picture will be shown extra with the usual week-end change of programme.

"THE HAZARDS OF HELEN."

See Helen Leap from the Water Tower.

Big Bumper Matinee for The Little Ones Saturday.



Ten Strong Reasons

Why You should Buy Your Furniture from us.

1st—We produce our own lumber which goes into the Furniture and saves considerable in cost.

2nd—We have the Surface Oak finish for our Furniture, which is the only thing of its kind in the country.

3rd—We import our own Coverings for our Parlour Suites, thus saving two duties, as most all the imported Suites come from Canada and the United States, and they have to import their coverings from France or some of the European countries, and pay duty into Canada or the States. We avoid the second duty by getting the Covering ourselves and having the frames made here.

4th—We have our Springs made from the wire by the only Weaver in the country; also the Oxford or Copper Wire Spring by machines too.

5th—We have our Mattresses made by machinery in our own building, the only machine of its kind in the country. It can produce 50 against 10 by hand, thus saving considerable in cost.

6th—We are producing the Excelsior or Wood Fibre and cutting the cost in two, which will mean considerable saving in the making of Mattresses.

7th—We are also selling agents for the celebrated Ideal Beds and Springs and sell at factory price.

8th—We also have the COMBINATION LATH and SPRING BED, the only thing of its kind in the country.

9th—Having the factory in the same building, we can handle all sizes all repairing; in fact you can choose your own Coverings for Parlour Suites, Mattresses, etc., and have it made to order.

10th—Our motto (last but not least) is to sell at the lowest possible prices, and despite the serious advance in prices all round, we are, where possible, reducing the prices, WHICH SHOULD APPEAL TO EVERY HOUSEKEEPER when n need of Furniture and Furnishings, as we now by arrangement work from the "Tree to the Home," thus cutting out all middlemen's profits.

The C. L. MARCH Company, Ltd.,

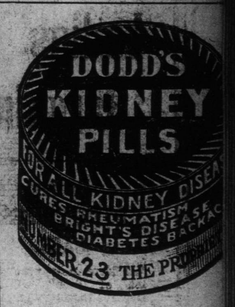
House Furnishers, Cor. Water and Springdale Streets.

Last Performance of the Pastoral Play,

In Aid of Cots for the Wounded.

On the afternoon of Monday, July 26th, at 3 o'clock, that charming Pastoral play: "On Zephyr's Wings" will be repeated in the grounds of Mr. Browning's residence, Vigornia, King's Bridge Road. The fairy's wand will again turn shepherds into princes, shepherdesses will dance upon the sward, while Cupid flits among the trees and wields its magic dart. Mordicante with her faries and her gnomes bringing discord, will draw her magic circle round fair Gracieuse, but Zephyr's lightest breath will break the spell, and Love reign over all. Do not fail to see this, the last performance of this most picturesque play. Only a limited number of seats provided, for which tickets may be obtained. Price 50c.

Delicious Ice Cream at WALKER'S Premium Store, 27 Charlton Street.—jly17,3m,s,tu,th



Our Debt to the Fishermen.

Devoted Work of Mine-Sweepers— A Patriotic Record.

(By Our Naval Correspondent.)

The fishing population of our East Coast has been, in proportion to its numbers, more affected than any other industrial community by the war. The nation will certainly feel the greater regret that the fishermen and their families should have to endure the hardship and loss occasioned by the recent cowardly attacks of the submarines when it is remembered how well they have served the State since the outbreak of hostilities. It has been calculated that over 25,000 craft of all descriptions, including about 2,000 steamers, manned by nearly 100,000 hardy seamen, were engaged in the supply of fish food to the people of Great Britain and Ireland. The annual haul was valued at over 10 millions sterling, and the bulk of it came from the North Sea. The daily sales at the ports approximated in value to about £35,000. These figures give some idea of the extent and importance of this particular business when it was suddenly and radically disturbed by the advent of war.

Some thousands of the men were members of the R. N. Naval Reserve, and the first call came to them at the mobilization for war. Many hundreds were distributed among the vessels of the Fleet, and it was partly with the surplus left over after vacancies in this direction had been filled that the Royal Naval Division was organized. With the institution of the patrol service, the valuable aid of the fishermen, with their special knowledge of the seaboard places on both sides of the North Sea, and their well-known qualities of courage and endurance, was welcomed. They became useful members of the crews of yachts and other auxiliaries engaged on this duty, and in some cases large fishing vessels taken up by the Admiralty for this work retained their own crews, who were specially entered as naval seamen.

Menace of the Mine.

The patrol work was not the only service which made calls upon the fishermen. The readiness with which the men came forward when a hasty expansion of the mine-sweeping flotillas became inevitable was most praiseworthy. Even in September last it was stated that upwards of 6,000 were employed with their trawlers and drifters in the perilous work of mine-sweeping. These numbers have since been largely extended, for the operation has had to be performed over areas further at sea, and has been in progress at the Dardanelles and elsewhere. Quietly, patiently, and doggedly, the fishermen have carried out this arduous and dangerous work throughout the bitterest gales of winter with the brave spirit which dominates these dauntless toile[rs] the sea. They have enabled the [dan]derous menace of the mine" t[o be] kept in hand. It has sometimes [been] imagined that mine-sweeping [is] wholly a product of this war, [but] such is not the case. Sweepin[g has] been a regular practice in our [navy] for as long as the submarine min[e has] been in existence. It was for[merly] carried out by the boats of the [men-of-war] ships, but in April, 1909, Lord [Fisher] purchased five trawlers at Gri[msby,] Fleetwood, and North Shields t[o ascer]certain experimentally how far [the] modern trawl was adapted to fi[shing for] submarine mines. These tests [led to] the institution of the Trawler Se[ction] of the Royal Naval Reserve, in [which] at the beginning of last year [over] 1,500 officers and men were se[rving.] Thus the German use of mines [was] expected and provided against, [and] when it was carried to such ex[tent that] limits the Trawler Section form[ed a] valuable nucleus on which much [larg]er flotillas could be organized.

More than once the courageou[s and] gallant conduct of the fisherme[n en]gaged in mine-sweeping has be[en offi]cially recognized. In February [last] there was issued a report on [the] clearing of the minefield laid b[y the] Germans during their raid on [Scar]borough two months before, in [which] several officers and men when [com]mended. Skipper T. Tringall, [of the] trawler Solon, was awarded the [Distin]guished Service Cross for h[is action] on his own responsibility, gone [to the] assistance of a steamer which [had] been mined. It was on Chri[stmas] night, low water and very dark [when] the stricken vessel was showi[ng no] lights, so had to be searched [for in] the minefield. Another sk[ipper,] Thomas B. Belton, of the drifte[r Con]triever, kept to his station, in [order] to mark a safe channel for sh[ipping] through the minefield, when a[nd] other drifters were driven in b[y bad] weather. It is a striking tribu[te to] the work of the men sweepin[g the] mines—to the iron nerves of the [fish]ermen—that in the Dardanelles, [where] out even the chance of hitting [the enemy] they fulfilled the duty of clearin[g the] mined areas and proved them[selves] indispensable to the operations o[f the] Fleet. No more stern test of [a] man's mettle could be imagined [than] that he should have to carry [on] when death is doubly present i[n the] mines below the water and [the shell] bursting above.

The Industry Kept Going.

Those fishermen, too, who [have] continued to follow their calling [have] found that "business as usual" h[as not] been without its added risks. [Many] scores of fishing vessels have bee[n de]stroyed by mines or German cr[uisers] in addition to the more serious l[oss] caused by the submarine att[ack.] Not only was the protection o[f the] fishermen provided for at The I[nternational] Conference of 1907, but the very [fact] that fishing constitutes the sole m[eans] of livelihood for a large numb[er of] families ought to have been a [guar]antee against molestation of those [en]gaged in it. It is said that more [than] 35,000 men, women, nd children [were] sisted by fishing in Grimsby [port] before the war. In spite of the [dan]gers, however the skippers and [their] crews have refused to be dauntec [by] the industry has been kept goin[g on] numerous occasions, moreover, [fish]ermen have rendered useful se[rvice] to the brethren of the Royal Na[vy.] may be recalled that when the [Cour]midable was lost in the Chann[el there] was a Brixham trawler which, [manna]led with fine seamanship by Sk[ipper] William Pillar in the rough [sea] picked up 70 officers and men [from] the battleship. In time of stres[s and] deed, and under the most severe [con]ditions, the fishermen have p[roved] their devotion and loyalty, and [the] deeds of valor and endurance [have] earned the regard and gratitude [of] their countrymen.—The Times.

THE NEW FRENCH REMEDY.

THERAPION No. 1 CURES DISCHARGES, EITHER SEX, WITHOUT INJECTIONS.

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