

THE ELEPHANT

is the largest inhabitant of the forest in the world. This is an undisputed fact. SUNLIGHT SOAP has the largest sale of any Soap in the world. This, also, is an undisputed fact. The great value of the Elephant's tusks is well known, but far better known to good housewives is the great value of

Sunlight Soap

It enjoys a well-deserved popularity. Its mission is cleanliness—its standard is purity. Increasing leisure, and reducing work it is used by delighted housewives all over the world in preference to any other.



A TRIAL WILL PROVE THIS.

Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - - Editor

THURSDAY, March 18, 1915.

The Gallant 12.

There seems to be now no room for reasonable doubt that there were twelve Newfoundlanders aboard the ill-fated auxiliary cruiser H.M.S. Bayano, at the time she was torpedoed, and that eleven of the twelve have found a watery grave. The name of the man saved is Stephen Kestles, of Barr'd Island, Pogo. He and his wife are to be congratulated on his good luck. The other eleven Newfoundlanders were among the 200 or so who were lost. The total number saved was 26, eighteen men and eight officers. The Bayano was torpedoed last Thursday morning and the survivors rescued by a cutter from two rafts and an upturned ship's boat.

"Two of the men," said the captain "had no other clothing than shirts, and others only their sleeping garments. One had an ugly wound on his head and was covered with blood, while nearly all of them were bruised and bleeding."

"They were more dead than alive from wet, cold and exposure, but cheered us as we neared them. Boats were promptly lowered and the men were transferred, which took a long time, owing to the difficulty of moving the wounded and fainted members of the group."

The captain said that two of the rescued men were so far gone that in another half hour, he believed, they would have perished. Eighteen of the men on the raft, including two doctors, were removed to the Balmorino. After these were safely got aboard, a boat was making a second journey to the raft when the armed merchantman Tara arrived on the scene and took off the remaining eight survivors.

"The men were given warm clothing and restoratives," continued the captain. "They were overjoyed at their rescue."

"They said the Bayano sank within a few minutes after being torpedoed. There was a terrific explosion and the vessel went down by the bows. The explosion created a great amount of damage and some of the lifeboats were smashed and rendered useless."

"The men were left struggling in the water in the darkness, clutching for any piece of wreckage to which they could cling. Heartrending tales

Premiums can be Redeemed from Both Catalogues!

Besides the many articles listed in our Tag and Coupon Catalogue, redeemable for Premium Tag, Master Workman and Sickle tags, any one or more of the premiums offered in our Free Gift or Coupon Catalogue can still be secured for the number of coupons given under each article.

Our Tag and Coupon Catalogue is in addition to the Free Gift Catalogue.

Have you a copy of both?

If not, we'll send you both on receipt of post card with name and address.

Imperial Tobacco Co.
(Newfoundland) Ltd.

LATEST

From the Front.

10.30 A.M.

U-28 SINKS STEAMER.

LONDON, To-day. The British steamer Leewardland, from London for Harlingen, Holland, was torpedoed by the German submarine U-28, four miles southeast of Meas Holland lightship. The crew of seventeen men were given five minutes to take to small boats which the submarine towed until a pilot steamer was met. The men were then transferred to a pilot boat and landed at the Hook of Holland.

ESCAPED STEAMER CAPTURED.

LONDON, To-day. The interned German liner Macedonia, which escaped from Las Palmas, Canary Islands, on Monday, has been captured by a British cruiser, according to the Daily Mail's Madrid correspondent.

REAR ADMIRAL DROWNED.

LONDON, To-day. Rear Admiral Grogan has fallen overboard from his ship and been drowned, according to an announcement made by the Admiralty. The name of the ship is not given.

KARLSRUHE SAID TO BE SUNK.

LONDON, To-day. Reuter's Copenhagen correspondent sends a story of the sinking of the Karlsruhe taken from Stiff's Tidende, which asserts that it obtained the story from an authoritative source. According to the story the crew of the Karlsruhe were having tea one evening, when a sudden explosion broke the cruiser in two, one half of the vessel sank immediately, carrying part of the crew down with it, and the other half floated for some time which enabled between 150 and 200 men to be rescued by an accompanying steamer, which reached a German port with the survivors who were sworn to secrecy concerning the sinking of the cruiser.

DEFINED RANGE OF BLOCKADE.

WASHINGTON, To-day. Six diplomatic notes were made public last night by the State Dept. The communications revealed that the State Government is realizing the difficulties of maintaining an effective blockade by a close guard of an enemies coast on account of the newly developed activities of submarines which assert that it obtained the story from an authoritative source. According to the story the crew of the Karlsruhe were having tea one evening, when a sudden explosion broke the cruiser in two, one half of the vessel sank immediately, carrying part of the crew down with it, and the other half floated for some time which enabled between 150 and 200 men to be rescued by an accompanying steamer, which reached a German port with the survivors who were sworn to secrecy concerning the sinking of the cruiser.

CHAS. E. SHARP.

Have used MINARD'S LINIMENT for Croup; found nothing equal to it; sure cure.

Tasker Installation.

The following officers of Tasker Lodge were installed at the Masonic Temple yesterday:
T. A. MacNab—R.W.M.
A. E. Wright—L.P.M.
D. Johnson—W.S.W.
N. Andrews—W.J.W.
A. Finlayson—Treasurer.
G. W. Gushue—P. M. Secy.
A. Munn—S.D.
J. C. Oke—J.D.
J. J. Valentine—E.B.
W. H. Herder—D. of C.
P. K. McLeod—I.G.
W. C. Major—Tyler.
Lieut. J. Leungnam now in Scotland with the First Nfd. Regiment, and W. H. Peters, Stewards.

12.30 P.M.

PIERCE FIGHTING IN CHAMPAGNE DISTRICT.

PARIS, To-day. The British warships which bombarded Westende in Belgium have been shelled by the Germans with their 34 inch guns. It was these guns which bombarded the trenches of the Belgians and Indians at Neuport. Wounded French soldiers declare that meagre laconic official bulletins fail to give any idea of the fierceness of the fighting in the Champagne district. Nearly a quarter million men have been engaged there in a mighty conflict on the Les Mesnie, Perthes, Beausejour line between Rheims and the Argonne forest. Thousands of big guns have been thundering night and day for weeks. The fields are covered with rotting corpses. The ground is torn with shell fire and the explosion of mines. The horror of the long fight, the tension of battle and the ghastly stench of decaying flesh and burning gun powder, together with fumes, have driven hundreds of soldiers into stark madness. Fighting is again in progress near Arras and Albert where the Germans are trying to win back some of the ground they have previously lost.

HERE AND THERE.

B 4 U buy Chocolates C that U get Wallace's—mar1eod,t

LOCAL ARRIVES.—The local from Carbonar via Brigus arrived in the city at 12.30 p.m. to-day.

Try "Cooking Nutter," it makes cooking easy.—f25,eod,t

WEATHER.—A light east wind prevails along the line of railway to-day with the temperature ranging from 17 to 32 above.

"ABCOT" will remove stains from all fabrics.—fe17,tu,th,s,tf

NOTE OF THANKS.

Mr. Wm. J. Nichols, on behalf of himself and sisters, wishes to thank those who were so kind to their late father and mother during their illness, and those who sent expressions of sympathy in their double bereavement, and also wishes to adorn the Casket, viz:—Rev. A. Clayton, Rev. E. E. Cracknell, Rev. C. H. Barton, Dr. Fraser, Dr. Pritchard, St. John's Lodge, No. 5, S.U.F., C.L.B. Old Comrades, Empire Lodge, S.O.E. Mr. and Mrs. W. H. Goodland, Mrs. Colish, Mr. W. A. Mackay, Hr. Grace, Mr. T. Vavasour, Mr. N. McGilvery, Nurses Crown, Hartley, Stickland and Sister White of the General Hospital.

A GOOD PLACE TO COME for your Groceries, Stationery, Stamps, Picture Postcards, Papers, Soft Drinks, Candy, etc., is WALKER'S Cash Grocery, 27 Charlton St. (off Springdale). Ask for your coupons and receive premiums up to Mar 1st.

St. Patrick's Day at the Rifle Range.

The conditions were ideal at the Range, the weather being perfect, and both Recruits and Musketry Instructors spent a most enjoyable day. In the morning the machine-gun squad, Lieut. Windler in command, had practice at 300 and 1,000 yards, and made good shooting, with the Colt Automatic Gun. In the afternoon a rifle shooting contest took place between teams of eight men from the Regiment and eight from the Musketry Instructors. The conditions were seven shots and a sighter at 200 and 500 yards. A very close contest resulted, the Musketry Instructors winning by the small margin of 11 points. The scores were as follows, the possible at each range being 28 points:

MUSKETRY INSTRUCTORS.

Name	Yds.	Ttl.
John Baxter	200	500
John Murphy	28	25
W. O. Wood	28	24
W. H. Rennie (Capt.)	25	26
H. Lusscombe	28	25
Harvey Thomas	28	23
E. Coffin	25	25
W. A. B. Sciater	23	17
	211	191

1ST. NFDL REGIMENT—RESERVE FORCE.

Name	Yds.	Yds.	Ttl.
Capt. E. S. Ayre	27	26	53
Sergt. E. Ferguson	27	26	53
Cory. E. Barnes	27	24	51
Pt. R. Fowlow	25	25	50
Pt. J. Snelgrove	25	24	49
Pt. G. Duncan	26	21	47
Lt. W. King	23	23	46
Pt. R. Saunders	25	16	42
	205	187	391

The Musketry Instructors made four possibles at 200 yards and Mr. John Baxter made top score of 54 out of a possible of 56 points. The grand total was 32 points better than that scored at the previous match, shot on Jan. 26th, and shows marked improvement in the shooting. At the close three hearty cheers were given the Regimental team and they were complimented on the good shooting of all the men.

Minard's Liniment Co., Limited.

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Lieut. J. Leungnam now in Scotland with the First Nfd. Regiment, and W. H. Peters, Stewards.

Here and The

Venus Drawing Pencils are Perfect.—mar1,eod,t

Buy your FERRO Engine from A. H. Murray, his prices are lowest and he has the best keroline models. Also all engine parts.—mar4,6,eod

COMMITTED SUICIDE.—Ellen Hickey, aged 45, committed suicide by hanging at Riverhead, Harbor Grace, yesterday forenoon. The tragedy took place in a building near her residence.

"Mapleton's Peaput Butter" is manufactured in England. Use it and be patriotic.—feb25,eod,t

PLEASING SELECTION.—At the "Irish Night" entertainment at the College Hall last night a pleasing feature of the programme was a song by Mr. Henry M. Astle with the Royal Welsh singers, who is now visiting the city.

Large shipment of Wallace's Chocolates per s.s. "Stephano." "Blue Bird" for happiness.—mar1,eod,t

POSTPONED.—Owing to arrangements having been made for a concert and presentation in Grenfell Institute, the smoker arranged in the St. Bon's College has been postponed till to-morrow night so that all may attend both.

DIED.

On the 17th inst. Bridget, widow of the late Laurence Hackett; funeral on Friday, at 2.30 p.m., from her late residence, 63 Queen's Road.—E. L. P.
This morning, after a long illness, Mary, beloved wife of Francis Glynn (diver and ship's carpenter), leaving four sons and one daughter, to mourn their sad loss; funeral at 2.30 p.m. on Sunday from her late residence, 27 Pleasant Street; friends and acquaintances please accept this, the only intimation.
Passed peacefully away on the 17th inst. Evelyn, darling child of Maud and Benjamin Hussey, aged 1 year and 3 months.
"Safe in the arms of Jesus."
On St. Patrick's Day, after a tedious illness, Leonora Purcell, beloved wife of Albert Clarke, aged 32 years, leaving a husband, 3 children, father and mother, 6 sisters, 3 brothers and a large circle of friends to mourn their loss. Funeral on Friday, at 2.30 p.m., from her late residence, 39 Long's Hill; friends will please attend without further notice.—English and Nova Scotian papers please copy.

WHITE SALE SPECIALS

Our "World of White" Sale
Commences TUESDAY, March 16th.

SPECIAL OFFERINGS IN—

Wash Goods	Embroideries	Handkerchiefs
Dress Goods	Underskirts	Towels
Lingerie	Princess Petticoats	Face Cloths
Shirt Waists	Corsets	Sheets
Silk Waists	Knit Vests	Pillow Slips
Wash Dresses	Child's Bonnets	Sheeting
Child's Dresses	Sleeping Suits	Table Damask, etc.

No Sale Goods on approval. Mail Orders carefully looked after.

Ayre & Sons LIMITED

TO INVESTORS!

Shares in the Canada-Newfoundland Silver Black Fox Company, Limited, are for sale to the public for a short time only.

Why not invest your money in the country when you can realize good dividends on local investments, besides having the added advantage of a personal oversight of your property and a vote in the management of the Company?

The ranch of the Company is situate at Murray's Pond. It is fully equipped and is under the personal management of competent men who have made a success of the breeding and raising of foxes.

The Silver Black Fox industry has made Prince Edward Island prosperous. The opportunity is now offered to local investors to obtain shares in a local Company.

For further particulars apply to

C. G. HOWARD, Crosbie Hotel.

McMurdo's Store News.

THURSDAY, March 18th, 1915.

Massatta Talcum Powder well sustains its reputation as an all round toilet powder. For infants and children, for ladies, for the use of men after shaving it has more good points than any other powder of the kind. It is smooth, quite bland and soothing, and delightfully perfumed. We will back it against anything of the sort. Price 25c. a tin.

For sore throat, tonsillitis, sore mouth and tongue, Nyd's Sore Throat Cure has been almost uniformly successful. It is useful for all such conditions of the mouth or pharynx. Price 25c. a bottle.

DR. DE VAN'S FEMALE PILLS Reliable medicine for all Female Complaints. 25c. a box, or three for \$1.00, at drug stores. Mailed to any address on receipt of price. THE SCOTLAND DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN Restores Vims for Nerve and Brain; increases "grey matter." Tonic—will build you up. 25c. a box, or five for \$1.00, at drug stores, or by mail on receipt of price. THE SCOTLAND DRUG CO., St. Catharines, Ontario.

SAFETY RAZORS.—The wonderful Giant Junior with 7 Blades, 50 cts. New shipment just received. CHELSEY WOODS, 140 Water St.—mar1,t

CAUGHT CODFISH.—Messrs. Harry and Francis Ryan, of Pouch Cove, caught a codfish in their net on Monday last.

Absolute Satisfaction
Is what you will get by using a
Fairbanks-Morse Engine.
Sturdy, reliable, economical, easy to operate. Will run CHEERFULLY with water pouring over them.
GEO. M. BARR, Agent

Fr

Fan

We have pieces slightly used plays, consists of and Trill Pillow embroidered med. 7c. fresh green CLEAR

NEW

Household

WHITE SU
Full bodied Reg. \$1.25 each.

ART MUSS
These plain tags, The com inches wide. \$1.00

ART SATE
Here is a nature covering wide. Reg. \$2.50

PILLOW S
Fine White 19 x 30; extra Saturday

HORROCK
White Gator entirely free LINOLEUM 6 doz. only color; also DOOR MAT Real Axminster 11 x 21, with Saturday

Hand

Bar

Adjusted D... Reg. 27c. each.

Dust Brush... each for

Nail Clippers... pair for

Bottle Brush... 30c. each

Dale's Dubble... tin for

Kalfe Powder... box for

Wringers, Wood... Reg. \$2.70

Sed Irons, D... \$1.47 set 10

Sissors, 7... Reg. 25c. 10

Alarm Thimble... 90c. each for

Folding Coat... Reg. 12c. 00

Folding Skirt... Reg. for

Enamel Milk... heavy, Reg.

Enamel Kettle... Reg. 40c.

Enamel Pail... \$1.25 each

Enamel Buck... 70c. each for

Paint Brushes... Reg. 30c. 00

Razor Straps... each for

DRESS G

20 pieces of Serges, sub Spring Costum the newest sh inches wide, yard, Friday & Saturday