

The Union Advocate

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NEWCASTLE, NEW BRUNSWICK, TUESDAY, MAR. 10 1925

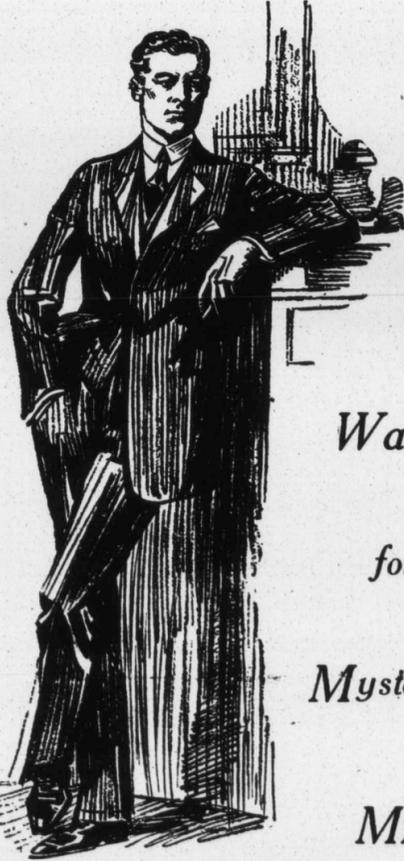
FIVE CENTS COPY

\$10,000 MEN'S CLOTHINGS

MERCILESSLY REDUCED

8—More Days—8

The Supreme Event of the Season



Watch

for

Mysterious

MR.

One Dollar

ON

Wednesday, March 18

\$10.00 In CASH PRIZES

Further Particulars in later announcements

Sale Now On

A. D. Farrah & Company, Newcastle

which no man who has respect to his hard-earned dollars can afford to ignore. Every Suit and Overcoat is made of fine wool material, no matter whether you buy a low priced or high priced Suit or Coat. They are all well-tailored by expert workmen and are perfect fit. They are made in staple, standard styles--no freaks or unusual innovations. They are Suits of character that add dignity as well as good appearance.

The list below will give you a good idea of the tremendous reductions effected in the prices.

MEN'S SUITS

This Sale is setting new records. Few men have had an opportunity to save on Brand New Spring and Summer Clothing as represented in this rousing event. You will find New Shades, Patterns galore, featuring Fine Stripes, Plain Shades and mixtures. Exclusive Blue and Grey Serges of the finest English manufacture in Spring and Summer weight, superbly tailored in standard styles that are admired by the conservative business men. They are models for the young man in rich patterns. It is now time to buy!

\$14.50	Men's Suits	Now	\$ 9.50
18.00	" "	Now	13.95
21.00	" "	Now	14.95
15.50	" "	Now	11.95
27.50	" "	Now	19.00
35.00	" "	Now	24.95

MEN'S OVERCOATS

The values represented in this sale of Men's Overcoats will electrify the public, and when you see the character of these Overcoats you are getting in This Sale at These Prices you can't help but marvel about it yourself. Every coat is made of imported Fine Wool Fabrics in the new light shades including Navy Blue Chinchilla. And to show you how much we think of the value of these Overcoats--If you buy one or two and don't wear them and bring them to us the First of October, we will buy them back from you and give you Six Per Cent. Profit on your investment.

\$21.75	Overcoats	Now	\$14.95
25.50	" "	Now	18.50
27.50	" "	Now	19.75
30.00	" "	Now	20.00
33.50	" "	Now	21.50
	Boy's Overcoats,	Now	4.95

I. O. D. E. WILL FURNISH SCHOOL CHILDREN WITH MILK

Dr. LeBanc, medical school inspector, has recently made an inspection of the children attending school in Newcastle and by actual test has found upwards of twenty children from Grades 1 to 5 in the public School to be anaemic from malnutrition.

This is a serious state of affairs and demands the immediate attention of the public. Many of the children are underweight, due to several causes, such as; inherited delicate constitutions, wrong diets; irregular habits, loss of sleep; lack of good ventilation, etc. etc. With un-nourished and underweight bodies children cannot grow to be physically or mentally strong men or women.

Whatever country needs to guard first and foremost is the children, who at all costs must be kept healthy and strong, and it is imperative that the general public see that their wants are attended to. If necessary, we should cut down all expenses that are not strictly required at the present time and make a supreme effort to guard the children who are in need.

The Department of Public Health is growing more and more in favor and parents are realizing its value. On Tuesday, March 3rd., this matter of un-nourished children in the public schools was drawn to the attention of the Lord Beaverbrook Chapter I. O. D. E., and the question of providing milk for underweight school children was discussed.

The I. O. D. E. consented to take the matter in hand and propose to supply one half pint of milk each day to each needy child at recess time. To do this funds will be required and it is estimated that at least \$14.00 per month will be required for the next three months, to carry out the program as above mentioned. Of course if there are found to be more than 20 children in need of nourishment the cost will be proportionately greater and if the good work is to be continued until the end of the school year generous contributions to the fund will be required.

In order to secure funds to begin their work the I. O. D. E. will hold a concert in St. James' Hall, on Thursday evening, March 12th., when Miss Marion Cantley, Soprano and Mr. Roderick Fraser, pianist both of New Glasgow, will present a musical entertainment. Miss Cantley is a talented musician and possesses a delightful soprano voice, while Mr. Fraser who is blind, is an accomplished pianist.

The price of admission to this musical entertainment will be fifty cents and it is sincerely hoped that

OCEAN LIMITED HIT LOAD OF PUIPWOOD NEAR JONES CROSSING

A serious accident was narrowly averted last Thursday afternoon about 2.15 o'clock, when the east-bound Ocean Limited was nearing Jones crossing, a short distance from Newcastle. While rounding a curve a few hundred yards above Jones Crossing the fireman in the cab of the locomotive observed a sled loaded with pulpwood stuck on the tracks. He immediately notified the driver, E. W. Carson of Moncton, who applied the brakes. The warning came too late, however, and the locomotive hit the forward section of the sled and distributed the load and portions of the sled over a few hundred feet in that vicinity. The train went about three car lengths before stopping. It appears that the driver of the horse and sled had endeavored to cross the tracks a few minutes before he heard the train approaching. The snow had disappeared and the horses were unable to haul the wood across, and with the approach of the train, the driver was forced to release his horses.

The front part of the locomotive which was one of the 6000 type was damaged slightly and after a short delay proceeded on her trip. It was fortunate that the wheels of the locomotive did not pass over a very great quantity of the wood, otherwise, a derailment might easily have been the result.

Bill Will End Church Lotteries

L. H. Martell, of Hants, intends to introduce a bill in the House which, if adopted, will cut out church lotteries altogether. Under the Criminal Code as it stands, church and charitable institutions may hold lotteries with the permission of the municipal authorities, when the prize does not exceed \$50.

the citizens of the Town will patronize it to such an extent that a substantial amount will be realized for the very worthy object, which the I. O. D. E. has taken in hand, and by so doing give this splendid organization sufficient encouragement to enable them to perform their work with a degree of comfort and satisfaction.

Contributions towards this Child Welfare Work will be gratefully received by Mrs. David Ritchie, regent of the Lord Beaverbrook Chapter, I. O. D. E.

We feel satisfied that it is only a matter of drawing this serious state of affairs, at present existing in the public schools, to the attention of the citizens when aid will immediately be forthcoming.

FIREMEN'S BENEFIT A GREAT SUCCESS

The Comedy Drama "Conductor 1492" shown last night at the Opera House, under the auspices of the Newcastle Fire Department was attended by a bumper house. The picture itself was conceded as being the best of its kind ever shown on the screen in this town. It was a scream from start to finish and the precipitation by hearty laughter and

large audience displayed their appreciation. If you did not see it last night make arrangements to see it tonight, as this is positively your last opportunity. You will regret it if you do not take advantage of to night's performance.

The Fire Department takes this opportunity of extending its thanks to the public for their patronage and are gratified that their efforts in providing clean, wholesome entertainment to provide funds for the purchase of fire equipment for the town is so well appreciated.

DOLLAR DAY MARCH 18TH

The following merchants have decided to hold Dollar Day in Newcastle on Wednesday, March 18th. B. J. Maltby, Mitchell's Meat Market, J. B. O'Donnell, E. J. Morris, G. M. Lake, Joseph Napke, Moody and Company, W. L. Darick, Chas. Maroney, Dalton's Clothing, H. Williston and Co., J. Salome, Weldon and

Co., John Ferguson and Sons, Lounsbury and Co., MacMillan Shoe Store, A. D. Farrah and Co., A. J. Bell, P. Stewart, W. F. Cassidy, M. L. Hachey, J. D. Creaghan and Co., G. T. O'Brien, Gordon Brander, F. V. Dalton and others

You wonder how we sell so cheap, we know how-- It's the buying part, Mitchell's Meat Market.

Town Topics Tid-bits on the Tip of Everybody's Tongue

Vol. 2 No 10 NEWCASTLE, N. B. MAR. 10 1925 FREE

A Rival to Moirs Chocolates

Recently a ton and a half of Moirs Sultana, Plain Pound and Cherry Cake went to Montreal in one shipment and over two tons to St. Johns Nfld., this shipment also including Fruit Cake Marble and Layer Cake.

Regular shipments are now made as far West as Calgary--occasional ones even to the Pacific Coast. Considering the distance and the multitude of cake makers in Canada, this is a marvelous tribute to the goodness of Moirs Cake.

Mr. Moffat, of Moirs distributing organization in Toronto visited the home office last week.