

# The Union Advocate

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NEWCASTLE, NEW BRUNSWICK, TUESDAY, MAR. 10 1925

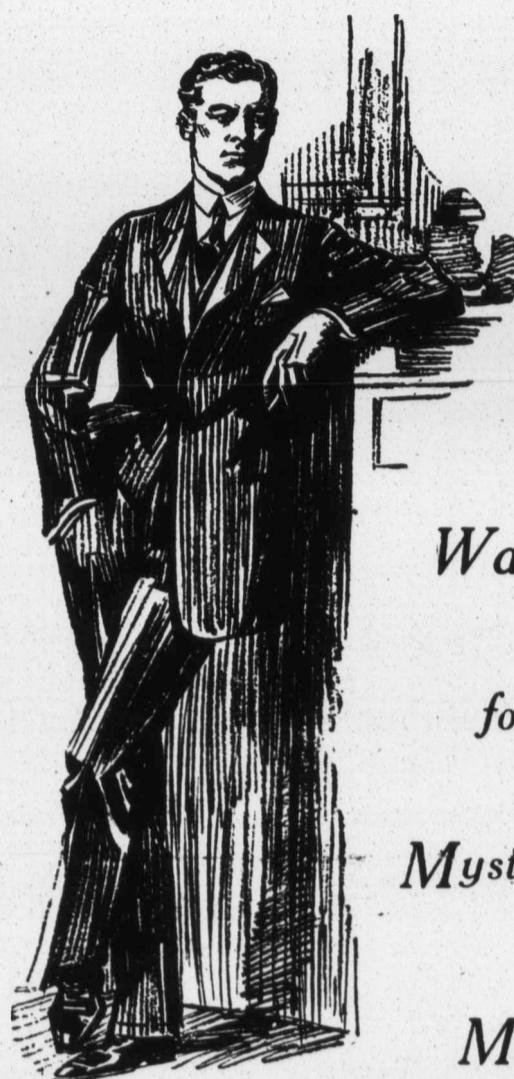
FIVE CENTS COPY

## \$10,000 MEN'S CLOTHINGS

MERCILESSLY REDUCED

8—More Days—8

The Supreme Event of the Season



One Dollar

ON

Wednesday, March 18

\$10.00 In CASH PRIZES

Further Particulars in later announcements

Sale Now On

A. D. Farrah & Company, Newcastle

### FIREMEN'S BENEFIT A GREAT SUCCESS

The Comedy Drama "Conductor 1492" shown last night at the Opera House, under the auspices of the Newcastle Fire Department was attended by a bumper house. The picture itself was conceded as being the best of its kind ever shown on the screen in this town. It was a scream from start to finish and the reception by hearty laughter and

large audience displayed their appreciation. If you did not see it last night make arrangements to see it tonight, as this is positively your last opportunity. You will regret it if you do not take advantage of to night's performance.

The Fire Department takes this opportunity of extending its thanks to the public for their patronage and are gratified that their efforts in providing clean, wholesome entertainment to provide funds for the purchase of fire equipment for the town is so well appreciated.

### DOLLAR DAY MARCH 18TH

The following merchants have decided to hold Dollar Day in Newcastle on Wednesday, March 18th. B. F. Maitby, Mitchell's Meat Market, J. B. O'Donnell, E. J. Morris, G. M. Lake, Joseph Napke, Moody and Company, W. L. Durick, Chas. Maroney, Dalton's Clothing, H. Willistond and Co., J. Salome, Weldon and

Co., John Ferguson and Sons, Lounsbury and Co., MacMillan Shoe Store, A. D. Farrah and Co., A. J. Bell, P. Stewart, W. F. Cassidy, M. L. Hatchey, J. D. Creaghan and Co., G. T. O'Brien, Gordon Brander, F. V. Dalton and others

You wonder how we sell so cheap, we know how—It's the buying part, Mitchell's Meat Market.

### I. O. D. E. WILL FURNISH SCHOOL CHILDREN WITH MILK

### OCEAN LIMITED HIT LOAD OF PULPWOOD NEAR JONES CROSSING

Dr. LeBanc, medical school inspector, has recently made an inspection of the children attending school in Newcastle and by actual test has found upwards of twenty children from Grades 1 to 5 in the public School to be anaemic from malnutrition.

This is a serious state of affairs and demands the immediate attention of the public. Many of the children are underweight, due to several causes, such as; inherited delicate constitutions, wrong diets; irregular habits, loss of sleep; lack of good ventilation, etc. etc. With unnnourished and underweight bodies children cannot grow to be physically or mentally strong men or women.

Whatever country needs to guard first and foremost is the children, who at all costs must be kept healthy and strong, and it is imperative that the general public see that their wants are attended to. If necessary, we should cut down all expenses that are not strictly required at the present time and make a supreme effort to guard the children who are in need.

The Department of Public Health is growing more and more in favor and parents are realizing its value. On Tuesday, March 3rd., this matter of unnnourished children in the public schools was drawn to the attention of the Lord Beaverbrook Chapter I. O. D. E. and the question of providing milk for underweight school children was discussed.

The I. O. D. E. consented to take the matter in hand and propose to supply one half pint of milk each day to each needy child at recess time. To do this funds will be required and it is estimated that at least \$14.00 per month will be required for the next three months, to carry out the program as above mentioned. Of course if there are found to be more than 20 children in need of nourishment the cost will be proportionately greater and if the good work is to be continued until the end of the school year generous contributions to the fund will be required.

In order to secure funds to begin their work the I. O. D. E. will hold a concert in St. James' Hall, on Thursday evening, March 12th., when Miss Marion Cantley, Soprano and Mr. Roderick Fraser, pianist both of New Glasgow, will present a musical entertainment. Miss Cantley is a talented musician and possesses a delightful soprano voice, while Mr. Fraser who is blind, is an accomplished pianist.

Contributions towards this Child Welfare Work will be gratefully received by Mrs. David Ritchie, regent of the Lord Beaverbrook Chapter, I. O. D. E. We feel satisfied that it is only a matter of drawing this serious state of affairs, at present existing in the public schools, to the attention of the citizens when aid will immediately be forthcoming.

### Town Topics

Tid-bits on the Tip of Everybody's Tongue

Vol. 2 No 10 NEWCASTLE, N. B. MAR. 10 1925 FREE

### A Rival to Moirs Chocolates

Recently a ton and a half of Moirs Sultana, Plain Pound and Cherry Cake went to Montreal in one shipment and over two tons to St. Johns Nfld., this shipment also including Fruit Cake, Marble and Layer Cake.

Regular shipments are now made as far West as Calgary—occasional ones even to the Pacific Coast. Considering the distance and the multitude of cake makers in Canada, this is a marvelous tribute to the goodness of Moirs Cake.

Mr. Moffat, of Moirs distributing organization in Toronto visited the home office last week.