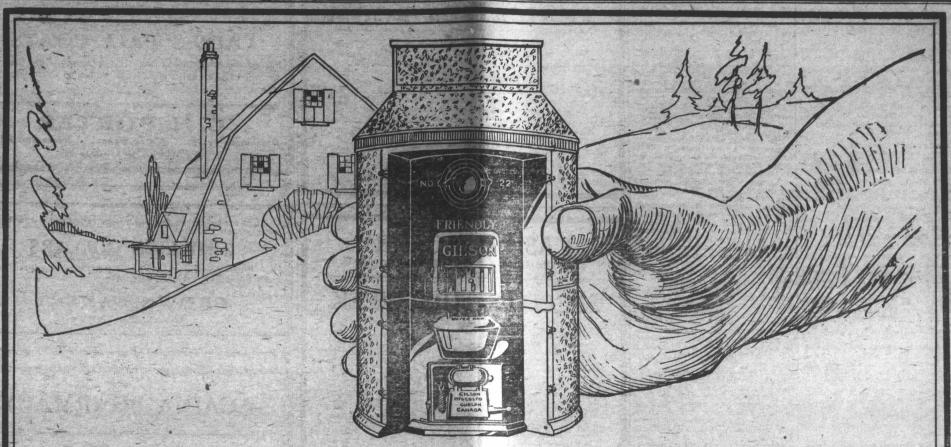
SPORT FOR GIRLS ADVOCATED



Let me put COMFORT in your home this Winter.

Let me reduce your coal bills by one-third. Let me make EVERY room in your home cosy and warm. Let me provide your home with healthful ventilation-clean, pure, moist air circulating throughout the house. In other words, let me install a

"Makes Many Warm Friends"

A New and Better Heating System at a Sensational Price

Costs Less to Buy

The Gilson is the lowest priced efficient heating system on the market. You pay less for the furnace—less for the installation-no expense for pipes.

Costs Less to Use

You can heat every room in your house with the Gilson Pipeless Furnace on less fuel than it takes to run your stoves. Your family will no longer shudder at the thought of getting undressed in a cold bedroom. And this cast-iron furnace uses surprisingly little fuel. Users say it saves from 25 to 40 per cent. With fuel at present prices, think what

Installed in a Morning

I can install this modern heating system in your home in less than a day—any home, old or new. No walls to rip up. No mutilated partitions. No muss or fuss. Just one register on the main floor. I'll start first thing in the morning and by afternoon your Gilson will be ready to protect you against winter's cold.

Guaranteed to heat your whole house

All you need is enough cellar execuation to accommodate the furnace. I not only give you my personal guarantee of satisfaction but also Gilson's of Guelph will stand back of me. This proven heating plant also leaves the cellar fine and cool-you can store vegetables alongside it, if need be, with-

Let me give you an Estimate—FREE

The Gilson Furnace costs you nothing. It saves its price in fuel and in doctors' bills, in furniture and draperies, in convenience. The comfort it brings is a bonus of satisfaction. I want to prove these facts to you. Telephone or come and see me and I will gladly quote you on the size of Gilson Furnace you need, show you where it should be installed and demonstrate its economy to you. We are going to have another winter of high-priced coal and wood. All the more reason why you should get in touch with me at once.

PHONE 430-22

The Most Phenomenal Success in the Heating Business in Canada

Only placed on the market a year ago, the Gilson furnace has had an astounding success. It has taken the trade by storm. Over 400 of the best hardware men and tinsmiths in Ontario alone-men who KNOW furnaces-have taken on the Gilson because it appeals to them as the best heating plant

Here are Some of the Reasons Why:-

- (1) A real cast-iron furnace—fire pot, feed section and radiator are heavier in construction than in any other furnace I know of.
- (2) Burns coal or wood. A splendid furnace for soft coal. Big roomy door makes it ideal for burning wood.
- (3) GUARANTEED FOR TWENTY-FIVE YEARS—The broadest and longest guarantee given with any furnace. Two-piece fire pot, straight-walled to prevent aches lodging against the side and deadening the heat radiation.

GILSON MFG. CO. LIMITED

GUELPH - CANADA