

**Lyric Theatre, Simcoe**  
 Wednesday, Thursday  
**JESSE L. LASKY**  
 PRESENTS  
**WALLACE REID.**  
 in  
**"The Squawman's Son."**  
 In five acts with others to fill out our usual program of high-class pictures and music.

**Broadben**  
 Tailor to the well-dressed Man or Woman  
 Agent for Jaeger's pure wool Fabrics  
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 "Borsalino" and other high grade Hats  
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**BUFFALO, ROCHESTER**  
**SYRACUSE, ALBANY, NEW YORK, PHILADELPHIA, WASHINGTON, BOSTON, CLEVELAND, PITTSBURGH**  
 Through Sleepers—Hamilton to New York, Boston, also New York, Boston to Hamilton.  
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**GRAND TRUNK RAILWAY SYSTEM**  
**WESTERN FAIR**  
 LONDON  
 Special Trains will Leave Brantford at 8:00 a.m. September 11th and 13th for London.  
 Returning specials will leave London at 8:35 p.m. September 11th, 12th, 13th and 14th, and at 10:15 p.m. September 13th only stopping at all intermediate Stations.  
 For further particulars consult Grand Trunk Agents.  
**T. J. Nelson, City Passenger and Ticket Agent.**  
**G. A. Bond, Depot Ticket Agent.**

**The Last Chance FOR Harvesters**  
 To Reach Western Canada At Excursion Rates  
**\$12 TO WINNIPEG**  
 Plus Half-cent per mile beyond. Return, half-cent per mile to Winnipeg plus 18.00  
**EXCURSION DATES**  
 Sept. 10th and 12th. From all points west of and including Ottawa, Ontario  
 Good going on regular trains  
 Tickets and all information from **JOHN S. DOWLING & SON**  
 Town Agent, or General Dept., Toronto, Ontario

**ROACHE & CLEATOR**  
 General Tinsmiths  
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 Bell Phone 2482  
 Cold Weather Will Come. Be Prepared  
 Furnace Work a Speciality  
 Estimates Given  
 Agents New Idea Furnace.

**Largest Stock of Picture Frames**  
 Convex Ovals  
 Framed and unframed pictures in the city. Bring your honor rolls and soldiers certificates and have them framed by an expert member of the C. E. F. Prices lowest in city, quality considered.  
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**IDEAL VACATION TRIP**  
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 Sarnia, Sandusky, Marie, Port Arthur, Port Williams, Duluth and 30,000 islands of the Georgian Bay.  
 Largest and most luxurious steamers on inland waters.  
 All information, descriptive literature, etc. on application to **T. J. Nelson, city ticket Agt., 153 Colborne**

**NEWS OF NORFOLK**  
 Sergt. W. G. Bland To Return From Simcoe to Front.  
**MILITARY TRIBUNALS**  
 Conscription Boards Throughout Norfolk County Being Constituted.  
**OTHER SIMCOE NEWS**  
 Pte. C. Young of Delhi 133 rd, is Wounded.

Write Simcoe Agency Box 311 or phone 356-3 all matters regarding delivery or subscriptions; News items or advertisements.

Simcoe, Sept. 11.—(From our own correspondent).—Sergt. W. G. Bland leaves Simcoe to-morrow noon, to return to the front. He enlisted on October 27th, 1914, was home on a month's convalescent leave, paying his own transportation, when the illness of his wife and children secured him an extension of furlough. Ineligibles in Simcoe regret the necessity of this soldier's return to the front. He should be given a good send-off.

County Conscription Boards Being Constituted.  
 Norfolk is to have two registration boards in connection with the administration of the Military Act. The county is divided along the same lines as for provincial elections, except that Simcoe goes to the south and North Walsingham to the north. His Honor Judge Botes has named himself for the board in No. 1, the south division and Mr. George J. McKee for No. 2.

No doubt the recommendations will be accepted. The Government will name another member for each board.  
 Press Photographs  
 Mr. and Mrs. Wm. Innes, accompanied by Miss Ferguson, Miss Vaughan and Miss Collins, of St. Louis, and Rev. M. S. Fulton, motored to Niagara Falls yesterday.

Mrs. W. B. Tomlinson will address at Aylmer, this evening, a public meeting in relation to the war. W. G. Secord and family, of Nanjocke, are visiting friends in this vicinity.  
 M. W. P. Innes has been confined to his home and under the care of his physician for a couple of days.  
 Mrs. Rupert Simpson is on a business trip to Halleybury.

**The Right Kind of Surprise**  
 Miss Marjorie West, whose name did not appear in the published lists, received her certificate as having passed Part II. Faculty of Education. This makes a clear sweep for the upper form at the local seat of learning.

**Odd Ends of News**  
 At ten o'clock this morning, Rev. Father Nagle sang requiem high mass at St. Mary's, for the late Francis Murphy, who was killed recently in France.  
 James Walker's son came to grief with the family "Ford" somewhere south of town on Sunday evening. In attempting to go by some one he got too near the ditch and the momentum did the rest. The car came up to the "hospital" early yesterday morning on the rear wheels with what was left of the front end mounted on a dray platform. No one seriously hurt.

Mr. C. Quarry is doing a wholesale business in cob corn for table use. Most of the shipments are consigned to Hamilton.  
 What the west side of the Campbell gardens were in June with the peonies at their best the area to westward is at present with far over a thousand varieties of gladioli. The writer enjoyed an hour yesterday morning watching the work of picking a few thousand spikes for the day's express orders.

The Campbells were missed from the Toronto Exhibition last week. Two factors prevented their putting on a display there. The gladiolus season is a few days late, and all available help is required at home. The pleasure of admiring such a superb display is enhanced by the readiness with which the Campbells call up the name of each variety. One is amazed too at the amount of detail in marking and keeping track of each kind of bulb in all the long list. Yesterday we saw sheaves and sheaves of spikes far superior to what is offered in Toronto this month at \$1.25 a dozen. But we were doubtless in the premier gladiolus garden on the continent. And even Simcoians, with a few exceptions, fail to appreciate this fact.

Pte. C. Young, of Delhi, listed as wounded in yesterday's dailies, was a member of the former 133rd. There were two Youngs, Charles and Clarence. "Various distinctions" should have read "various destinations" in the reference to the killed in the 133rd.  
**Children Cry FOR FLETCHER'S CASTORIA**

**Catarh Cannot be Cured**  
 with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. The only way to cure it is by the use of the best medicine. J. H. Hall's Family Pills for Constipation. Sold by Druggists price 75c.

**J. M. YOUNG & COMPANY**  
 "QUALITY FIRST"

**First Showing of New Fall Styles**

# Fall Opening

**ON WEDNESDAY and THURSDAY** and following days of this week we shall hold our Annual Autumn Opening. This important event is eagerly looked forward to as an outstanding opportunity for seeing what Madame is to wear during the Fall and Winter.

We promise you a series of delightful surprises. In spite of many obstacles we have succeeded in assembling a collection of Millinery, Ready-to-Wear Garments, Dress Materials, Etc. We feel assured we'll charm all who attend this showing

**J. M. YOUNG & CO.**

We cordially invite you to view our FIRST DISPLAY of New Fall Styles

**UNVEIL BELL MEMORIAL**

Continued from page one  
 together with statement of Receipts and Expenditures from the organization of the Association to date.  
 Clause 2 of the report partly described the completed monument and reads:—  
 "The monument is composed of a large centre panel in relief containing five figures, representing 'Man' discovering his power to transmit sound through space, with a figure over him representing 'Intelligence'; and three floating figures representing three messengers, 'Knowledge, Joy and Sorrow.' Under this panel is inscribed 'In the granite, 'To commemorate the invention of the telephone by Alexander Graham Bell in Brantford in 1876.' In the rear of the monument is a granite fountain, and the whole is bounded by a circle of granite."

In the course of a few weeks a final statement, duly audited, is to be presented and published.  
 Mr. Andrews was appointed to act with Ald. P. H. Secord in procuring Lake Beach Pebbles for the crescent in front of the monument.  
 The Secretary with Messrs. Kippax and C. H. Waterons were appointed a committee, with power to act, to complete the work on the grounds, or as much thereof as the funds available will allow; and to act as far as possible in co-operation with the Board of Works and the Parks Board.

A committee was appointed to organize a citizen committee of management for the unveiling and dedication ceremonies, such a committee to include the members of the memorial board, the city council and the parks board, together with other citizens, members of the Association. The President and officers were appointed an Invitation Committee. The President was appointed to confer with the Mayor regarding the contemplated visit of the Governor-General.

**Rippling Rhymes**  
 by Walt Mason

**THE FAT PATRIOT.**  
 I climb a mountain ten miles high  
 If he is not delighted that he's in  
 three times-a-day I do it; and when  
 I've weighted myself, I sigh, "I lose  
 no heft, beshrew it!" I noped to make  
 myself so thin, much exercise assist-  
 ing the corporal, would let me in-  
 when I attempt enlisting. I ply the  
 dumbbells and the clubs, and live  
 on frugal ration, with other patriots  
 who wish to save the nation.  
 I see the thin man going by, and envy  
 him his figure; "A shapely gent  
 like that," I sigh, "can sweat the foe  
 with vigor. He isn't loaded down  
 with fat, and he can climb a Ge-  
 man, and dent his head or break  
 a slit, and leave him dead or squirm-  
 in!" I hail the thin man and I ask  
 to glory.

General.  
 It was decided to hold the first meeting of the Citizens' Committee on Saturday afternoon at 3 o'clock, Saturday being the only day the President can attend, as he is most anxious to do.

Mr. Frank Merrill, a former well-known druggist of this city, now a manufacturing chemist of Toronto, is a visitor in the city.

**HOOD'S PILLS**  
 Cure Biliousness, Constipation, Headache, Indigestion, etc.  
 Sold by all Druggists. Try Hood's Pills.

**Wash Day Needs**

We Carry a Complete Line Of—  
 Washing Machines  
 Wringers - Boilers  
 Tubs  
 Clothes Bars Ironing Boards  
 Irons, Etc.

**W. S. STERNE**  
 120 MARKET STREET

Men recruited under the Military Service Act in Canada are to be handed on a territorial basis. The optical trade throughout Canada has been notified of the material increase in the price of spectacle lenses.

**First Showing of New Fall Styles**

It is hard to be tea only costs you see, Red Rose teas—the richest Red Rose easily And it's a tea rare economy and flavor.

Kept Good by the Sealed Package

See Our Ladies Coats and

The season's have their interpretations in our ment, and the charm of the which is always ant in our gar

The new clothes. The newest shades. The very latest effects. The best in any price.

**W. L. H.**  
 Telephone 446

**RIVAL FACTORY**

(Continued from page one from its fate may yet be but we cannot see from what it can come.)  
 The Chronicle says that obvious that General Kerensky would scarcely put a pin in the government's head unless he believed that he could fire and adds that "the immediate future should show whether can."  
 The Graphic thinks that prompt measures taken by Kerensky will do much.

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Under Auspices of Organization of Res