

THE COURIER

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For the next five years the figures are as follows:

Table with 2 columns: Companies, Capital. Rows include 1908, 1909, 1910, 1911, 1912.

For the twelve months preceding April of the present year, there were registered 453 picture theatre companies, with a gross capital of \$3,398,285—nine companies less than in 1912, but with an increase of no less than \$1,374,210 in capital.

Therefore the total amount invested in picture theatre companies to-day reaches the great sum of approximately \$11,129,407, but in addition to this we have to take into consideration the money invested in the privately owned houses. Supposing this to be a fourth of the other, and deducting say, \$600,000 for unaccounted capital, we arrive at a grand total of \$13,311,758, as representing the aggregate capital invested to-day in Great Britain in picture-drome finance.

In statistics of such magnitude as this strict accuracy is, of course, impossible, but it may be taken that the above figures do not overstate the case. There are about 6,900 kinematograph theatres in the United Kingdom, and the average amount of rates and taxes per year paid by each is probably about \$80, reckoning the rental values at £200. The total expenditure under this head is therefore approximately \$552,000. The electric lighting probably runs away with \$7 per week, which amounts to another \$2,511,600. The average wage list per hall will come to at least \$12 per week, or \$4,305,600 on the year, and the cost of film hire will not be less than this again.

Repairs, advertisements and other sundry expenses should be covered by the sale of programmes and the profit on refreshments. Adding these expenses together we arrive at the following results: Rates and taxes \$552,000 Electric and other lighting 2,511,600 Wages 4,305,600 Film cost 4,305,600

Subtracting this from the \$13,311,758, estimated to be the total amount of money invested in picture-drome finance, and the difference is \$11,637,558 on the right side, or 12-1-3 per cent. To make this profit the 6,900 theatres must take from their patrons a gross yearly sum equal to the amount of the total capital invested. This works out at \$1,927 per theatre, or \$37 per week, a very small sum for the modern up-to-date picture palace to take even per day, but requiring several weeks effort on the part of the small picture hall of early days, with a seating capacity of 100-200, of which there is still a good many such houses in existence. So that the picture-theatre business to-day is, generally, drawing the comfortable profit of over 12 per cent. on its invested capital, although many earn much more than that, and others, because again have failed, or are failing, because the thing has been overdone.

NOTES AND COMMENTS.

It is said that Huerta will make Canada his future home. If so, it is believed that he will rent a house rather than a villa.

Mrs. Pankhurst has been again arrested, but her incarceration is not likely to deplete the jail grub.

The gentleman who is doing the stoking for this hot wave will kindly understand that most of us don't like humans subjected to so many heats.

Large new soap works are to be established in Hamilton, and the people seem to think that they have secured a clean deal.

The Stratford Beacon, in speaking of the place, boasts of its "swim of social advancement." Does this mean that the folks there are leaving off more than those hereabouts?

If the destructive army worm could only be persuaded to make his meals off some such building as Brantford's City Hall, much would be forgiven. Meanwhile there will be much genuine sympathy for those farmers who have suffered so severely. It might even seem to be a case for compensation, as in other directions of exceptional visitations.

Harry Thaw has bobbed into the limelight again. The trustees denied him his income from the father's estate after he had been adjudged insane, but the courts have declared otherwise, and he gets \$160,773. Here

is one more reason why the last has not yet been heard regarding this miserable murderer. "CALGARY OIL FACTS" is the title of a circular giving the facts regarding the wonderful discovery of oil in Western Canada. It is well illustrated, contains an authentic two-color map of the oil fields, and all of the authoritative, up-to-date information obtainable. It also gives all details regarding the Clarke-Mitchell Company, capital \$500,000.00, the shares of which can now be purchased for \$1.00 per share. This Company owns and controls 3,330 acres, all in the oil zone, adjoining or near practically every drilling well. We will send you this circular free. Simply say, "Send me Circular No. 121." Postal note will do. Address British Columbia Estates, Ltd., 543 Granville St., Vancouver, B.C., Canada.

Uncle Walt The Poet Philosopher

THE GROCCER

The grocer sells the things we eat— all sorts of things in reason; the pickle sour and henny sweet, and garden sass in season. He sends things where his patron dwells, and strange it seems to many he doesn't eat the goods he sells, to gain an honest penny. He has his window filled with fruits that came from distant regions, from countries where the warthog roots and jaguars roam in the sun, and the royal courts could beat them! And still I wonder, all the time, just why he doesn't eat them. With dates from Arab the blest, and figs from Asia Minor, the smiling grocer does his best to please the western diner. Imported things upon his shelf spaghetti, cheese and noodle; if I were he I would myself, consume the whole 'caboodle! The grocer reaches south and north and east and west he reaches, for all the eatables of worth, the cantelopes and peaches; the new potatoes and the peas, the condiments and sauces, the Chinese eggs and sweeter cheese, which oft are total losses. I'd hate to sell such tempting things; if patrons came I'd greet them, and say, "They're not for sale, by jings, for I intend to eat them."

WALT MASON.

ARMY WORMS

(Continued from Page 1) this end of the county, but it lacks confirmation. As before related a vast amount of loss has already been created, and much more will inevitably result before nature herself exterminates the pests.

Two More Outbreaks in Oxford.

WOODSTOCK, July 17.—Two more outbreaks of army worms were reported in Oxford county yesterday afternoon and another outbreak in Brant and G. R. Green and R. G. Sutton of the department of agriculture, accompanied by Prof. A. W. Baker of the biology staff of the O. A. C., Guelph, were busy all day assisting the farmers in stamping out the pest.

One outbreak occurred at Bright, on the farm of F. Hewitt. The worms appeared on a pasture that covers about six acres. Mr. Hewitt is keeping about fifty pigs and well in check, and the hogs are eating them in thousands. The other outbreak is on a ten-acre pasture field belonging to F. Costen, near Princeton. At this place besides destroying the pasture, three acres of corn have also been destroyed. At Costen's place a large trench is being made around the field where the worms are, and at intervals deep holes are dug and fall into the holes, where they are easily despatched.

Salts if Backache and Kidneys Hurt

Stop Eating Meat for a While if your Bladder is Troubling You.

When you wake up with backache and dull misery in the kidney region it generally means you have been eating too much meat says a well known authority. Meat forms uric acid which overworks the kidneys in their effort to filter it from the blood and they become sort of paralyzed and clog you must relieve them like you relieve your bowels; removing all the body's urinous waste, else you have backache, sick headache, dizzy spells; your stomach sours, tongue is coated, and when the weather is bad you have rheumatic twinges. The urine is cloudy, full of sediment, channels often get sore, water, scalds and you are often obliged to seek relief two or three times during the night.

Either consult a good reliable physician at once or get from your pharmacist about four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to clean and stimulate sluggish kidneys, also to neutralize acids in the urine so it no longer irritates, thus ending bladder weakness.

Jad Salts is a life saver for regular meat eaters. It is inexpensive, cannot injure and makes a delightful effervescent lithia-water drink.

Mr. Thompson's farm in Burford, the worms have come into the oats, and Mr. Thompson is cutting the grain and feeding it to his cattle.

Mr. Sutton, who fears that outbreaks are liable to occur all over the county, has requested that all farmers in the county that have low pasture lands should keep a close watch, and, if the worms appear, notify the department in order that they can be attended to at once. These fresh outbreaks make things look extremely serious, as the farmers have lost thousands of dollars already and are liable to lose a great deal more before the worms are completely stamped out. Mr. Green, Mr. Sutton and Mr. Baer are still out at Princeton doing everything possible to assist the farmers.

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ROTTEN ROW BEGINS TO MERIT ITS NAME

No Longer in Health, Wealth and Luxury Seen There—Straw Succeeds Tupper

LONDON.—Time was when Rotten Row in the season was a sight for the gods. Then, as Henry James put it in his "Lady Barbara," the Row was "the great exhibition of English wealth, health luxury and leisure, all striking, all pictorial, all a great composition."

Now the Row is the triple row of faded carriages, the bright cavalry of fashion, those promenading belles, too, of the line. "The women" (it is Henry James again) had tight little bonnets and still tighter little knots of hair. Their rounded chins, rested on a close swathing of lace or in some cases of silver chains and small warts. They walked slowly with their elbows out, carrying vast parasols and turning their heads very little to the right or the left. There was a general look of successful development. The men . . . had an air more elaborately decorative.

Row Man of the Old Days. Here is our ancient Row man, an Olympian, indeed. He "sat" beside his nectar and the thunder clouds were faded. Or, at least, he sat apparently careless, "nectar" to come, and was booked for many a fashionable feast. There was diplomacy and intrigue and security and supremacy in the Row of those days. It was the apothosis of aristocratic man.

Where now is that Row man and where the Gibbon to chronicle his fall? Even his successor survives only as an exception to the motley rule. The Row man signed his abdication when he discarded his coronation robes. Where now are his glossy "top hat," his high white collar—emblem of eminence—his slim frock coat (now "middle class"), his large, fragrant "buttonhole," that sceptre of a stick, that prevalent air of stiff loftiness which used to provoke the satirist's scorn. He rejoices in what tailors term his "so-called" climate. Sometimes he even decides upon brown brogues. He might almost be on the river—though I suppose he would scarcely condescend to the neighboring serpentine. These sacred precincts inspire no awe. For him town has no sanctity. He does not recognize his right (or even his own) to any allegiance—there is nothing venerable about his youth.

What a medley now! His patriarchal pretensions of the years before golf was almighty would never believe it. It belongs to a democratic age which plays at being equal and advertises "equality" as quality—to a fascinating age, none the less one of infinitely varied interests. For now at last the audience is "somebody" was in the Row, now it is "nobody." Really, however, it is everybody, for most barriers are broken down.

Here on one bench are all the varieties which the nursery rhyme bids us tick off on our fingers. Here too are hats and garments of every description and every nation—we might be in a colossal slop clothier's. The shabby smart, the smart shabby, alternate with the drab dowdies and dandified slovens. Bags and finery, dirt and diamonds jostle each other in a kind of "rag" time. And there too

opposed to the sale of any and all drugs the use of which may result in injury to health, the weakening of will power and the loss of that sense of individual responsibility which is the safeguard of society, do hereby announce our purpose to maintain that integrity on which Rexall success is founded, by refusing to sell in any of our Rexall Stores any habit-forming or otherwise deleterious drugs save on the bona fide prescription of reputable physicians.

In Canada we are legally allowed to sell many habit-forming drugs, so long as we label them "poison," and in some cases register the sale. For instance we may sell over the counter laudanum and many similar drugs. We have in the past sold these drugs, simply because every other druggist sold them.

Hereafter we refuse absolutely to sell any habit-forming drug, save on a reputable physician's prescription.

We are not legally required to do this, but we think it is not in the interest of the public to sell articles which we believe to be morally wrong, even if the sale is legal and profitable. We want you to know that it is not necessary to legislate against a Rexall Store, and although it will cost us many dollars in doubtful business, we unhesitatingly go on record in favor of clean business and against the sale of habit-forming drugs.

Our liquor policy, simply stated, is: We do not stock one drop of liquor, we will not sell it, and we will not procure it.

layers of the duly respectable citizens pore over newspapers. Ostlers crane over the railings, smoking pipes. Pipes! Papers! The serene imperious Victorian Row man would have a fit. How the riders have changed! What would he old Row man have thought of ladies riding straddle in half a circle. But after all, if we have lost caste—says an old fogey writing to the Times—we have found fun. That must be the solace.

GUNBOAT SAYS

(Continued from Page 4) of quick simultaneous working of the brains of Carpentier and his seconds. Eugene Corri, the referee, it is admitted by all did the only thing possible after Deschamps had claimed a foul.

If Gunboat Smith wants a return match right away, he is not going to encounter the slightest difficulty," said Carpentier's manager later in the day. "It is Carpentier's wish, as it is my wish, that the white champion of the world should retain the championship, not by a mere fluke or disqualification, but by right of superiority in boxing."

Deschamps, commenting on what he termed the disappointing end of yesterday's fight, said both he and Carpentier were dissatisfied with the result. He added: "Carpentier personally wanted the fight to proceed, but I thought the blow he received from Smith while he was down would have proved detrimental had the fight gone on. He regrets he was not allowed to win the championship on a clean straightforward knockout, for he had 'Gunboat' Smith beaten almost from the outset. Carpentier is very sorry his opponent gave him a foul blow that put an end to the match. Had the referee allowed the fight to go on the French boy was absolutely certain of victory."

When he was pinned down as to what he meant by a return match right away," Carpentier's manager explained that the French boxer would be able to fight Smith again only after he had fulfilled his music hall engagements. "These will keep Carpentier busy until September, but he is more than willing to arrange a date in December or January," he said.

Coroner Graham's jury returned a strong verdict in connection with the death of May Metcalf, the little girl who was killed in the motor truck accident in Toronto.

Hood's Pills

The painless, purely vegetable cathartic, cures biliousness, constipation, all liver ills. Pleasant to take. Work every time. 36c.

FRESH OUTBREAK IS DISCOVERED

Oxford County Has Three Cases of Army Worm Trouble To-day.

(By Special Wire to the Courier) WOODSTOCK, Ont., July 17.—The local district agricultural representatives for Oxford county were notified this morning of three fresh outbreaks of army worms in this district, and the plague has now become so serious that the department representatives have appealed to all farmers to keep a sharp lookout for the pests and to notify the authorities at once if any are discovered. The first case reported this morning was from W. W. Gould's farm on the 15th line of Blandford.

Another outbreak is reported near Burgessville, on the farm of James Beattie, a prominent Holstein breeder.

The third report was telephoned in from Mr. Simms of Norwich, who sent a hurry-up call to the agricultural men for assistance. Last evening it was reported that the worms had also been discovered near Princeton and Bright villages, and valuable pasture, corn and grain are being seriously damaged. Mr. Costen, at Princeton, had a field of corn so completely destroyed, that it is impossible to tell that the field was ever under crop.

J. P. Thompson of Burford has been forced to cut a green crop of oats, which had been attacked by the worms. Damage already done in this county amounts to thousands of dollars, and there appears to be not the slightest let-up to the plague.

A bush fire wiped out the town of Hearst 134 miles west of Cochrane, on the N. T. R., only five buildings being left.

Ben Turner was banished to the bench at the police court.

Ben Turner was banished to the bench at the police court. The city patrol took him to the station to catch the 7.42 for the Queen City, but when an hour elapsed and still no train appeared, Ben was taken back to the cells and will be transported tomorrow.

Streets to be Decorated.

That Brantford will not be behind other Ontario cities and towns in the matter of Old Home Week decorations is daily becoming more apparent. On the whole length of Colborne street but one merchant refused to decorate his place of business for the celebrations, and families all over the city are already securing decoration material for their residences.

Ring Was Recovered

Miss Waterton, an actress, who appeared at a local theatre during the early part of the week, missed a diamond ring which she valued at \$200, from a dresser in her room, and search for the article failed to reveal it. Detective Chapman was put on the scent and suspected a boy of the theft. He was questioned and admitted taking the ring which he handed over and the jewellery will now be forwarded to the actress who is playing in Buffalo.

L. E. and N. Troubles

A Galt despatch says: Although the Town Council has objected to the plan of the Lake Erie and Northern Railway for its extension to the north end of the town, which provides for cutting through Jackson Park on the ground that too much land is to be taken, a petition is now being circulated by Mr. Thomas Patterson object to the railway being allowed to go through the park, and it is being liberally signed by residents of the east side, who are opposed to their park being destroyed. The Town Council intends to register its objection before the railway board.

LOCAL NEWS

The Mount Higher

The list of applications for employment at the city hall now totals 916. Invited to Historic Celebration. Major H. Leonard has been invited to attend the Lundy's Lane Centennial to be held at Lundy's Lane, near Niagara Falls, on July 25th.

Had \$100 Stolen From Him

Wadsworth street, claims to have had \$100 stolen from him in Victoria Park on Dominion Day. He refuses to report the matter to the police, but has so far had no trace of the thief.

Returned from Camp at Toronto

Mr. McFarlan, the boys' secretary of the Y. M. C. A. has returned from the St. Andrews camp in Toronto, where he has been noting methods which he will institute at the local boys' camp which is to be pitched at Summerville on Saturday.

Train Failed to Turn Up

Ben Turner was not banished to the bench this morning as ordered by the bench at the police court. The city patrol took him to the station to catch the 7.42 for the Queen City, but when an hour elapsed and still no train appeared, Ben was taken back to the cells and will be transported tomorrow.

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High Class Stock High Class Service Robertson's Rexall DRUG STORE Our Policy Regarding the Sale of Liquors and Habit Forming Drugs In Convention at Niagara Falls recently, the Rexall Stores of America, 5000 strong, went on record opposing the promiscuous sale of habit-forming drugs. The resolution reads: Whereas, a growing public sentiment is unalterably opposed to the sale of habit-forming drugs, and whereas the high ethical character of the Rexall stores makes it incumbent upon the stockholders of the United Drug Company (the Rexall Stores) to take at all times an advance position in the interest of public health and morality. Now, therefore, be it resolved, that we, the stockholders of the United Drug Company, in convention here assembled, are unalterably opposed to the sale of any and all drugs the use of which may result in injury to health, the weakening of will power and the loss of that sense of individual responsibility which is the safeguard of society, do hereby announce our purpose to maintain that integrity on which Rexall success is founded, by refusing to sell in any of our Rexall Stores any habit-forming or otherwise deleterious drugs save on the bona fide prescription of reputable physicians. In Canada we are legally allowed to sell many habit-forming drugs, so long as we label them "poison," and in some cases register the sale. For instance we may sell over the counter laudanum and many similar drugs. We have in the past sold these drugs, simply because every other druggist sold them. Hereafter we refuse absolutely to sell any habit-forming drug, save on a reputable physician's prescription. We are not legally required to do this, but we think it is not in the interest of the public to sell articles which we believe to be morally wrong, even if the sale is legal and profitable. We want you to know that it is not necessary to legislate against a Rexall Store, and although it will cost us many dollars in doubtful business, we unhesitatingly go on record in favor of clean business and against the sale of habit-forming drugs. Our liquor policy, simply stated, is: We do not stock one drop of liquor, we will not sell it, and we will not procure it.

NEILL'S Mid-Summer NOW Misses' Chocolate Kid make, regular \$2.00, size 11 Women's 14 button W regular \$2.50, size 2 1/2 to 7 Boys' Canvas Lace Bo soles, size 1 to 5. Sale. Youths' Dongola Lace to 13. Sale. Hundreds of other line prices. Neill Sk Ladies' Dongola Kid Oxfords, all Ladies' Patent Coltskin Oxfords a price to-morrow Patent Coltskin Oxfords, \$4.00— Children's Patent Leather Ankle S

Saturday Sho The Roberts & Va LIM Only Address: 203 Colb