

"Doctor, girlie has taken a bad turn. Come quickly!"



When

EVERY MINUTE COUNTS

When accident occurs---or sickness comes---sudden and treacherous--- what would'nt you give to save the life of that dear one?

¶ In such a crisis, fortunate is that man who can turn to his Telephone and instantly summon the assistance he needs so quickly.

¶ Nothing on your Farm will give so much value and constant pleasure to you and your Family as the Telephone. It will enrich your home life---enlarge your social circle---broaden your vision and make you a bigger and better business Farmer. It creates neighborliness and unites a community. And be it summer or winter, noonday or midnight, stormy weather or calm, your faithful Telephone is there, always ready for an emergency.

¶ Many letters have come to us from Farmers all over Canada, telling of their varied experiences with the Telephone. These have helped us to prepare a most fascinating Booklet, a copy of which should be in the hands of every Farmer without a Telephone. Clip and mail the Coupon to-day, there is no cost or obligation.

WE SUPPLY everything a Telephone Company needs from the organization of a Company to the complete plant---inside apparatus and batteries as well as line construction material and tools. Our business is the telephone business.

Northern Electric Company

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Makers of the Nations' Telephones

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your Free Book on
"How the Telephone
Helps the Farmer"

Name.....

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G.G.G. 711