

WHY PAY

double price
for . .

Bi-Carb. Soda.

when you can buy the Purest
and Strongest English Soda

HAND-IN-HAND Brand ?

No Yankee humbug about **this** Soda.
Best dealers sell this brand.

Do you want to please your
customers ?

Sell Them

Moir, Wilson & Co.'s

GENUINE SCOTCH

Kippered Herring
Preserved Bloaters
Herring and Tomato Sauce
Herring in Mustard Sauce

Finest Quality Packed
Best Dealers Sell Them

Two Articles Always in Season.

Lazenby's Soup Squares

Used to the greatest extent
where the quality is best known.
Quick, convenient, delicious
little Soup Makers. 13 varieties.
Trade-winners for the store—
and trade-keepers, too.

Lazenby's Jelly Tablets

For the holiday feasting, for
the economical and particular
housewife, for more business,
these handy, highest quality,
absolutely pure-flavored Tablets
are unequalled. 13 varieties.
Used by the best families in Great
Britain and the Colonies. Quality
counts! "The purest that can be."

ARTHUR P. TIPPET & CO., Agents, Montreal and Toronto.