

# CANADIAN GROCER

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## CAMPING DAYS are Borden DAYS



Grocers would be well advised to feature Borden's constantly during the Summer months.

Borden utility and convenience will appeal strongly to campers, picnickers, summer cottagers and all manner of outing folk.

Make the most out of the holiday season by suggesting Borden Milk Products in window and interior displays. You'll like the way Borden's sell. Begin to-day.

**Borden Milk Co.**  
LIMITED

*"Leaders of Quality"*

MONTREAL

Branch Office: No. 2 Arcade Bldg.,  
VANCOUVER