

**"The World's  
Best"**

The cook who uses Cox's Gelatine knows in advance exactly what to expect, namely, exactly what she (and all other cooks) want, *satisfactory results*.

There are no adulterations in Cox's Gelatine—no by-products to lessen the purity at the expense of a little extra profit for the maker.

**Cox's  
Gelatine**

**ONE PACKAGE of Cox's  
Gelatine makes  
TWO QUARTS OF JELLY**

**The Purest, the Cheapest,  
the BEST.**

**Cox's  
Gelatine**

For greater convenience to meet most modern requirements it is put up in powdered form. **STRONGEST, PUREST, BEST.** The maximum of quality at the minimum of price to the grocer who buys and sells it. The Gelatine that established the standard.

**ABSOLUTELY PURE**

*A. P. Tippet & Co., Agents*

*8 Place Royale  
Montreal*

*84 Victoria Street  
Toronto*